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far enough?  
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Sun, sea  
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Survey, Section IV

# FINANCIAL TIMES

Europe's Business Newspaper

THURSDAY MAY 13 1993

D8523A

## US and China clash over linking trade to human rights

The US is set to impose conditions tied to China's human rights record on the import of billions of dollars of Chinese goods, risking a possible deterioration of relations with Beijing.

Winston Lord, the assistant secretary of state, told Chinese officials the administration was likely to attach conditions to renewal of China's Most Favoured Nation trade status, which guarantees privileged access to the vast American market.

Page 16; US trade policy makes a noisy debut

Page 6; Dalai Lama calls for dialogue, Page 4

UK politicians hijack Danish referendum

Denmark's Maastricht referendum contest was hijacked yesterday by the British, when

UK politicians held forth in the anti-chambers of the Folketing (parliament). Among them was Lord Tebbit (left), former Conservative cabinet minister and scourge of the Maastricht treaty on

European political union, who was invited to Copenhagen by the June Movement, campaigning for another Danish "No" vote. Page 16; Punks and pensioners find common cause, Page 3

Huge support for E German strikes

IG Metall, Germany's engineering union, received huge backing for further strike action in eastern Germany after balloting metal and electrical workers in three of the region's states. More than 82 per cent of the union's 72,000-strong membership in the east voted for action for higher pay. Page 16; Industry fury at Bonn social levy, Page 2

UK CD prices criticised

A UK parliamentary committee called for the dealer price of compact discs to be cut by at least 22 (\$3) and for an inquiry into restrictions on CD imports. Page 16; Picking up bad vibrations, Page 15

Russian state funds tied to reform

State support in Russia is to concentrate on companies, farms and even regions which show themselves willing and able to reform. Page 2

Czech reverse shares decision

The Czech government is to allow the transfer of shares in privatised Czech companies to Slovak investors, reversing an earlier controversial decision. Page 2

Brussels clears aircraft link-ups

The European Commission approved a German-Dutch alliance to build regional and commuter aircraft.

18 months after rejecting the proposed Franco-Italian takeover of de Havilland, the Canadian aircraft manufacturer, in the same sector. Page 3

Researchers develop "eye"

An artificial eye which recognises shapes and patterns in a way which mimics human sight has been developed in Southern Ireland by researchers from Hitachi of Japan and Trinity College Dublin. Page 4

Nestlé, the world's largest food company, is arranging for US institutional investors to participate in its imminent rights issue, in a pioneering initiative that could be followed by other large European companies. Page 17

Imperial Chemical Industries set the terms of its demerger and fund-raising, pricing the rights issue for its Zeneca biosciences offshoot at 600p each. Page 17; Lex, Page 16

Anglo American Corporation, South Africa's largest company, said it would not be following the policy announced on Tuesday by Gencor, the country's second largest mining house, of unbundling into smaller units. Page 17

Body Shop International's annual pre-tax profits from the natural toiletries and cosmetics group fell 15 per cent from £25.2m (\$38.8m) to £21.5m. Page 24; Time to change the window display, Page 24; Lex, Page 16

Eastman Kodak's chairman forecast record 1994 earnings per share but failed to stave off a protest vote by dissatisfied shareholders at the annual meeting. Page 17

Silvio Berlusconi, the Italian media magnate, is expected to announce the flotation of the Silvio Berlusconi Editore publishing operation to try to raise cash for his Fininvest holding company. Page 19

Scientist donates malaria vaccines

A Colombian scientist who has developed the first vaccine against malaria said he had agreed to transfer all legal rights for the vaccine to the World Health Organisation, the UN agency. Page 19

STOCK MARKET INDICES

FT-SE 100: 2690.8 (+24.7)

FT-SE Eurotrack 100: 1148.05 (+7.52)

FT-A All-Shares: 1407.78 (+0.78)

Markit: 20,615.29 (-325.17)

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S&P Composite: 4442.22 (+1.14)

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## NEWS: EUROPE

# Yeltsin tries to speed new constitution

By John Lloyd in Moscow

**RUSSIAN** President Boris Yeltsin yesterday signed a decree calling for a special assembly of the Council of the Federation for June 5 to "consider and finalise preparation" of a new Russian constitution.

Mr Yeltsin's plan is that the council would adopt a new constitution, thereby bypassing the federal parliament. Under the present amended Soviet-era constitution, it is parliament's responsibility to pass any new constitution.

The council will be composed of two representatives from each of Russia's 88 regions and autonomous republics as well as representatives of the president and parliament.

Simultaneously yesterday the Russian parliament launched its own timetable for a new constitution.

The announcements marked the beginning of a process certain to divide the country between the conservative parliament and its regional allies on the one side and President Yeltsin and his supporters on the other.

Mr Ruslan Khasbulatov, parliamentary Speaker and Mr Vitaly Zorkin, chairman of the constitution, both told meetings of the regional council representatives that Mr Yeltsin would be guilty of "a crime" if he pressed ahead with his plans to adopt a new constitution.

In a speech of pointed ferocity, Mr Khasbulatov said that Mr Yeltsin's "political games" would cause the disintegration of the Russian federation.

He also warned the regional leaders - whom Mr Yeltsin has been wooing - that "those high

officials want to make you all equally guilty in this." From a less predictably hostile position, Mr Oleg Rumyantsev, a centrist deputy who is the secretary of the parliament's constitutional committee, warned of the dangers to democracy from Mr Yeltsin's version of the constitution, which he described as ushering in a "super presidential regime."

The parliament's version, which Mr Rumyantsev's committee drew up and which called for the establishment of a parliamentary republic with a relatively constrained president, is to be discussed throughout this month with the elected regional and republican councils - with a final version due to be approved on July 6.

The adoption of Mr Yeltsin's constitution would mean immediate elections, since it abolishes the present parliament which is composed of a Congress of Peoples' Deputies and a Supreme Soviet in favour of a bi-cameral assembly with the Council of the Federation of the Upper House and a State Duma - the name taken from the pre-revolutionary Russian assembly - as the lower house.

This wooing of the regions will be largely based on promises to increase their economic autonomy and lighten their tax and other obligations.

Mr Yeltsin's control of the government and of the armed forces and security ministries give him the edge in the struggle against his conservative opponents and there already appears to be signs that the administrative leaders, and even some local councils, are inclining towards him.

# Russians warned state funding will be tied to reform

By John Lloyd in Moscow

**STATE** support in Russia will in future concentrate on those companies, farms, and even regions which showed themselves willing and able to reform, Mr Viktor Chernomyrdin, the Russian prime minister, told parliament yesterday.

This strategy of "picking winners" would be combined with "strengthened state regulations" to aid reform, he said. The prime minister added, however, that the government would not take "the fatal step" of substituting state action for market reforms.

Mr Chernomyrdin said the government would stop issuing general credits to agriculture, and would instead support those farms which had proved themselves best able to produce. It would back regions which had introduced reform plans and which were willing to use their resources to further reforms. It would also intervene more actively in the management of companies which remained in state hands, identify those which would benefit from investment, and create "financial and industrial groups".

He was careful to strike a

note of optimism, saying that the "people are now slowly re-establishing their previous consumption levels". He claimed that inflation had fallen sharply in April, from a weekly rate of 6 per cent in the first week to 2.5 per cent in the last - while the drop in output was now levelling off.

"We have," said Mr Chernomyrdin, "a shaky balance. But we cannot take on ourselves economic burdens which we cannot carry." As evidence of the latter, the prime minister referred to the difficulties in paying for what he delicately called the "April measures" - promises made to increase pay and benefits by President Boris Yeltsin in his referendum campaign.

Mr Chernomyrdin's ray of hope was further brightened by Mr Oleg Soskovets, one of the two newly appointed first deputy prime ministers, who said yesterday that a number of Russian companies could be made competitive on the world market. He said that his Russian industry portfolio contained a number of potentially world-class corporations and that attention would focus on these as a means of reviving the economy.

He was careful to strike a

# Clinton seeks to contain Bosnian war

By George Graham in Washington

**PRESIDENT** Bill Clinton yesterday promised "some more" steps to encourage peace in the Bosnian civil war and to help confine the conflict.

However, he appears to have gone back to the drawing board in his efforts to find a Bosnian policy, placing much more emphasis on measures to prevent the violence spreading beyond Bosnia.

Among the measures Mr Clinton is considering is sending US troops to join United

Nations observers in Macedonia, as a safeguard against the conflict spilling over into other areas of the former Yugoslavia. However, White House officials said yesterday that no decision was imminent.

The president is also contemplating placing monitors along the border between Bosnia and Serbia to see if the Serbian government fulfils its promise to cut off all but humanitarian supplies to the Bosnian Serbs.

Last week, Clinton administration officials were arguing for an end to the UN arms embargo which has hampered the Bosnian Moslems in their efforts to defend themselves against the much better-armed Bosnian Serbs.

They were also pressing for

the embargo coupled with a short campaign of air strikes to hold the Serbian militias in check until the Moslems could be rearmed.

Although US officials deny there has been any change in that policy, there has been a shift of emphasis, in recognition of the reluctance of several European allies to see the arms embargo lifted.

At the least, a policy of con-

tainment is now twinned with the goal of ending the violence within Bosnia.

Those who have criticised the Europeans include Senator Richard Lugar, the senior foreign policy spokesman for the Republican opposition, and, more shrilly, Senator Joseph Biden, the Democratic chairman of a Senate subcommittee on European affairs.

Senator Lugar said: "We really do want the British and the French to be on board. We want support from the Germans and the Russians and other Europeans who really ought to be with us on this

situation and are not quite there yet.

"I see the president moving steadily and trying to move our allies steadily, and the people who will need to vote for Security Council authorisation of force steadily," Mr Lugar added.

Others acknowledge, how-

ever, that doubts remain

within the administration, and still more so within the Congress, over what policy to pursue.

While some congressional

leaders fiercely advocate mili-

tar intervention, the rank-

and-file of both parties in Con-

gress are still deeply reluctant to become embroiled in a war that could come to resemble Vietnam.

Mr Clinton said in a radio interview yesterday morning that he wanted "to make sure that there is no Vietnam", but said that wanting to avoid the mistakes made in Vietnam did not mean that the US should do nothing.

"The big difference from the point of view of the average American is I have made it very clear that the United States, unlike in Vietnam, is not about to act alone," Mr Clinton said.

# Street fighters snub peace plea

By Laura Silber in Belgrade and agencies in Mostar

**HEAVY** fighting continued yesterday between Croatian forces and the Moslem-led Bosnian army in the south-western Bosnian city of Mostar, but there were reports that a ceasefire had been agreed and would come into force within the next 24 hours.

Moslem-controlled Bosnian radio reported that a truce had been signed under which troops from both sides were to return to their barracks by noon today. A later report said hand-to-hand fighting was still going on in Mostar and fires were burning in the city.

Croat troops have been try-

ing for four days to break a Moslem foothold on the west side of the Neretva River,

which bisects Mostar and which Bosnian Croats want to mark as their eastern-most boundary. The Croatian

Defence Council (HVO) was holding more than 1,300 Moslem civilians at the airport building outside Mostar, after forcing them from their homes, UN officials said yesterday.

Meanwhile, General Philippe Morillon, the UN military commander, met leaders of the Bosnian army and Bosnian Croat forces in Medjugorje, about 20 km south-west of Mostar. He was also to meet Bosnian Croat leader, Mr Mate Boban. In eastern Bosnia, the UN evacuated the first 22 of about 200 wounded from Zepa, one of six "safe areas" declared by the UN Security Council last week, after Serbs had delayed the departure of UN helicopters.

Mr Radovan Karadzic, Bosnian Serb leader, said he expected that the Bosnian Serbs would vote against the peace plan to divide Bosnia into 10 provinces along ethnic lines in this weekend's referendum.



Croat troops fighting street by street in Mostar for a fourth straight day yesterday against Moslem-led government soldiers

# Size of Bundesbank rate cut surprises dealers

By James Blitz, Economics Staff

**THE** Bundesbank again surprised dealers in financial markets yesterday by cutting the cost of lending funds to commercial banks by a larger amount than had been expected.

The German central bank cut its repo rate, which sets the cost of lending short-term

funds, by 11 basis points to 7.60 per cent for periods of 14 days and 28 days.

The move was immediately followed by cuts in official interest rates in both the Netherlands and Belgium, both of whose central banks cut their three key interest rates by 25 basis points. There was some speculation that France will again ease its intervention rate when the Bank of France

operates in the money markets today.

Yesterday's Bundesbank move led to new suggestions that the central bank's council will reduce its discount rate again when it meets on May 19.

One London-based analyst said there was now a possibility that the discount rate, which sets the floor for all German rates, will come down 1/4 of a percentage point to 7.00

per cent. The repo rate cut also helped to ease pressures on the Danish krone in the run-up to next week's referendum on the Maastricht treaty. The krone was last night trading in London at about DKr3,850 to the D-Mark, having been at DKr3,880 the night before.

French banks yesterday cut their base rates from 8.25 per cent to 9 per cent in response to last week's reductions in the

Bank of France's key interest rates, continuing the downward trend in French rates, Alice Rawsthorn adds from Paris.

The fall in base rates, the fourth since France's new centre-right government took power in late March, coincided with a report by the Paris chamber of commerce that retail sales increased "significantly" in April. The retail sec-

tor has for the past year been very sluggish, partly because of the impact of high interest rates.

Yesterday's report, which included provisional estimates rather than firm figures, suggested that retail sales had risen by 2.1 per cent in April compared with the same month in 1992, with department stores registering a 6.5 per cent increase.

# Industry unites against Bonn social security levy

By Quentin Peel in Bonn

**LEADING** industrial lobbies in the German private sector yesterday denounced government plans for a new social insurance surcharge on workers and employers.

They flatly rejected plans for a DM13bn (\$8bn) statutory scheme to finance residential care for the chronically sick and elderly. They described the move as a direct threat to jobs,

investment and to economic recovery.

In an extraordinary joint appeal to the government, the leaders of the four principal employers' organisations called for the whole programme to be reconsidered, and postponed, at least until recovery is under way.

In spite of their urgent call, however, Chancellor Helmut Kohl's government appears to be determined to press ahead with the programme. The battle over the scheme has caused

serious divisions within the coalition with the minority Free Democrats, in particular, sharing many of the private sector's misgivings.

Defenders of the plan in turn accuse the private sector of "scandalous" selfishness in ignoring the urgent needs of the ageing population in Germany.

The insurance plan for residential care is seen by German industry as the last straw on the overwhelming

burden of social costs imposed on employers. They fear that an initial surcharge of 1.7 per cent on incomes would rapidly rise to double figures, as the number of old people grows within the population.

Social insurance costs already amount to 37.4 per cent on top of basic wages, and all additional personnel costs for German employers add DM84 to every DM100 in their workers' pay packets, they say.

Mr Klaus Murmann, leader of the German employers' federation (BDA), said the scheme was "economically damaging and flawed in its basic conception... The whole of German industry is united on this, as it has hardly ever been before."

The programme contained the potential for "an explosive rise in costs," because of growing numbers of old people, and abuse of the welfare system.

By Robert Graham in Rome

**THE** Italian prime minister, Mr Carlo Azeglio Ciampi, the former central bank governor, yesterday cleared the final procedural hurdle in the lengthy process of forming the new government by winning a vote of confidence in the Senate.

The financial markets reacted positively to the outcome, with the lira gaining modestly against the D-Mark and trading at L220. This compared with a parity of nearly L180 with the D-Mark when Mr Ciampi first set out to form his government.

He received support similar to that provided by the parties in last week's vote in the lower house of parliament. This was based on the backing of the outgoing coalition of Christian Democrats, Socialists, Social Democrats and Liberals. However, this time Mr Ciampi had to fend off a potential protest vote by the Liberals and elements within the Christian Democrat party who wanted further commitments on aid to the south of Italy.

But the protest vote never materialised and Mr Ciampi obtained 162 votes in favour of his programme - centred on early electoral reform and tight economic management. The main opposition parties chose to abstain or absented themselves, ensuring a majority. Abstentions totalled 50. In last Friday's vote in the lower house the same opposition parties abstained.

Czechoslovakia's voucher privatisation was the largest single programme of state asset disposal in the former communist countries. More than 8.5m investors bought shares indirectly in about 1,500 companies with an estimated book value of \$10bn (£5.5bn).

functionary who tries to obtain favours. Any such attempt must be reported to an employee's superior or directly to the chief executive and legal division. Sub-contractors or freelancers working for the group must make the same commitment.

Chief executives of group subsidiaries will have to report annually to Fiat's managing director on compliance, providing details of any attempts to extort bribes or favours. The sanction in the event of violation is clear: an employee shall be deemed to terminate the relationship of trust existing between the company and the employee concerned, with the appropriate contractual and legal consequences on the employment relationship.

Tough talk. But does Fiat, which has seen almost a dozen of its executives in jail, under house arrest or having been briefly detained, mean what it says?

The question is particularly pertinent given the group's size, status and prestige. Last month, Mr Cesare Romiti, managing director, who has testified twice voluntarily before Milan magistrates, exhorted fellow executives to follow Fiat's example of speaking out against corruption in future.

Other companies are also reconsidering their business ethics. Eni, the state-owned energy and chemicals group, which has been implicated even more deeply than Fiat, will introduce its own public

sponsored foreign aid programme, have also been alleged. Without broadening its appeal to foreign countries, Fiat leaves itself open to accusations, often levelled against some big Italian companies by their foreign competitors, that contracts abroad have sometimes been won with bribes. Many US multinationals, particularly those operating in the developing world, have codes of practice similar to that of Fiat, but with the focus more on foreign operations.

Italian companies are particularly defenceless against claims by their competitors of unfair competition as the country has no law against paying bribes abroad. The only legal sanction, now being increasingly used by magistrates, is to press charges of falsifying company accounts.

Fiat says its code will be extended abroad in time. First, it must be approved by the boards of the group's roughly 1,000 subsidiaries. Then the code must be checked against laws in foreign countries in case amendments are needed.

The group says relations with other private companies are already largely covered by an existing "internal" code of practice, which governs matters such as conflicts of interest. Every new manager has to sign a declaration of agreement with the code.

However, the new code, for all it's worth, does not mask a lingering ambivalence on the part of the company towards corruption. Addressing fellow industrialists at a meeting of the Confindustria employers' federation in Venice last

Agnelli: making distinctions



Agnelli: making distinctions

month, Mr Giovanni Agnelli, Fiat's chairman, recognised the group's involvement in political corruption, but attempted to distinguish between two different types of behaviour.

First were companies, like Fiat, which may have been caught up in "episodes" of corruption, but were fundamentally involved in "industry". The second category comprised unspecified companies which had based their success entirely on privileged relations with politicians

# Punks and pensioners find common cause

Hugh Carnegy and Hilary Barnes on odd alliances in the anti-Maastricht ranks



TATTOOED and unkempt, a group of post-punk youngsters appeared at a campaign meeting for next week's Maastricht referendum here, they cheered him as one of their own when he voiced fears that a Yes to the treaty would endanger his pension.

This coincidence of interest captured the sometimes unexpected grouping among those who are campaigning for a No next Tuesday.

In their efforts to achieve a repeat of last June's vote against ratification of the treaty, the anti-Maastricht forces are exploiting the electorate's fears on a wide range of issues - from the country's future as an independent nation to worries that Brussels will dictate pension and other social policy issues.

By pressing buttons which trigger an emotional response, the No campaigners have made much of the running this spring and are hoping to confound the opinion polls, which continue to show a comfortable lead for supporters of the treaty. But they are up against the entire political establishment, not to mention the business community and the trade union movement, all of them calling for a Yes.

At the campaign meeting in Copenhagen on Tuesday night, the Noes were represented on a 10-strong panel by two left-wing university professors and an MP for the right-wing populist Progress Party (the only one of the eight parties in parliament against the treaty).

Among those ranged against them were Mr Poul Nyrup Rasmussen, prime minister and leader of the Social Democratic Party, Mr Poul Schiltz, his Conservative Party predecessor.

sor, three other cabinet ministers and a former minister. The meeting itself was organised by the pro-Maastricht European Movement.

The disparate opponents of the treaty - stretching from left-wing environmentalists,

who would really prefer to see Denmark out of the EC altogether, and ex-Communists to the far right - have not come together to mount a joint campaign. But they are happy to accept each other's support.

The left-wing dominated June Movement, biggest of the anti-Maastricht organisations whose leaders include a long-standing former member of the central committee of the Danish Communist Party and feminist academic, invited Lord Tebbit, inveterate British Tory opponent of Maastricht, to address their supporters.

The June Movement's representative at Tuesday evening's meeting, physics professor Niels Meyer, hammered home the message that a vote for Maastricht was a vote to sell out the country's democracy and independence to "a centralistic and bureaucratic" European union.

"We shall no longer be masters in our own house. We have no need for a new European commercial and political superpower," he said to applause and whistles from the post-punkers. The Progress Party's Mrs Annette Just, by contrast, enthusiastically supports the free market basis of the internal market, but argued that the European Community did not need the Maastricht treaty's political superstructure.

One point on which all the "antis" are united is that the voters are being deceived when the government claims that the new referendum is being held "on a new basis" following last December's Edinburgh agreement between Denmark and its EC partners.

That agreement allows Denmark to opt out of the treaty's



Big gun aimed at No campaigners: Prime Minister Rasmussen

defence co-operation programme, the common currency, supranational legal and police co-operation and union citizenship. But since the Maastricht treaty itself has not been changed, the Noes argue that the voters are being conned. One of the most potent No-campaign posters depicts the Edinburgh agreement as the emperor with no clothes in the famous fable by Hans Christian Andersen.

The Noes say that if Maastricht proceeds, it will set Europe on the slippery slope towards a European superpower, a European army and a European police, a vision which many Danes find deeply disturbing - and was probably the main factor in last year's referendum defeat.

The weakness of the No campaign seems to be that it has no real alternative to offer. Mr Rasmussen was at his most effective at the meeting when he shot down Professor Meyer for his vague advocacy of wider co-operation with the Nordic countries and the coun-

tries of eastern Europe as an alternative to EC political co-operation.

"When I ask the No people what the alternative is, I hear something about mutually interlocking circles," the prime minister said sarcastically to the evening's loudest applause.

The Yes campaigners warn that Denmark will be dangerously isolated and could even

be pushed out of the Community if there is a second No vote. The June Movement and others dismiss this as nonsense.

Denmark cannot be forced to leave the EC against its will, they say, and will therefore continue to play a full part in the inevitable rethinking of Community strategy if the Maastricht treaty fails.

## PM condemns licensing plans

# Oslo outrage at EC oil and gas proposals

By Karen Fossi  
in Oslo

NORWAY'S government yesterday expressed strong disapproval of European Community plans to introduce an oil and gas licensing directive when it is struggling to convince a resistant electorate of the benefits of EC entry.

In its membership application Norway made clear it expected to voice an opinion on formulating Europe's future energy policy. Its position should be given considerable weight in proposals for the regulation of licences for exploration and exploitation.

Mrs Gro Harlem Brundtland, Norwegian prime minister, said that her country, as western Europe's biggest oil producer and main supplier of natural gas, took a keen interest in all European moves and measures relating to energy.

"We do not view the introduction of this proposal as a very positive move before Nor-

way might be joining the Community," she said. "The situation reminds us of 1972 when the EC adopted a fisheries policy shortly before Norway was going to make the decision on whether to become a member of the EC. That move in itself had a considerable impact on the Norwegian referendum."

Norwegian voters rejected EC membership in 1972 - mainly because of the fish issue - in a bitterly divisive referendum. It began fresh membership negotiations with the Community last month.

Norway finds it difficult to understand the need for a licensing directive. "On the contrary," said Mrs Brundtland, "it may damage the image of the Community among the people in Norway in the run-up to a new referendum."

The proposed directive would have considerable impact on Norway and little or negligible impact on most EC countries, the prime minister said.

Consumer groups reacted angrily to the changes; business welcomed the prospect of cheaper overseas calls.

## Phone bill cuts will help Irish business

By Andrew Adonis

IRELAND'S state-owned telecommunications company is to make large cuts in international rates, but will increase residential and some local charges to compensate.

Telecom Eireann said its aim was to help business. The changes would also help align more closely the prices and costs of calls - a process of "rebalancing" tariffs taking place across Europe.

International call rates will fall by between 16 and 59 per cent from September. The peak-time rate for calls to Britain will fall from 48 Irish pence a minute to 30p, and calls to continental Europe from 61p a minute to between 36p and 48p.

The minimum charge for local calls in peak period will change from 11.2p for 15 minutes to 9.5p for three minutes.

Residential customers will also have to pay more VAT on their phone bills.

Consumer groups reacted angrily to the changes; business welcomed the prospect of cheaper overseas calls.

## Brussels clears aircraft link-up

By Andrew Hill in Brussels

THE European Commission has approved a German-Dutch alliance to build regional and commuter aircraft, 18 months after turning down the proposed Franco-Italian takeover of de Havilland, the Canadian aircraft manufacturer, in the same sector.

The acquisition by Deutsche Aerospace (Dasa) of 51 per cent of Fokker, the Dutch manufacturer, was assessed on the same basis as the de Havilland decision but posed no competition problems.

However, it could open the way for a possible four-way link-up to build regional and commuter jets and turbo-prop aircraft with Aérospatiale of France and Alenia of Italy. Both bid unsuccessfully for de Havilland in 1991.

That is still the only deal to have been outlawed under the EC's 1990 merger rules. The October 1991 decision caused

political uproar in France and Italy. The main argument within the Commission was over the definition of the market for commuter aircraft. But the companies and governments also argued that Europe needed a strong manufacturer if it was to hold its own in the world market.

Dasa, a subsidiary of Daimler-Benz, has invited Aérospatiale and Alenia to take a minority stake in Fokker in due course. A spokesman for the German company admitted yesterday that such a deal would pose much greater competition problems than the Dasa-Fokker link-up.

Using the same criteria as in the de Havilland case, the Commission decided the turbo-prop activities of Dasa and Fokker did not overlap. Dasa does not manufacture jets directly, and, although it is part of Airbus, Brussels decided the link would not significantly reduce competition.

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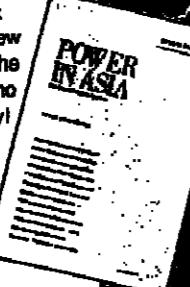
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## NEWS: THE AMERICAS

# Bringing the patient to market

Michael Prowse reports on the progress of US health care reform

**I**T WAS meant to arrive in the first 100 days. Then it was delayed to the middle of this month. The latest word is that President Bill Clinton's health care reform plan will be sent to Capitol Hill in mid-June. But few Washington insiders would be surprised by further delay.

The plan is supposedly being held back to avoid a legislative logjam. The White House is reluctant to unveil the biggest upheaval in domestic policy since President Lyndon Johnson's "Great Society" of the 1960s while sceptical congressional committees are fully occupied analysing (and frequently amending) the fine print of the Clinton economic plan.

But the delays also reflect the monumental complexity and political sensitivity of the challenge confronting Mrs Hillary Rodham Clinton and Mr Ira Magaziner, the workaholic White House aide who has emerged as the true intellectual leader of her 500-strong task force. Tall and frizzy-haired, Mr Magaziner looks and sounds like a madcap inventor. But for his personal friendship with the Clintons, he would still be an obscure Rhode Island management consultant.

Instead he is playing the leading role in reshaping an industry that accounts for nearly 14 per cent of US gross domestic product and that touches the lives of every family and business in the nation. His historic task is not merely to produce an economically coherent reform but one that can survive an onslaught from dozens of powerful interest groups, including doctors and the private insurance industry.

By all accounts the going is heavy. The goals are clear enough: to reduce the growth of healthcare costs, which threaten to bankrupt both state and federal government, and to guarantee a basic package of benefits for all Americans, which means extending cover to the 38m people (15 per cent of the population) who lack health insurance.

But the means to these ends remain uncertain. Since the



Hillary Rodham Clinton: battling with complexity and political sensitivity

final stages of the election campaign last year, Mr Clinton has professed support for a reform known as "managed competition".

The idea is to enrol people (including the currently uninsured population) in regional intermediaries known as health insurance purchasing co-operatives. These would buy care on behalf of individuals and companies from competing networks of private sector physicians, hospitals and insurance companies.

The theory is that their market clout would enable them to

exert much greater downward pressure on costs, while maintaining quality, than is possible in today's fragmented health care market.

This still appears to be the general route favoured by the task force, although it is wary of the language of managed competition, which was invented by right-of-centre economists. Senior officials talk of "health alliances" rather than purchasing co-operatives and emphasise guaranteed access to care via new "health insurance" cards rather than market discipline.

They also claim the reforms would not restrict individuals' choice of doctors even though most systems of managed care, such as pre-paid Health Maintenance Organisations (HMOs), achieve cost savings partly by limiting patient choice.

But the managed competition framework (whatever it may be called) leaves a host of questions unanswered. How much flexibility will be left to individual states, some of which favour different types of reform? How will the cost, which could exceed \$100bn a year, be financed?

With a payroll tax, the money available to purchasing co-operatives for buying the minimum package of benefits could not grow faster than corporate incomes unless the tax rate were raised. However, a payroll tax would be vigorously opposed by Republicans and many conservative Democrats as a job-destroying step towards Canadian "socialised" medicine.

Mr Clinton's dilemma is that root-and-branch reforms offering the greatest savings are the least likely to win broad congressional support. Thus while the chances of reform being enacted next year are good, the fundamental problems may not be adequately addressed during Mr Clinton's first term.

## California grabs insurance nettle

**O**NCE in every four Californian drivers do not have car insurance; in some inner-city areas the figure rises to four out of every five. The "average" Californian motor policy costs about \$1,000 (£649) a year, yet only half the premiums collected are paid out in claims.

For years the problems of the Californian car insurance industry have held the attention of politicians, lawyers, the industry and consumer groups. Now, however, an ingenious but surprisingly simple solution - called "pay-at-the-pump" insurance - has become a serious political proposition.

Legislation to introduce a pay-at-the-pump scheme is grinding through the state legislature in Sacramento after being introduced by Mr Art Torres, a Democrat senator from Los Angeles. It has the backing of Mr John Garamendi, California's politically ambitious insurance commissioner.

Even if the Torres legislation fails, the idea may be put to the Californian electorate more directly. Mr Andrew Tobias, a Harvard-educated economic commentator whose book "Auto Insurance Alert" was the genesis for the Torres initiative, has teamed up with a former associate of Mr Ralph Nader, the US consumer activist, to draft a proposal which could be presented to

A novel scheme could solve the problem of non-payment of car insurance, writes Nikki Tait

motor insurance policy.

This would provide the holder with medical coverage worth up to \$15,000. There would also be coverage for non-reimbursed lost wages of up to \$12,000 a year for a maximum two-year period. The effective annual cost of this policy for someone clocking up about 15,000 miles a year in a car with average petrol consumption would be in the \$200-\$300 range.

The coverage would be in the form of a "no-fault" policy - in the event of an accident the insurance would be triggered regardless of who was to blame.

minimised.

There are some problems, however. A "pay-at-the-pump" scheme could penalise out-of-town drivers who travel longer distances but are statistically better risks than their urban counterparts.

It could also encourage drivers to nip across state lines, filling their tanks with cheaper, out-of-state petrol, although California's geography mitigates against this possibility. Some supporters of the plan also suggest that if California goes down this route, other neighbouring states might be encouraged to follow.

Even Mr Torres' aides admit the legislative odds are against them at this stage, although they take some comfort from the wider industry support which the amendments negotiated at the insurance committee stage have won.

"If you'd asked a few weeks ago, I'd have said this was dead. There's a chance we can get it through judiciary," said one. If the bill fails, however, the Tobias initiative could emerge as the next line of attack.

cent unsold by value. The other important lot on offer, "Fatima, La Malfatasse", which is a large portrait of a young girl painted by Henri Matisse in 1912, also did well in selling for \$14.3m. It is not such a "chocolate box" painting as the Matisse which set a record \$14.5m for the artist last November, but obviously it appealed to a connoisseur.

Twenty of the 56 lots in the auction failed to sell, suggesting that serious - and rich - collectors are prepared to bid for masterworks but that the secondary market, below \$1m, is still weak.

A dazzling Renoir - "Femme dans un jardin" - almost doubled its estimate at \$6.7m and one of Braque's eight views of his studio, painted in the early 1950s, went to a European dealer for a modest \$3.85m. A Monet - "La Débaie" - depicting the Seine in winter, also sold at the bottom of its estimate for \$2.2m.



'Nature morte: les grosses pommes' has a celebrated history

that established salerooms as the leading traders in art works.

The price paid on Tuesday was a record for Cézanne and far in excess of Sotheby's ca-

tions \$15m estimate. The buyer remains anonymous, but possibly a big collector has entered the field. In all, the 56 works of impressionist art on offer fetched \$75.9m, with 12 per

# Fears over inflation surface again in US

By Michael Prowse  
in Washington

US producer prices rose 0.6 per cent between March and April, reigniting fears that inflationary pressures are growing in the US economy in spite of sluggish growth of output and jobs, official figures indicated yesterday.

How much of the health care market will be subsumed in the new system? It seems certain to absorb Medicaid, the existing publicly funded regime for the poor. But there is controversy about Medicare, the system that covers 35m elderly Americans. The administration says nobody will be forced out of Medicare, yet it clearly wants to encourage a switch into managed competition because the elderly account for a disproportionate fraction of health care spending.

And what about big companies? If they too stay outside the proposed health alliances, the new system might end up little different from the status quo.

Equally controversial is the way that cash will be channelled from companies and individuals to the purchasing co-operatives. The task force is considering replacing current premiums with what amounts to a payroll tax on employers and employees. This offers great administrative simplicity and a promising way of capping spending.

With a payroll tax, the money available to purchasing co-operatives for buying the internal revenue code, which has led many companies to set up factories on the island, would be changed as part of efforts to cut the federal deficit.

The administration of the US Caribbean possession, which had earlier appeared willing to consider Mr Clinton's proposals, began signalling a policy switch last week amid mounting fears of economic dislocation resulting from the changes, which could lead to disinvestment and increased social and political problems.

"Puerto Rico stands to lose 30,000 jobs if the Clinton proposal is implemented," said Mr Baltazar Corraza del Rio, the island's secretary of state. "This means that unemployed

increase in producer prices: the food price index rose 1.4 per cent between March and April.

However, the "core" producer price index, which excludes volatile food and energy prices, rose 0.4 per cent last month, a much larger increase than expected in financial markets.

Producer prices have risen more than expected for three months in a row. The increase relative to April last year was only 2.4 per cent but the annualised rate of increase for the last four months is 4.7 per cent against 1.8 per cent in all of last year.

Consumer prices and various indices of commodity prices have also risen faster than widely expected, prompting sporadic concern about inflation trends in markets.

Most economists believe recent price figures have been

distorted. The relatively sluggish domestic US recovery coupled with weak labour markets and recession in many overseas markets is expected to keep inflationary pressures in check this year and next.

However, the unexpectedly poor price figures have helped undermine the vigorous bond market rally of the early months of this year by hinting that consumer price increases of 3 per cent last year marked the low point of inflation in this business cycle.

Hopes that inflation might continue to decline to about 2 per cent, justifying much lower long-term bond yields, have largely evaporated.

With the inflation trend still uncertain, the markets are anxiously awaiting the release of consumer price figures out today.

## Puerto Rico fears fall-out from Clinton tax plan

By Caron James

PUERTO RICO'S government has attacked tax changes proposed by US President Bill Clinton which it says will damage the island's economy.

The US administration has proposed that section 936 of the internal revenue code, which has led many companies to set up factories on the island, would be changed as part of efforts to cut the federal deficit.

The administration of the US Caribbean possession, which had earlier appeared willing to consider Mr Clinton's proposals, began signalling a policy switch last week amid mounting fears of economic dislocation resulting from the changes, which could lead to disinvestment and increased social and political problems.

"Puerto Rico stands to lose 30,000 jobs if the Clinton proposal is implemented," said Mr Baltazar Corraza del Rio, the island's secretary of state. "This means that unemployed

ment, now 18 per cent, will increase to 21 per cent."

The Puerto Rican government has been seeking the support of Caribbean neighbours to argue in Washington against changes to the revenue code; it claims Mr Clinton's proposals will affect a programme under which Puerto Rico has pledged to lend Caribbean countries about \$100m a year.

Puerto Rico's neighbours will be quick to argue against the Clinton plan. Previous administrations on the island have committed \$100m a year of the section 936 deposits for low-interest loans for business projects in Caribbean Basin countries. Since 1985, neighbours have received \$650m in loans under the scheme.

Mr Brian Kuei Tung, Trinidad and Tobago's industry minister, agreed that the proposed changes would not only hurt Puerto Rico's economy but limit the island's ability to finance regional development. Trinidad and Tobago is a leading borrower of the funds, with \$210m disbursed and \$131m more pending approval.

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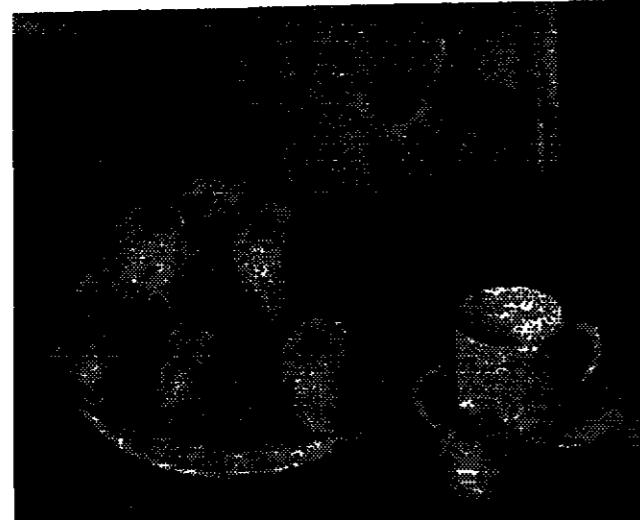
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## Cézanne still life animates market

THE \$28.6m (£18.6m) paid for a Paul Cézanne still life at Sotheby's in New York on Tuesday night suggests confidence has returned at the highest levels of the art market, writes Antony Thornecroft.

It was the first time in three years that any work of art had topped the \$20m mark at auction. Prices are still well below the peaks of May 1990, when a Van Gogh portrait sold for \$22.5m, but the sale proved that even in a nervous market good pictures can do well.

Painted around 1890, Cézanne's "Nature morte: les grosses pommes" has a celebrated history. It was included in the landmark sale of the Jakob Goldsmith collection in 1988 when it sold for \$23.2m to the Embroidery shipping family: it was the success of this auc-



'Nature morte: les grosses pommes' has a celebrated history

that established salerooms as the leading traders in art works.

The price paid on Tuesday was a record for Cézanne and far in excess of Sotheby's ca-

tions \$15m estimate. The buyer remains anonymous, but possibly a big collector has entered the field. In all, the 56 works of impressionist art on offer fetched \$75.9m, with 12 per

## NEWS: WORLD TRADE

# Clinton trade policy makes noisy debut

Tactics come to the fore, says Nancy Dunne

**A**MID a chorus of criticism and confusion abroad, the Clinton administration's trade policy has begun to emerge in speeches, interviews and, most tellingly, in its actions.

In the fine tradition of the Democratic party (accused of devouring its own in the heat of battle), the debate is noisy. But it is more about tactics than policy, and insiders pour scorn on reports of differences among the main policymakers.

Mr Clyde Prestowitz, a former Republican trade official, and confidant of a number of Clinton trade policymakers, insists there is little conflict in the administration. He says there are different perspectives, depending on the officials' briefs, because "you don't expect monolithic expressions" of opinion.

In fact, trade policy under President Clinton is little changed from the days of George Bush.

One way in which they are different, however, is that Mrs Carla Hills, President Bush's trade representative, imposed sanctions only reluctantly; her successor, Mr Mickey Kantor, believes US credibility suffered as a result.

If he is the "agnostic" he claims to be on trade policy, he is a complete atheist on the danger of trade war. He believes it will not happen. The play-



Gephardt (left), Kantor and Tyson: many cooks, but the broth seems as yet unspoiled

ers in the world economy have grown too interdependent — witness the administration's soul-searching on the question of renewing China's Most Favoured Nation trading status.

During the presidential campaign, Mr Clinton promised to make China's MFN status conditional on good behaviour on human rights and weapons transfers. As president, he has learned US aircraft makers, farmers and importers — as well as friends in Hong Kong — are dependent on good US-China business relations.

Mr Clinton is struggling to unearth a benign China strategy to honour his campaign pledge. On other fronts, there is no longer anyлизация.

The administration is determined to complete the Uruguay Round this year, if it can be done at all. The

tactics are mostly in the hands of Mr Kantor and Sir Leon Brittan, the EC commissioner in charge of trade. The two experienced negotiators have developed a good working relationship, and showed in their recent agreement over government procurement that both possess the ability to succeed where others have not. The question has become how much they can achieve rather than whether.

So confident is the administration that even before a Uruguay Round agreement has been forged, it has begun to prepare for a new "Clinton Round" to deal with trade-related environmental issues, competition policy and technology.

On Nafta the administration is pushing to complete side agreements on labour and environment next

month, despite polls which show the pact in deep trouble with voters. It has taken up the Bush vision of a hemispheric-wide free trade agreement. However, it also intends to strengthen ties with Asia through the Asia-Pacific Economic Council.

Among the 15 nations, efforts will be made to create a regional trade and investment framework, to achieve minimum standards harmonisation and forge common approaches to trade and investment.

Key to the administration's relations with Congress will be Congressman Richard Gephardt, the House Majority leader, and a respected adviser. In a pessimistic but thoughtful speech on Tuesday, Mr Gephardt warned of polarisation over Nafta because of emerging Republican oppo-

sition to the side agreements, necessary to its passage in Congress.

Angry, too, at the press and academics who "pigeonhole us as protectionists or worse," Mr Gephardt laid out a depressing vision of a changing world where the old economic rules — for example the linkage between wage and productivity growth — no longer automatically produce high-wage economies. The prescription for the future is fiscal responsibility, restructuring, rebuilding, research and development. Trade policy, while only part of the larger economic mosaic, is "the inescapable link to the world economy."

His view of the necessity to manage trade in a complex world is shared by the trade thinkers in the administration. This is true particularly with regard to Japan, where, according to one senior trade official, we have been very Japanese about Japan, reading off the same script.

There are few, if any, defectors from the "Japan is Different" school, and the decision to apply pressure for quantifiable goals akin to the recent semi-conductor agreement awaits a definitive strategy.

Mr Prestowitz scorns the view that economic adviser Laura D'Andrea Tyson, who selectively advocates industrial policy, and treasury secretary Lloyd Bentsen, a supposed free trader, represent clashing poles in the administration. He recalls that Mr Bentsen was the author of the controversial Super 301 legislation which empowers the US administration to take unilateral action against countries it sees as unfair traders.

# EC positive about Nafta agreement

By Lionel Barber in Brussels

THE EC has given a broadly positive response to the North American Free Trade Agreement, while reserving the right to take steps to redress potential unfair trading practices.

The European Commission yesterday approved a study of the Nafta agreement between the US, Canada and Mexico.

The positive reaction was expected and matches the Commission's desire to avoid trade frictions with the US as it attempts to reach a successful conclusion of the Gatt Uruguay round by the end of the year.

The study also concludes that the EC's political relationship with Mexico will be affected by the free trade area.

"As the Nafta draws Mexico more closely into the North American orbit, Mexico's relationship with the EC may gain importance as a counterweight" mainly because of the likely dynamic impact on the Mexican economy and its population.

The report identifies, however, a number of areas where it believes the Nafta agreement could lead to a loss of EC market share in the US and Canada.

● Financial services and insurance: The principal problem is the possibility that Nafta privileges could be limited to companies with major

ity holdings based inside the Nafta area.

"This would be a very important and unjustified discrimination against subsidiaries of companies' EC controlled subsidiaries in North America."

● Rules of origin: The EC raises concerns about rules applying to cars and textiles which are more restrictive than in Europe even if they are not actually contradictory to Gatt.

● Services: The Commission warns that a failure to reach a Gatt agreement covering services could lead to substantial shifts of business to the disadvantage of the EC. This applies particularly to potential business in Mexico.

● Farm products: The EC could suffer in sectors such as milk products, sugar and meat exports to the Mexican market.

It is particularly worried about a clause raising Mexican barriers to the same level as the US after a six year period.

Despite these worries, the Commission says the net effect of the Nafta agreement is likely to be globally positive and ought to lead to a big boost in trade with the EC.

The report concludes that if trade relations are more restrictive after the signature of the Nafta agreement, it should tackle these questions within the Gatt framework.

# Brussels wins car tax probe

By Frances Williams in Geneva

THE governing council of the General Agreement on Tariffs and Trade yesterday agreed to set up an independent dispute panel to examine an EC allegation that US car taxes discriminate against European exports.

The US said it would accept the decision, which must be taken by consensus.

The EC claims that European car manufacturers are paying a disproportionate share of the three taxes — two of which penalise high fuel consumption, while the third is a luxury tax.

Environmental groups are threatening to make the issue another *casus belli* in their relations with Gatt, which they claim puts free trade above legitimate environmental concerns.

Brussels says the total revenue of the three taxes levied in 1991 was \$55m, of which \$49m fell on European cars. European manufacturers paid 100 per cent of penalties under the corporate average fuel economy (Cafe) law, 80 per cent of the "gas-guzzler" tax, and 80 per cent of the luxury tax, against a market share of just 4 per cent.

The EC argues that Cafe payments in particular discriminate against European luxury car manufacturers since they are based on the sales-

weighted average fuel consumption of all models produced. Thus US producers who make cars across a range of sizes, and Japanese producers who manufacture mostly small, fuel-efficient cars, do not incur penalties.

The Gatt council failed to reach consensus on a demand by five Latin American banana producers for a panel to examine the EC's new banana import regime, which comes into force on July 1.

The producers, whose panel request under expedited procedures was supported by other Latin American countries, the US and Australia, argue that the regime unfairly discriminates against them.

However, their request was blocked by the EC, with backing by several Caribbean and African banana producers who will get preferential treatment under the new regime. The Community said it was still willing to search for a settlement to the long-running dispute. The Gatt council agreed to return to the matter later.

Separately, the EC was criticised for failing to settle compensation for countries hurt by its oilseeds subsidies policies, which are not covered by last November's bilateral deal between the EC and the US. There was also renewed criticism of punitive US levies on imported steel.

# US 'drags heels' over Gatt rulings

By David Dodwell, World Trade Editor

THE US is putting in jeopardy the international trade dispute settlement system because of its "seriously deficient record" in complying with rulings against it, according to a US study.

The study examined 207 complaints put before dispute settlement panels of the General Agreement on Tariffs and Trade during its 42-year history from 1948 to 1989.

Professor Robert Hudec and colleagues at the University of Minnesota conclude that "no resolution of the current malaise in Gatt legal affairs will be possible without a change in the basic US legal policy — some kind of reconciliation between the current US legal preoccupation with obtaining a fair deal, and the recognition of an obligation to use legal means to secure one".

The study nevertheless concludes that the Gatt system of settling international trade disputes "has produced many impressive successes". Four out of five valid complaints were dealt with successfully, it says.

A high percentage of the Gatt panel failures dealt with disputed over anti-dumping actions, or countervailing

duties, the study finds. It suggests this could be due to the "typical arbitrariness" of the criteria for finding dumping, and the legal rigidity of measures, once taken.

The US has ignored Gatt panel rulings on four of the 14 occasions it has been found to be violating international trade rules — all four in the past decade.

Only Canada comes near, having ignored two out of nine rulings against it. "Just as the US played a leading role in building the Gatt dispute settlement procedure to its present state of effectiveness, so the US has played the leading role in placing those accomplishments in jeopardy today," the study concludes.

It suggests US reluctance to accept Gatt rulings may be due to increasing use of Gatt to settle disputes, and the independence of its findings: "When a legal system starts pressuring harder, the first to resist will be those who are accustomed to having their own way."

\* A Statistical Profile of Gatt Dispute Settlement Cases, 1948-1989", by Hudec, Kennedy and Sparbosa, in the Winter 1993 edition of the Minnesota Journal of Global Trade, University of Minnesota Law School.

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# Lamont makes last-ditch bid to salvage job

By Philip Stephens,  
Political Editor, in Edinburgh

MR NORMAN Lamont last night made a last-ditch and probably futile bid to remain chancellor of the exchequer by offering a vigorous defence of his record along with an expression of regret for hardships inflicted on voters.

But as he issued what amounted to a public plea for prime ministerial clemency at the Scottish Conservative Conference in Edinburgh, senior political associates of Mr John Major were insisting that the prime minister would move Mr Lamont in a summer reshuffle.

With some of the most senior figures in the Conservative party now adamant that Mr Major must move quickly to reshape his team, one suggested that there was a small chance that Mr Lamont could be moved during the Whitsun parliamentary recess at the end of this month. The most likely dates, however, remain July or September.

At one point in his speech Mr Lamont appeared to acknowledge the gravity of the threat when he commented: "My job is unimportant – your jobs are what count. We have beaten inflation, let's go on and beat unemployment".

In a generally combative performance which brought only respectful applause from an audience which had earlier attacked the imposition in the budget of VAT on fuel, Mr Lamont insisted there had

Economic viewpoint, Page 14

## Prime minister discovers time is not on his side

THE GOVERNMENT has time on its side. Mr John Major does not. That thought should guide the prime minister's response to last week's electoral catastrophe. If it does not, his friends fear he will be in trouble.

The contradiction is more apparent than real. The government has at least three, and at a pinch nearly four, years before it must face the electorate. The catalogue of errors during the past 12 months has come conveniently early in the parliament. The economic cycle is on the government's side. It is that perception which has informed the stance of those in his cabinet – let us call them the sanguine tendency – who have been urging Mr Major to sit tight. He can brush off the Newbury and county council election defeats as early-term blues, the argument runs. As long as he sticks to his agenda, economic recovery (and the mediocrity of the Labour opposition) will rescue him.

But the view from No 10 is decidedly different. Mr Major is operating on a shorter timescale. Before he can face the voters in another general election the prime minister must satisfy another electorate – the Conservative MPs at Westminster – that he has a fair chance of winning it.

His party is shaken. The habit of government has left it out of touch with the real world. The scale of last week's defeat was beyond anything most Tory MPs had feared.

Mr Kenneth Clarke's frank assessment that the Conservatives are in a "dreadful hole" was not merely a reflection of his honesty. It was an inadvertent admission of real shock at the depths of the electorate's disenchantment.

His judgment is much closer to the prevailing mood on the backbenches than that of his colleagues in the sanguine tendency. In a party where panic has replaced unity as the most powerful reflex there is little inclination to trust the future to the healing balm of time.

The lesson being drawn by his friends is that Mr Major has 12 months – until next year's European elections – to restore his authority. If his party's fortunes have not improved by then the prime minister will be under serious threat.

The concern is reinforced by the corrosive influence of another Conservative tendency – the militant opponents of the Maastricht treaty.

Operating like their left-wing antecedents on the Labour benches known as Militant Tendency, a party-within-a-party, the 25 to 30 irreconcilable opponents of all things European have now set as their objective the destruction of Mr Major.

The new Militant has no credible candidate to replace

him. But, egged on by those in the patrician tendency who swear allegiance to Lady Thatcher, it will seize any chance to precipitate a challenge to the prime minister.

This is a sense of urgency that explains the concern of those around Mr Major that he should quickly replace Mr Norman Lamont. The prime minister's close political associates believe that Mr Lamont should be replaced as chancellor of the exchequer by September at the latest. Some would like Mr Major to make the change as soon as the recess at the end of this month.

They are briefing semi-

openly against Mr Lamont not out of malice but in an attempt both to buttress Mr Major's

**John Major is under pressure to restore government morale, writes Philip Stephens**

resolve and to persuade the chancellor not to make a fuss.

The prime minister's friends are under no illusion that a new face in No 11 will solve his problems. They are convinced that without one there is little prospect he will be able to confront the government's most dangerous weakness: the perception that it is incompetent.

Mr Major is said to be conscious of the need to restore coherence and, above all, consistency to the government's agenda. It cannot afford to pick fights – as with the miners and teaching unions – it has no chance of winning.

It must choose its ground carefully. The government's critics are not alone in wondering why it seems hellbent on privatising British Rail, or why deregulation of London buses is a priority.

Some of his friends are reminding the prime minister that practical and pragmatic policies are not by definition an admission of weakness; witness the relative tranquillity in Scotland secured by a post-Thatcherite policy of rule by consent. Mr Major is being urged to devote less attention to the ideological leftovers of the 1980s and more to policies which emphasise the break with the past. A credible industrial strategy and high-class public services must be near the top of his list.

The government cannot avoid harsh decisions in the summer public spending round. But an enthusiastic assault on the welfare state will not win the prime minister friends on the Tory backbenches or in the country. And Mr Major needs friends.

## Shake-up for export promotion

MR MICHAEL Heseltine, Industry Secretary, yesterday produced his expected shake-up of his department's activities in promoting exports, currently costing the taxpayer £170m a year, writes Tony Jackson.

The main change is the separation of export promotion from trade policy within the Department of Trade and Industry.

Responsibility for bilateral trade would be brought together in a separate new division, Mr Heseltine said.

A new post has been created of Director General of Export Promotion. It will be filled by Mr Ray Mingay, at present the UK ambassador in Chicago. He will work with the Foreign Office and with up to 100 businessmen being seconded from the private sector to help with export promotion. Some 28 executives have been seconded to date.

In addition, export strategies are to be drawn up for the UK's top 80 export markets. At present the list extends only to the top 50.

Export promotion will also be split into two divisions, one covering Europe and the Americas, the other the Asia Pacific region including the Middle East and Africa.

John Murray Brown and Andrew Jack trace the tangled web of Polly Peck

## Administrators seek Nadir's co-operation

THE administrators to Polly Peck yesterday called on Mr Asil Nadir to co-operate with their efforts to realise assets for creditors and shareholders to the group.

Mr Richard Stone, one of the joint administrators from accountants Coopers & Lybrand, said: "We would hope that he would facilitate negotiations currently underway to ensure a good deal goes through."

"Before Mr Nadir can ever regain his credibility he has got to give some pretty good explanations. We have been waiting three years for those," he said.

His comments came as negotiations continued for the stalled sales of Polly Peck's Cyprus and Turkish assets. The plan is to concentrate their marketing efforts on Turks and Turkish Cypriots in the region and in the UK and the US.

Discussions with the northern Cypriot finance minister were well advanced for permission to sell the businesses, before they were put on hold by Mr Nadir's decision to break his bail conditions and leave the UK.

The book value of the local assets has been put at about \$40m. But disputes over ownership and control are likely to

frustrate sales at least in the short-term.

only recognised by Turkey, PPI is not registered as a company.

PPI's accounts list three subsidiaries in Cyprus: Sunzest Trading, Unipac Packaging Industries, the cardboard box plant in the Famagusta free-port, and Voyager Kibris, the hotel holding company.

But according to records of incorporation at the finance ministry, Voyager Kibris is owned 99 per cent owned by Voyager Mediterranean, a Turkish company on the mainland. Sunzest is owned 99 per cent by Unipac, while Unipac

is owned by PPI through Voyager Ltd, an intermediary company on the Isle of Man. The administrators have also laid claim to ICP, which is owned by Inter Channel Pharmaceuticals, ultimately believed to be held through Jersey.

Mr Nadir has said publicly that the companies are owned by PPI. But the company's lawyers have obstructed all efforts by the administrators to gain control of the assets through a series of court injunctions.

As a result the administrators have not been able to

change the board of directors, a first step before any decision can be made on disposal. Mr Nadir is still a director of the northern Cyprus companies.

The Turkish Cypriot government has provided copies of title deeds and government contracts to the administrators, who were appointed to the company in October 1990.

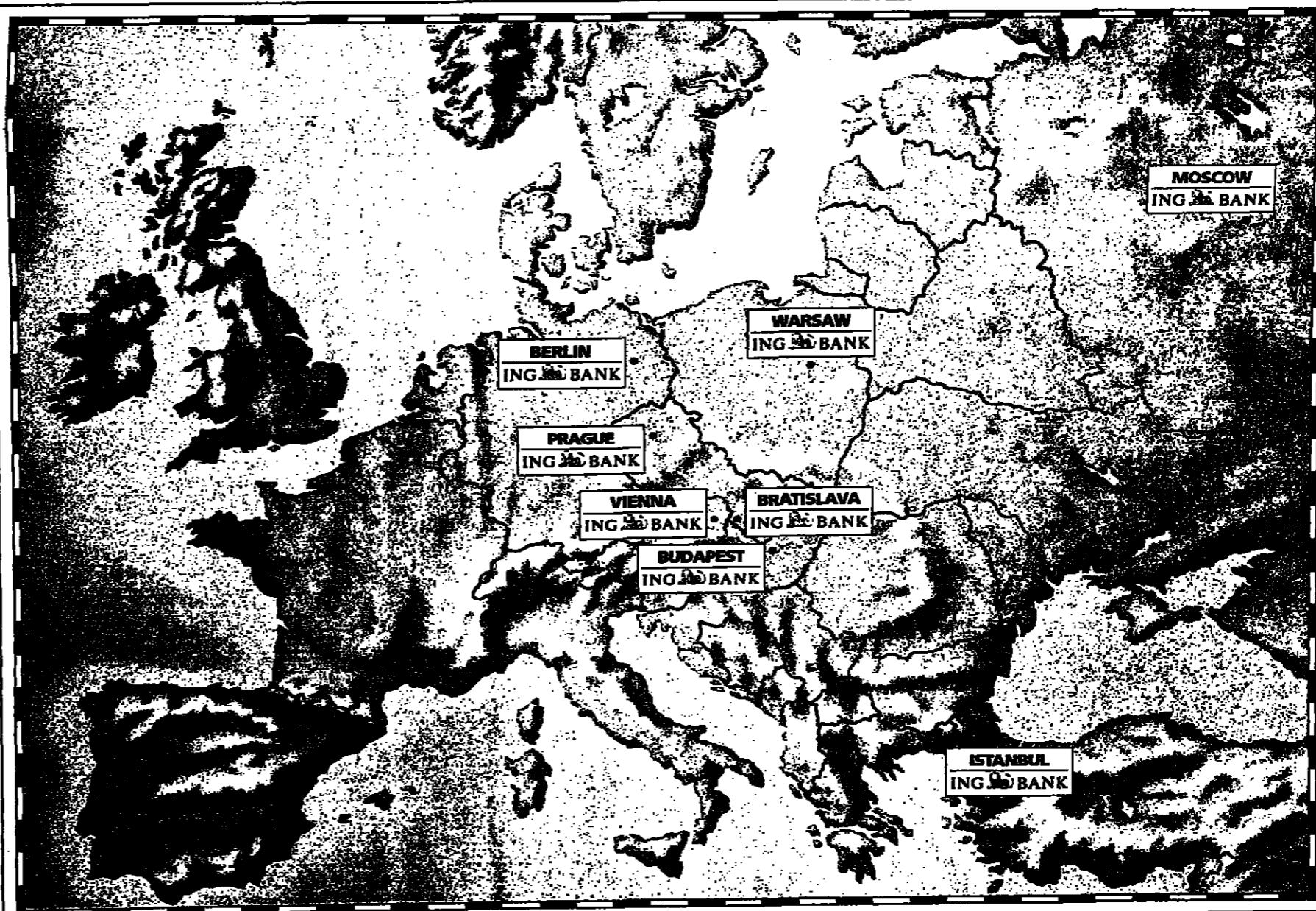
Because of PPI's failure to pay around £135-40bn in debts, the government has now placed a general lien (possession of property till debt discharged) on all the PPI and Nadir assets.

Local bankers say even with the injunctions lifted, it will not be easy to be a buyer, given the likely Greek claims if there is a Cyprus settlement.

The fruit business is dependent on orchards which once belonged to Greek families. Three of the four PPI hotels are former Greek properties, now leased from the government. The leases are not transferable without government permission.

One banker in Nicosia says: "The perspective in Cyprus is that he was making his money in London and bringing it to Cyprus, while the city always assumed he was making huge sums in Cyprus and bringing it to London."

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## NEWS: UK

# Tyneside gets aid plan but no reprieve

By Alison Smith in London and Chris Tigne on Tyneside

**THERE WERE** angry clashes in the House of Commons yesterday as the government defended its decision not to award a vital contract to the last working shipyard on Tyneside - once the world's leading shipbuilding centre.

Mr Tim Sainsbury, industry minister, told the House of Commons that the government "deeply regretted" the effect of the decision on the Swan Hunter yard and acknowledged it was likely to lead to "early job losses".

Mr Sainsbury said: "We weren't ordering two helicopter carriers, we were ordering one, and one yard or other sadly had to be the loser."

Later he told MPs: "There is no point in trying to prop up a yard to build ships for which there are no orders. Let's look forward and try and build on the industries of the future and not try and prop up the past."

Mr Robin Cook, opposition trade spokesman, warned: "It's not just Tyneside but the nation who will have their eyes on this government to see if they can rise to the gravity of that crisis."

"Are we to understand that

the government doesn't have a single proposal to try to keep open the last remaining shipbuilding yard on Tyneside?"

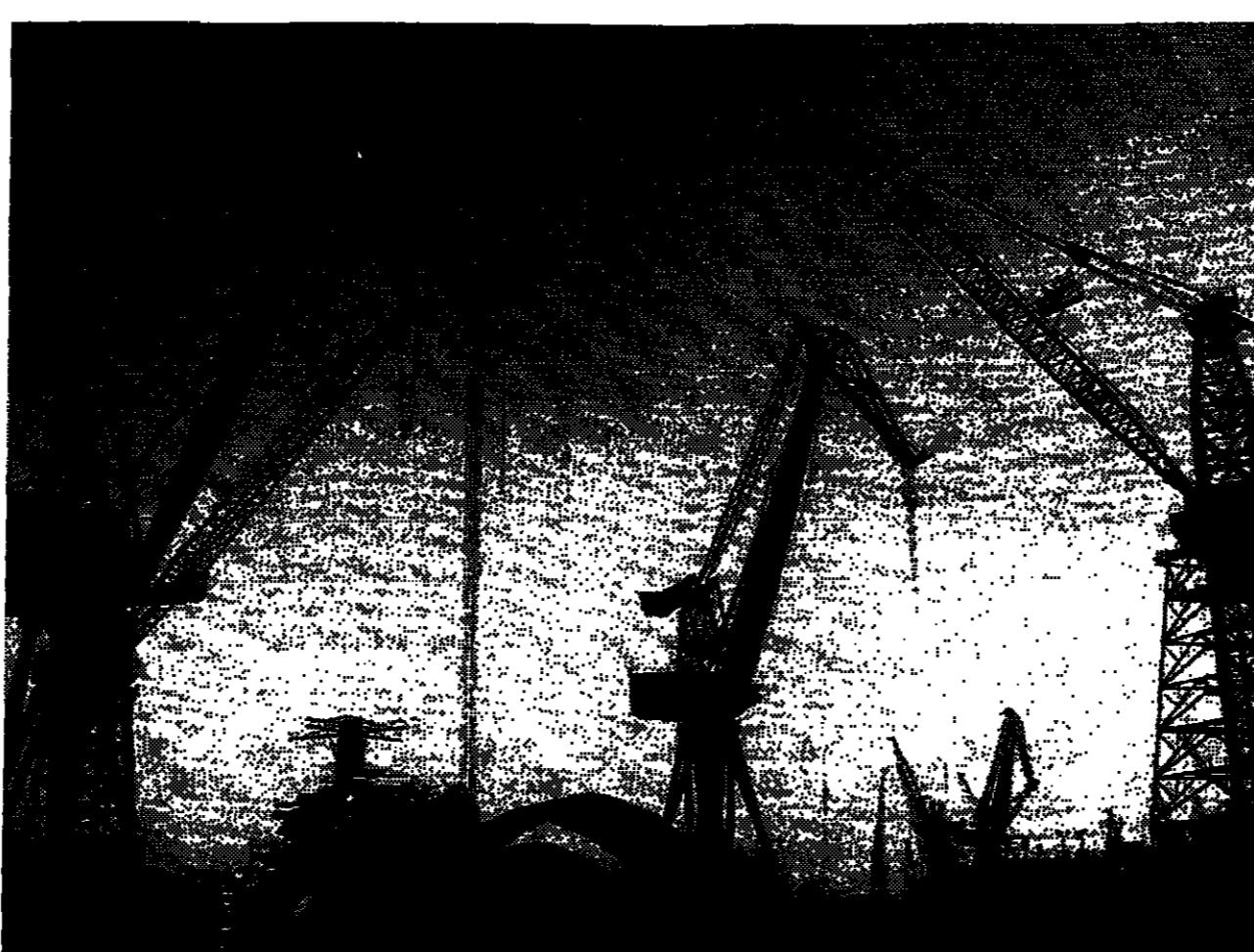
Ministers announced on Tuesday that the order for the Royal Navy's new 20,000-ton helicopter carrier was being placed with VSEL of Barrow-in-Furness, Cumbria. The move left the Tyneside yard, which employs 2,200 people, just 18 months away from running out of work.

The government aid package announced yesterday included £2.5m industrial development, an "enhanced range of employment services, and a new Enterprise Zone".

Local MP Stephen Byers,

replying to Mr Sainsbury, said: "The sense of despair and disappointment felt yesterday on Tyneside, today will turn to anger and a sense of betrayal at the complacent statement we've had from you."

Beside the Tyne the survivors of a shipbuilding industry which 30 years ago employed 44,000 were trying to work normally, but the mood of deep pessimism was palpable. As they digested the news that Swans had lost the fight for the helicopter carrier, there was also bewilderment and anger the company was so dra-



Wallsend: silence from Swan Hunter management, believed to be in crisis talks with its bankers, has deepened the sense of doom

matically underbid - by more than £50m - by its rivals VSEL and Kvaerner Govan.

"It's like asking for a Ferrari and getting a Lada," said Mr Eddie Darke, leader of the union campaign to win the order which management had described as crucial to the

company's survival. The unions, which have worked closely with management in recent years to keep the business afloat, called for an inquiry into the tender gap.

Some on Tyneside speculated

VSEL had subsidised its bid to

wipe out a competitor. "VSEL

has bought the order from the

government", said North Tyneside council executive director

Mr John Foster. VSEL dismissed this suggestion as nonsense.

Swans is the last remnant of a centuries-old industry in north east England, which, at

the turn of the century, in many years produced two out of every five ships built in the world. The company's survival was a matter of morale, as well as jobs, for an area which has fought to upgrade its surviving heavy industry and diversify into new areas.

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## Wales takes dragon's share of UK inward investment

By Tony Jackson

**MR DAVID HUNT**, the Welsh secretary, was banging the drum this week about overseas investment in the principality. The immediate occasion was the 20th anniversary of the first arrival in Wales of a Japanese company. More striking was the fact that last year, foreign direct investment in Wales was higher than the year before.

This seems a remarkable exception to the general trend. Foreign investment in Europe reached its peak at the end of the 1980s. Since then it has

dropped sharply, both in the EC and in the UK overall. But in Wales, according to Mr Hunt's officials, the 1992 figure of £235m for planned investment by foreign companies was 13 per cent up on 1991 and more than twice the level of 1990.

With only 5 per cent of the population, Mr Hunt says, Wales has claimed 20 per cent of inward investment into the UK. Despite economic hammer blows in the 1980s inward investment has more than made up the difference. Last year, UK manufacturing output was 5 per cent higher than

in 1979. Welsh output, says Mr Hunt, was 27 per cent higher. In seeking to define Wales' success Mr Hunt points first to the quality of the workforce. "I think the work ethic is the most important factor. In

leagues. He doesn't need to see anyone else. We bring everybody together, whether it's the Welsh Development Agency, the local authority, the Training and Enterprise Council or the Welsh Office. And at the Welsh Office we have all the policies brought together - education, health, environment, industry, agriculture, transport and training".

Other UK regions could make similar claims. A more revealing difference is the advantage the principality derives from the centralisation of government functions in the Welsh Office.

"We are the ultimate one-stop shop," Mr Hunt says. "An inward investor just has to come to me or one of my col-

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It is clear that Mr Hunt takes an aggressive approach to marketing. "I'm about to fly off at the end of the month to North America, where we have some very good prospects. They all involve competition with other

parts of Europe, not the UK. I'm generally fighting Ireland in particular, because they go out positively to win manufacturing, and Spain. Belgium is getting very positive about investment too, and parts of France are going out more savagely to win business.

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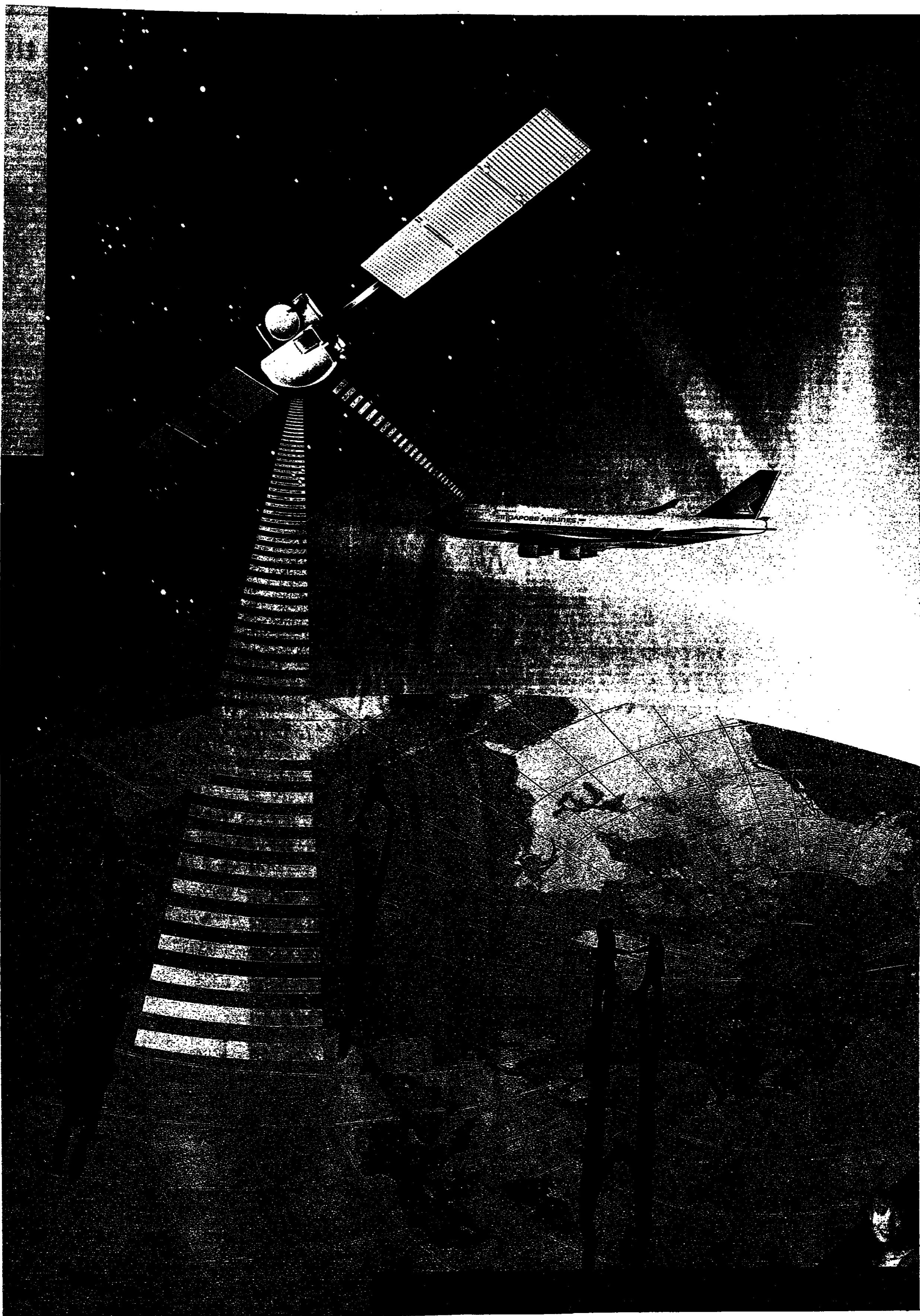
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## MANAGEMENT: MARKETING AND ADVERTISING

### Design industry on show

The UK's Designers and Art Directors Association - familiarly known as D&AD - has acquired a sorry reputation for mismanagement in recent years. Still Britain's premier design trade body, it is now trying to polish its image.

D&AD's relatively new chairman - Anthony Simonds-Gooding has been in place for just a year - and president - Aziz Cami, of the London design agency The Partners - are concerned that industry has forgotten the importance of design as a core activity.

Cami and Simonds-Gooding's efforts to raise D&AD's profile come together in an important London event next week.

Billed as "London's first festival to communicate to the business community and the general public the real value of creative excellence," D&AD will be hosting a variety of lectures and exhibits in a 20,000 sq ft marquee in Bedford Square. Touché Ross is one of a number of sponsors, which between them have chipped in £250,000.

It will be "a festival for green shoots, aimed at clients and at catching their imagination, to convince them of the importance of design excellence in the businesses, as well as a chance for ordinary consumers to see the way in which design is present throughout their lives," says Simonds-Gooding.

Visitors will be able to sample selections of the best in advertising and design from around the world. Some exhibits will then go on a 12-city global tour to promote the export potential of British design.

For Cami the festival has a dual purpose: "For years Britain has been seen as a centre of excellence in design and advertising. To keep that position we must be more aware of the competition, to stop us resting on our laurels. And the design industry needs to articulate to business the UK's home-grown talent, which needs to be exploited more by industry."

#### Gary Mead

Tickets and further details are available on 081 862 0202.

Baking soda, once a humble ingredient, has achieved new status. Nikki Tait and Karen Zagor report

### Brushing up on tradition

**D**raw up a list of quintessential "1980s" products, and baking soda toothpaste would almost certainly be a top pick. The very name evokes homely memories and "back-to-basic" values. Baking soda - the main ingredient of which is bicarbonate of soda - has been a stalwart item in the traditional housewife's larder for decades. Its conventional uses range from helping cakes rise to keeping refrigerators odour-free. In image terms, no product could be further removed from Gucci bags, meals for the microwave and similar symbols of the 1980s-style yuppie.

But baking soda did not arrive in toothpaste form until 1989. That was when Church & Dwight, a quoted Princeton-based company and the world's largest producer of sodium bicarbonate, launched a line of baking soda dentifrice across the US under its "Arm & Hammer" trademark. It was, says the company, a natural product extension.

Americans have used baking soda (mixed with water to form a paste) to clean their teeth for more than a century. Back in the 1920s, baking soda even carried a "seal of acceptance" from the American Dental Association, the ultimate endorsement for dental products.

Over the past four years, the product category has exploded. According to Nielsen Marketing Research, sales of baking soda dentifrice and toothpowder products totalled almost \$100m (£65m) in the six months to mid-March, compared with \$83m for the toothpaste and toothpowder market overall - a near-15 per cent share. While toothpaste sales generally advanced by just 6 per cent during this period, the baking soda segment soared by 65 per cent.

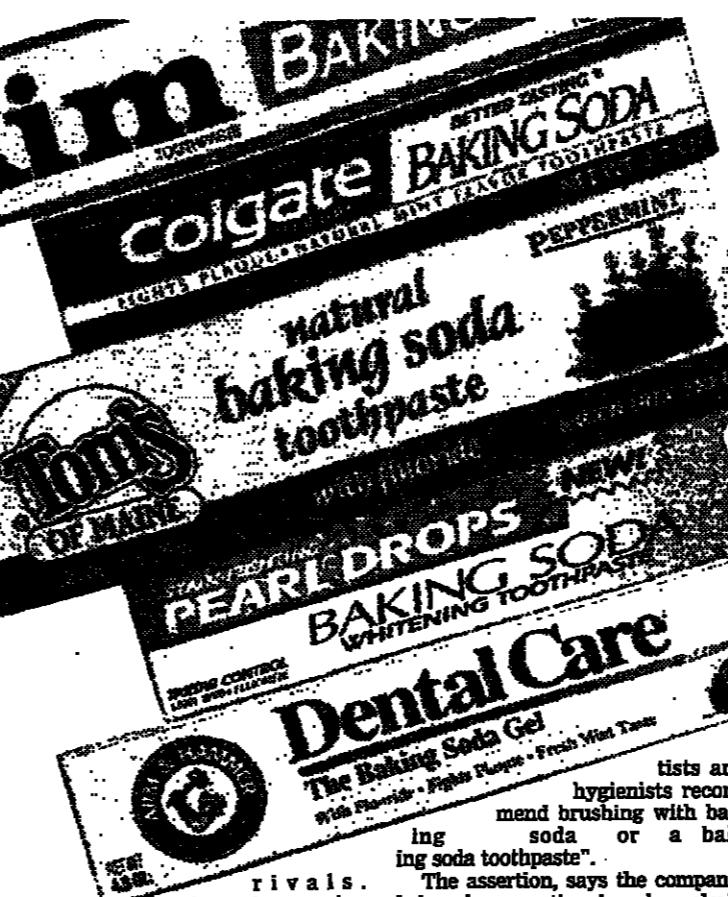
This heady expansion rate results

partly from the entry of large consumer products companies into the baking soda segment. The likes of Unilever's Chesebrough-Pond's subsidiary and Colgate-Palmolive quickly decided that the product's inroads were too substantial to ignore, and launched "baking soda" versions of their traditional brands last year. Procter & Gamble, the overall dentifrice leader in the US, is currently in the throes of a nationwide launch of a baking soda version of Crest.

In the process, these consumer product juggernauts have partially eliminated the higher margins which the original baking soda toothpaste manufacturers were eager to extract. Today, most US supermarkets carry similar sizes of conventional and baking soda dentifrices at the same price. A 6.4-ounce tube of Crest sells for \$2.38, whether in baking soda or conventional form, for example.

Arm & Hammer products, however, have clung on to their premium. In the face of competition from the likes of Procter & Gamble, the company has carefully stressed that its formulation uses more baking soda than its rivals - "anything from two to three times", says Davis Dickinson, marketing director. And despite the higher pricing, Arm & Hammer - nothing to do with the legendary oil tycoon Armand Hammer until he ended confusion by buying a small stake in Church & Dwight in 1986 - still commands a 63.5 per cent share of the total baking soda dentifrice market, although its sales growth rate over the past six months of about 20 per cent has been below that of baking soda toothpastes generally.

However wholesome the baking soda concept may sound, the irony is that these toothpastes have no proven advantage over traditional



dentists and hygienists recommend brushing with baking soda toothpaste".

Their impressive sales gains are as much a triumph of clever marketing as inherent product advantage.

None of the baking soda products which have hit the supermarket shelves over the past four years has carried the American Dental Association "seal of acceptance", for example, although Arm & Hammer says that it has been talking to the Chicago-based organisation since 1989. Disciples argue that baking soda acts as a mild abrasive on teeth, cuts down on plaque acid and generally deodorises the mouth. But the ADA has not been convinced:

"We've not seen sufficient data to prove the effectiveness of baking soda in toothpaste," it says.

The assertion says the company is based on a national, and regularly updated, survey. Anecdotally, it seems to be partially supported.

Many US dentists and hygienists do recommend baking soda to their patients even though they know that its proven efficacy is limited.

"I don't know how effective the toothpaste is, but baking soda itself is one of the few things you can use at home to remove light stains, like tea stains, without hurting your teeth," says Michelle Freemar, a dental hygienist. "Baking soda doesn't always work, but a lot of the other whitening products on the market are pretty abrasive and will hurt you. I have had some people who seem to think the toothpaste works."

The manufacturers are more than happy to support this impression. "The most important quality is that it makes the mouth feel clean - like you've just left the dentist's office," says Dickinson.

Some of the claims by the toothpaste makers nevertheless seem slightly far-fetched. "Dentists recognise that when consumers enjoy the taste of a toothpaste they brush their teeth more - we see this as a flavour-option," says Procter & Gamble.

Retorts Freemar: "In my opinion, if someone's a lousy brusher to start with, a better-tasting toothpaste probably won't make them change."

### Vimto woos the home front

Philip Rawstorne on a soft drink's campaign to widen its appeal

Few brands achieve international status without first securing a leading position in their national market. Vimto, a fruit drink made by Manchester-based JN Nichols, is one of them.

Dwarfed by Coca-Cola & Schweppes Beverages and Britvic - the industry leaders - the Vimto brand has a mere 2 per cent of the UK market. With the bulk of sales still in northern England and Scotland, it is probably better known in Saudi Arabia and the Sudan than it is in Surrey and Sussex.

As this month's new television advertising campaign underlines, however, Nichols is intent on better exploiting at home the potential which has so long been realised abroad.

British troops sent to the

outposts of the empire in the

1920s and 1930s were among the first distributors of Lancashire herbalist John Noel Nichols's concoction of blackcurrant, raspberry, grape and other fruit juices, and herbs.

Since then a glass of Vimto and a handful of dates has become the traditional nighty-night sustenance during the Ramadan fast in many Middle East countries - where the same family firms have acted as agents since the early 1930s.

Across Africa, from the Gambia and Ivory Coast in the west to Kenya and Uganda in the east, demand for Vimto is still growing. It has recently been launched in Egypt and revived in Mozambique; shipped into Canada and Guyana; and distributed in new markets in South Africa, Cyprus and Spain.

The brand remains a firm favourite in India and Pakistan. Vimto reaped the benefit of its early presence in overseas markets, such as the Middle East, as local consumer spending power began to increase in the 1960s and 1970s. The company's UK bottling and canning plants could barely keep pace with export demand for the company's cordial and carbonated products.

By 1980 when Nichols bought Solent Canners - the company's

packager for the Middle East market - exports accounted for nearly 70 per cent of volume sales.

Nichols first turned its attention to the development of its home market after several overseas agents, which had long handled marketing and distribution, began to make the drink locally from concentrate shipped from the UK. As a result Nichols found itself with spare packaging capacity and, as managing director John Nichols, a grandson of the company's founder, puts it: "We had a brand that was international but still had a long way to go nationally."

With an enlarged sales force, expansion proved relatively easy in the rest of northern England and Scotland. Moving the brand south has been more difficult.

"Multiple grocers saw Vimto as a regional brand and have taken a lot of persuading to put it on their shelves throughout the country," says Nichols.

But persistence is paying off. The company has improved Vimto's appeal as an alternative to the ubiquitous colas by redesigning its cans and cordial labels, which had been largely unchanged for decades. It has introduced diet and low-sugar versions of the drink and a variety of pack sizes.

The company has also formed a distribution alliance with AG Barr, the independent producer of Tizer and Irn-Bru; and entered the vending machines market.

National visibility has been raised by advertising on BSkyB and Channel 4, as well as on regional television. Sponsorship and promotional campaigns have been widely used in the push to extend market boundaries.

Over the past five years, Vimto has been one of the fastest-growing soft drinks brands. Carbonated sales have risen at more than three times the growth rate of the market; and cordial sales have risen twice as fast.

Although Nichols admits the drink is a little too sweet for his taste, the company may soon have the national status to match its reputation abroad.

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## PEOPLE

## Glaxo cures R&amp;D gap



Concerns about the enormous responsibilities of Dr Richard Sykes, Glaxo's research and development director and recently appointed chief executive, were partly met yesterday when Dr Goran Ando was appointed R&D director of Glaxo group research, the UK research arm and the company's largest research arm.

Analysts had believed that it

was impossible for one man to cope as chief executive and be responsible for R&D. Glaxo last year spent nearly £600m on R&D - more than any other pharmaceutical company. It has research sites in the UK, US, Italy, France and Spain and employs more than 6,800 R&D specialists.

Dr Ando, who joined Glaxo in 1989 as medical director, was made deputy R&D director in March last year. He was responsible for co-ordinating all development, medical and regulatory functions in the company's international pharmaceutical development programmes. He retains responsibility for world-wide drug development.

A 44-year-old Swede, Dr Ando was previously at Astra, the Swedish group, where he was president of the group research centre. Before that he held positions at Pfizer and Bristol-Myers.

Dr Sykes retains the chairmanship of Glaxo group research as well as responsibility for R&D on the Glaxo board.

The new calm at ARTHUR SHAW, the Willenhall, West Midlands, building products group, was ruffled yesterday when it was announced that John Walmsley, the chief executive, had left the company.

But his departure apparently has nothing to do with the boardroom rows which had led to rebel shareholders demanding extraordinary general meetings, the movement of chairmen in and out, and High Court proceedings about who should be a director. Those proceedings were only settled last month.

The reason simply was that Walmsley prefers Sweden to

■ Tony Reynolds, formerly md of Crawford Door (UK), has been appointed md of ESCO CARPET TILES (UK), part of DLW AG.

■ Joseph Nellis has been appointed CRANFIELD School of Management's first professor of international management economics.

■ Paul Rew, formerly company secretary at Laura Ashley who joined LONDON INTERNATIONAL GROUP as group director of legal services in January, has also been appointed company secretary

on the retirement of Alan Marshall.

■ Richard Cottino is appointed bearing division director of NSK BEARINGS EUROPE in succession to Kanji Tamura who is to return to Japan. At the same time, David Smith is promoted to human resources director.

■ Roger Daniels, company secretary of Pilkington, has been appointed group company secretary at HP BULMER HOLDINGS; his place at PILKINGTON is taken by David Bricknell, group legal adviser.

## Blunt-talker at Hartstone

Hartstone Group, the hosiery and leather goods company which has seen its share price tumble from 27½p in March to a low of 8½p last night, has appointed Shaun Dowling, a non-executive director, as deputy chairman.

The announcement comes just weeks before the company is expected to report its annual profits for the year to March 31. About two months ago, Hartstone warned of expected exceptional charges of £8.5m relating to the restructuring of its recently acquired French and Spanish hosiery companies.

Dowling, aged 59 and reported to be a blunt talker, is a former director of Guinness and holds directorships at ML Holdings and Enterprise Computer, among others.

He is expected to give greater focus to the group's operational development, an area in which the recently acquisitive Hartstone has come under close scrutiny.

Dowling has been a non-executive director of Hartstone since September 1991. The City welcomed the appointment although some analysts speculated that Dowling's post was the result of institutional pressure for changes following the sharp decline in the share price.

However, a company spokesman denied that the group had come under pressure from shareholders.

## Hillsdown's US accent

Bridget Macaskill, president and chief operating officer of US mutual fund manager Oppenheimer Management Corporation, is joining the board of Hillsdown, the poultry to upholster group, as its third non-executive director.

Sir John Nott, who has recently taken over as executive chairman, says that "80 per cent of our ultimate customers are women, but that is not why she was selected." Rather, she emerged as the strongest candidate after a search by headhunters.

Macaskill, 44 and English, spent ten years with Unigate until 1982, latterly as marketing director for St Ivel, with responsibility for chilled products, liquid milk and fruit juice. She had made an early mark by suggesting to an initially highly sceptical boss that Unigate should deliver orange juice on the daily milk round. Not much later she was running the new fruit juice division.

In 1982 she then moved with her husband, who works for Bankers Trust, to New York, and picked up a job as vice-president of marketing for Oppenheimer, then part of Merchantile House. Moving onto the general management side, she has risen to chief operating officer by the time Oppenheimer bought itself out from the collapsed British & Commonwealth empire. Oppenheimer Management Corporation currently manages \$22bn of assets.



Macaskill believes that her awareness as a consumer of American trends in the food business - salads, prepared foods - will justify her presence on the Hillsdown board. She adds that her experience of running a US business may also prove useful.

Sir John, who acknowledges that Hillsdown has been "light" on non-executives since he took on the role of executive chairman and Tony Brice, a former Hillsdown executive, retired at the age, says that the group will probably be looking for another non-exec. "It has not finally been decided whether Sir Harry Solomon [the co-founder of Hillsdown who has recently stepped down from the chairmanship] will be seen as a true non-executive director."

on the retirement of Alan Marshall.

■ Richard Cottino is appointed bearing division director of NSK BEARINGS EUROPE in succession to Kanji Tamura who is to return to Japan. At the same time, David Smith is promoted to human resources director.

■ Roger Daniels, company secretary of Pilkington, has been appointed group company secretary at HP BULMER HOLDINGS; his place at PILKINGTON is taken by David Bricknell, group legal adviser.

**FT**

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**Mr Charles Triplett**  
Former Special Assistant to the Chief Counsel, US Internal Revenue Service

**Mrs Valerie Strachan CB**  
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### SHAREHOLDERS' ORDINARY AND EXTRAORDINARY GENERAL MEETING HELD ON 26 APRIL, 1993

The first calling of the Company's ordinary and extraordinary general meeting of shareholders was held in Turin on 26 April, 1993, under the chairmanship of Dott. Ernesto Pascale.

In the ordinary part, the meeting approved the report of the Board of Directors as well as the social report at 31/12/92 (certificate of the Arthur Andersen & Co.s.a.s. auditing company). The results of the profit and loss account were positive; after the depreciation destination of the material assets of L. 7,132 billion and the allocation of the tax requirements, there was a leftover net earning of L. 480.6 billion. The net earnings have been assigned - after the deduction of L. 23 billion for the legal fund - for the allocation of the dividend, in the following measure:

- for ordinary shares - 7.5 % on the nominal value of L. 1,000, i.e. L. 75 per share
- for savings shares - 9.5 % on the nominal value of L. 1,000, i.e. L. 95 per share

The leftover L. 1.1 billion have been assigned to the reinvestment fund for Southern Italy.

The Meeting also appointed Francesco Sircana and Enrico Venturoli as Directors substituting Fabio Cammarano and Roberto Giunta, who have resigned from the post.

In the extraordinary part, the meeting resolved the following:

- to increase the company's capital, by 31 December 1993, by a maximum amount of L. 736,129,693,000 by issuing the necessary ordinary shares for the nominal value of L. 1,000 per share to offer to the Shareholders as stock options according to the exchange mechanism of 13 new shares for every 100 ordinary shares and/or savings shares held, for the amount of L. 1,200 per share, of which L. 200 is a surcharge.
- to modify article n. 5 of the Articles of Association.

The Meeting gave the President the authorization to fix the time and the way in which the company's capital would be increased, as well as to fix the starting date from which the new shares are dividend payable and the measure of the eventual dividend adjustment.

The company obtained legal authorization from the Treasury Ministry and approval of the resolutions from the Court of Turin.

The increase of the company's capital will take place after the publication of the relative informative statement edited according to legal and CONSOB instructions.

The Board of Directors, gathered successively on the same day, appointed Ernesto Pascale as President of the Company; Mauro Antonetti and Vito Scalia as Vice Presidents; Vito Gamberale and Antonio Zappi as Managing Directors; Francesco Righetti as the Secretary to the Board of Directors.

### DIVIDEND PAYMENT FOR THE 1992 FISCAL YEAR

In pursuance of the meeting's resolutions, the dividend of the 1992 fiscal year, for the gross amount previously indicated before the deduction of the legal withholdings, is in payment starting 17 May 1993 at the Company's cash desks in Turin (Via San Dalmazzo n. 15) and in Rome (Via Flaminia n. 189), at the authorized offices listed in the notice of meeting, as well as at Monte Titoli S.p.A. for the self-administered shares. Payment will take place, both for ordinary and savings shares, after the deposit of coupon n. 5.

### NOTICE TO "SIP 1991-1994" WARRANT HOLDERS

Notice is hereby given to "SIP 1991-1994" warrant holders that from 18 May 1993 the above-mentioned warrant exercise petitions, temporarily suspended from 22 March 1993 according to the last paragraph of the relative regulations of article n. 2, can once again be submitted.

This notice is to be published according to what is provided for in the CONSOB resolution n. 5553 dated 14 November 1991.

**INSTET**



Lewis Platt - Hewlett-Packard

Arne Penzias - AT&T

Akira Fujimasa - Toshiba

Nicholas Negroponte - The Media Laboratory, MIT

Craig Barrett - Intel

Iain Vallance - BT

Sung Kyun Park - Daewoo Telecom

John Landry - Louis

Scott McNealy - Sun Microsystems

Carlo de Benedetti - Olivetti

Dennis Patrick - Time Warner Trivision

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## TECHNOLOGY

# Caught in the Internet

Electronic message systems that span the globe could be as useful as the telephone, says Geof Wheelwright

**I**nternational electronic mail systems are no longer the playground of hackers and bug-eyed computer enthusiasts. They are emerging as credible business tools that enable individuals and companies to communicate cheaply and efficiently around the globe.

Like the in-house electronic mail networks that have become a fact of business life in many companies, these systems provide a means of sending and receiving messages via personal computers or computer terminals. With global electronic mail services, however, messages can be sent across the world or across town.

For evidence of the rising popularity of electronic mail, a look at the business cards collected from clients or contacts lately should be enough. The chances are that some of them include electronic mail "addresses", along with telephone and facsimile numbers.

The advantages of electronic mail are numerous. It can eliminate hours of frustrating "telephone tag" and enable people to communicate across timezones with ease. It also sidesteps busy facsimile machines that spew out piles of paper which are often misplaced or misdirected. With electronic mail, the message appears directly upon the computer screen on the desk of the individual being contacted.

The biggest roadblock to the success of electronic mail in the past has been the lack of a "critical mass" of users. Although dozens of personal computer electronic mail services are available, until recently they were not linked. This meant that to reach somebody it was necessary to subscribe to the same electronic messaging system.

Over the past couple of years, however, many electronic mail systems have started "talking" to one another. The mechanism for this is "Internet" - a low-cost and efficient link between electronic mail services worldwide. The Internet links an estimated 1.5m computers over 10,000 networks in 50 countries, serving about 6m users.

Internet enthusiast Brendan P Kehoe - whose popular guide to using the Internet, "Zen and the Art

of the Internet" (Prentice-Hall), is a "must-read" for all new users - describes the Internet as a large "network of networks". He points out that there is no single network. "Regional networks like SuraNet, PrepNet and NearNet are all interconnected or inter-networked together," he says. "And all this activity takes place in real-time."

The Internet resembles a computer network co-operative. There is no central authority that oversees it and rules are largely informal. Its roots lie in a US Defence Department project begun in the early 1970s to enable US universities, national laboratories and government agencies to share information.

Over the past 20 years it has mushroomed to include regional, corporate and public networks, including commercial electronic mail systems. "People conduct their love life over the Internet, their hobbies and their interests. They argue politics and engage in all kinds of business," says Mitch Kapor, co-founder of the Electronic Frontier Foundation in Cambridge, Massachusetts, which promotes awareness of the on-line world.

"Internet is doubling annually in users, networks, computers and

## High-speed information

**T**he Internet is the precursor of the high-speed "information superhighways" that President Bill Clinton hopes to see built in the US to enable businesses and individuals to transmit data at speeds of up to a gigabyte per second.

Although these highways are not yet in place, the Internet is providing a glimpse of what can be expected in the 21st century.

In recent congressional testimony, Vinton Cerf, president of the Internet Society, compared this emerging "information infrastructure" with the transportation system: "The computer is the automobile of this emerging information infrastructure."

Cerf offered examples of how the Internet is already being used:

• A professor at the University

sports cars; desktops are the sedans; supercomputers are the Formula One racing engines; and gigantic mainframe data storage systems are the 18-wheelers. The local access networks of the Internet are the neighbourhood streets; high-capacity computer networks are the highways; switching systems form the complex interchanges.

Just as vehicles on the road can be filled with an endless variety of people and products performing a multitude of services, software applications fill the empty computing vessels to create the new products and services of the information infrastructure."

of Southern Louisiana offered to teach a class through electronic mail on the Internet; 15,000 people asked join the class.

• When President Clinton and Vice-President Gore visited Silicon Valley to launch their technology policy, the audio and video - as well as the text - of their speeches were "multicast" on the Internet to hundreds of sites.

• Wellington, New Zealand, is using Internet to promote its tourist industry.

• A blind student uses Internet to access libraries around the world that can provide on-line versions of Shakespeare's plays which can be converted to speech by his desktop computer.

Louise Kehoe

Despite its limitations, the Internet is an inexpensive way of sending and receiving electronic messages. Doing business without access to such electronic mail systems is soon likely to be as rare as the office without a telephone.



Hours are lost tinkering with the PC, argues Jonathan Constant

## Trap set for the office time waster

**F**ar from making the modern office worker more productive, the personal computer has become a highly expensive time waster. Playing with on-screen graphics, tinkering with layouts and experimenting with fonts is an international obsession - and a costly one - according to new studies.

The average PC user wastes 5.1 hours every week, reports SBT Accounting Systems, the US software house. Its survey revealed that 56 hours may be lost in the US each year, based on the average white-collar wage. This equates to \$100bn (£67bn), or 2 per cent of its GDP.

Placing so much power on the desktop can be counter-productive. In the US, white-collar productivity increased by just 0.2 per cent a year during the 1980s, despite having the world's highest number of PCs per head.

In Japan, however, efficiency levels are matched by one of the lowest desktop investments in the developed world, according to Barry Graham of Xephon, a UK consultancy. Last year PCs accounted for 37 per cent of Japanese hardware expenditure, compared with 53 per cent in the UK and 47 per cent in Germany. "The reason is cultural. Managers in Japan and Germany often consider it beneath them to be seen at a screen," explained Graham.

Such findings are seen by Xephon as proof that downsizing is not the cost-effective solution many businesses assume it to be. Computer suppliers such as ICL argue that cost is not the only issue. "All this proves is that you can't just dump PCs on people's desks and hope to get an efficient system out of it," says Slavid.

"The objective is an effective system, and you need to avoid being seduced into restructuring on the availability of cheap power on the desktop. It's only cheap if people make good use of it."

Graham agrees, but insists that even if the cost issue is ignored, mainframes still make more sense. By acting as a centralised point of control they can even offer a solution to the time-wasting temptation. "Mainframes eliminate the time taken to make back-up copies, for instance, because this is done automatically, and they can also control access to data," he says.

"This can restrict the amount of time a clerk has the information, so they have no choice but to get the job done efficiently. If they exceed the time limit, questions will be asked."



Peter Gommers, General Manager Industrial Surfactants Europe:

# I am free

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CREATING THE RIGHT CHEMISTRY

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## ARTS

**Opera**  
Reimann's  
'Das  
Schloss'

Aribert Reimann's Kafka opera, *Das Schloss* ('The Castle'), could hardly have made a more auspicious start in life. Its premiere at the Berlin Festival last September has been quickly followed by two other productions, most recently in Berne. And yet the work cannot be described as "popular". It makes extreme demands on an audience's concentration and the resources of a provincial theatre. On that basis, the Berne ensemble can be proud of its achievement - even if its courage sometimes outweighed its mastery of Reimann's music.

In Berlin, *Das Schloss* came across as a bleak, three-hour parable of xenophobia and bureaucracy, draped in music of elaborate invention. I found myself admiring it a lot less in Berne. Kafka's novel about K - the figure who arrives in a wintry village with a commission to work as land-surveyor at the Castle - does not lend itself easily to the theatre.

K himself does not have any personality (in the novel his speech is all indirect; we simply see him reacting passively to the rebuffs and betrayals of a succession of colourful, heartless characters). Nor is there much dramatic development: K's predicament at the end is the same as at the start. Reimann organises his material into nine "frames" capturing situations in the novel - but music and dialogue offer no more than different slants to the same picture.

Rike Grunns' production, designed by Eberhard Matthies and Renate Schmitz, placed the work somewhere between Theatre of the Absurd, black comedy and philosophical fable - with a few Expressionist touches thrown in for good measure. The permanent set consisted of a bare white room, with mysterious side entrances and a backdrop opening up to reveal sky and snow. Distantly visible in the first and last scenes was the Castle itself, looking more like a motel than a Kafkaesque tower. Costumes were 20th century middle-European, with K resembling a cross between a shaven-headed Dutchman and the universal hobo.

Jax Frank Danckert missed the air of weary puzzlement essential to the role (memorably created by Wolfgang Schöne in Berlin), but the supporting cast, led by Gottfried Driesch's farcical Mayor, Elisabeth Horning's witch-like Landlady and Uwe Schünbeck's enigmatic Bürger, offered a collection of richly contrasted character-portraits.

The orchestral performance under Andreas Delfs would have benefited from greater textural clarity and more incisive brass perforations - but the chamber-music sophistication of Reimann's instrumental writing (*the opposite*, as in so much of this opera, to *Lear*) was faithfully recreated.

Andrew Clark



**ATHENS**

Concert Hall Tonight: Marek Janowski conducts Claus Helmuth Dreser's staging of *Die Aegyptische Helena*, with cast led by Anna Tomowa-Sintow. Sat and Sun: Camerata Orchestra plays symphonies by Mozart and Haydn. Mon: Sonia Theodoridou song recital. Tues: Alan Gungal conducts English Chamber Orchestra in works by David Matthews, Malcolm Arnold and Mozart, with clarinet soloist Thea King. May 25: Claudio Abbado conducts Berlin Philharmonic Orchestra (722 5511).

**BARCELONA**

Palau de la Música Sat: Giacomo Aragall sings opera arias with Orchestra of La Fenice, Venice, conducted by John Fisher. Mon: Michael Glavin conducts South West German Radio Orchestra, with piano soloist David Lively. Tues: Kazimierz Kord conducts Warsaw State Philharmonic Orchestra in Stravinsky's *Symphony of Psalms*. Wed: Gilbert Bezzina conducts Coral

Cinema/Nigel Andrews

# Monsters, every which way

**A**fter *Honeymoon In Vegas*, *Indecent Proposal* and the evidence is mounting up. The only place Hollywood sees as more corrupt than itself is Las Vegas. There, blazed by lights and buzzed by helicopter shots, people who hazard their money end up losing their souls and/or spouses.

Our last trip to the Nevada sun saw Nicolas Cage lose Sarah Jessica Parker to gangster James Caan. This time Woody Harrelson and Demi Moore are the couple in straitened circumstances and Robert Redford is the flashing teeth with the overflowing wallet. One million dollars he offers to Mr and Mrs Harrelson for a night with Demi. Afterwards the lovebirds rebuild their recession-racked nest - he an architect, she an estate agent - and forget about one benighted fling with Mr Golden-haired Mephistopheles.

Can they? The first and far livelier half of *Indecent Proposal* is directed by Adrian Lyne with the paparazzo relish he brought to *Fatal Attraction*. Lyne turns every close-up into a fleshbulb snap of the exposed soul, as hero and heroine wander a casino where guilt-edged insecurity is the name of the game and where a magnifying camera turns even the roulette wheel's bumping silver ball into a boulder from hell. Also from hell, but the suaver section, is Mr Redford: slipstreamed into the story in a series of glancing-eyed reaction shots, a debonair Devil in a dinner jacket.

But as a movie story, *Indecent Proposal* has a built-in flaw. It is over with the delivery of its moral punchline. "Can money buy love?" Yes. End of story. But obliged to fill a two-hour running time, Lyne and screenwriter Amy Holden Jones pretend that the pay-off is merely a premise. They then stretch the plot for a further hour, turning one night's sex-for-hire into a flimsily overextended romance between fallen wife and Faustian billionaire.

The truly interesting question - does the damage to a marriage linger even after the interloper has Now Léolo lives in Montreal with

Demi Moore (winsome, more winsome, lachrymose). And though Redford spellbinds when proposing the bellish bargain - a golden boy turned tarnished angel - even he blands out under the obligation to canter endlessly round the same whimsical-romantic course.

Jean-Claude Lauzon's rude, funny and anarchic *Léolo* is a portrait of the artist as a mad young fantasist. "People think I'm French-Canadian" narrates the title teenager (Maxime Collin), Lauzon's fanciful sketch of himself as a boy: "but because I dream, I'm not." No, in his dreams he is Sicilian. His mother conceived him from a crate of tomatoes (sic) which caught a stray peasant's flying seed.

One moment Lionel's mother is the life and soul of the local WI, the next she is bitten by a rare monkey and comes apart at the seams. The

boy's duty is plain. Glue back that cheek-flap. Staunch that fountaining abscess. And when Mum, plus most of the town, turn into deformed and slavering cannibals, wield everything from a horse hypodermic to a rotary mower to stop them running amok.

The cast compounds the sense of bathos. *Fatal Attraction* had Glenn Close using the whip on an equally short-distance plot idea, but who could begrudge the extra show-gallop from a mad Medusa with peroxide mane? *Indecent Proposal* has dull Woody Harrelson and three-faces

**INDECENT PROPOSAL (15)**  
Adrian Lyne

**LEOLO (18)**  
Jean-Claude Lauzon

**BRAINDEAD (18)**  
Peter Jackson

**MISTRESS (15)**  
Barry Primus

**IN THE SOUP**  
Alexandre Rockwell

**WILD WEST (15)**  
David Attwood

a lustful Grandpa who schemes to seduce a young neighbour, a weeping older brother taking body-building lessons and a mother from whom Léolo conceals his own delinquent tendencies. These include masturbating into pieces of liver - clearly no part of the food-chain is safe from this family's reproductive habits - and concocting schemes to murder grandpa. These include a noose-and-pulley apparatus designed to drag the old boy out of his bathtub and hang him. (It fails to work.)

Writer-director Lauzon's artful noose-and-pulley system is at work dragging Fellini, Philip Roth and several others out of their bathtubs. Where his last film *Night Zoo* was a dry-run *film noir*, inspiration in *Léolo* is a matter of violent, splashy raids. Here some raw sex from the Jewish-American *bildungsroman* tradition; here some *Amarcord*-ish family caricature; and as coup de grâce or *de-grâce* a group cat-raping scene which may have entire audiences fainting clean away.

Creative energy and taboo-bashing, though, have a history of honourable fellowship in cinema. *Léolo* makes our mouths gape with the spectacle of the forbidden and then crams more dubious goodies into the defenceless jaws. The film's chief fault is its determination to find glamour and comedy in madness. (The family's visits to asylum-penned Grandpa become awayside to *Arcady*.) Its virtue is its honesty about the myths of boyhood innocence. Hence this film's title.

But we have seen it all in *The Player*, and director Barry Primus, alas, is no Robert Altman. *Mistress* advances on stepping-stones of well-worn Tinseltown aperçus to lower, ever more lacklustre things. The comedy needed more fizz, the malice more momentum.

These commodities are plentiful in Alexandre Rockwell's *In The Soup*. But this lissom lampoon will be seen only by three men and a dog at the National Film Theatre. Rockwell proposes a young Italian-American film-maker (Steve Buscemi) embroiled with an older producer (Peter Jackson of *Bad Taste* and *Meet The Feebles*).

One moment Lionel's mother is the life and soul of the local WI, the next she is bitten by a rare monkey and comes apart at the seams. The



Robert Redford and Demi Moore in 'Indecent Proposal'

keep knocking on the door, when does stimulating source material turn into serious life-endangerment? Rockwell shows Olympic skill in jumping from mood to mood, from witty vignette (singing Italian landlords) to even bawdy vignette (TV quiz game called *The Naked Truth* in which contestants are quizzed *au naturel*). The film may get - cross fingers - a wider release later in the year.

Finally, *Wild West*: an example of that noble British genre that we might call Ethnic Muddying. See *My Beautiful Laundrette*, *Sammie And*

*Rosie Get Laid* and company. Take a Yorkshire-born director (David Attwood), add an Anglo-Indian screenwriter (Harwant Bains), then stir in two Asian-British juvenile leads, Naveen Andrews and Sarita Choudhury as star-crossed Southlanders aspiring to be Country singers. Result: a comical dish with a mixed, tangy, rebellious flavour that can be poured over the heads of racial purity theorists. Modestly made - neither the sound-recording nor the photography will win Oscars - but funny, charming and laudably interracial.

## Paris theatre takes on a mirror image of today's world

**B**olstered by nearly a decade of ex-arts minister Jack Lang's lavish and liberal policies, Paris has in the last few years been making a bid to become Europe's theatre capital.

Compared with London, subsidy is a major element of its theatrical budget, either as direct grants to theatres and companies, indirectly through co-production with France's rich panoply of regional subsidised theatres and companies, or through the funding of an individual production, particularly if it concerns that rarity, a worthwhile new work. Even the Parisian commercial theatre received a direct FFr23m (£2.7m) from the state for 1992. But France's recent major government cast changes are likely to see a severe curtailment of such largesse, therefore placing in jeopardy the French capital's present high theatrical profile.

But for this season at least, Parisian theatregoers continue to benefit from the Jack Lang years, says Diane Hill, with new productions from Peter Brook, Jerome Savary and Luc Bondy

where Brook founded his Centre International de Créations Théâtrales some 20 years ago. *Demain une Kenitra sur rue*, in the Colline's main theatre, goes one step beyond the watching of war live on television, and imagines a family observing, through their window, a civil war bent on exterminating the poor. Not a spoon of CNN's recent coverage of the play was inspired by TV coverage of *Biafra* and written in 1968 by Jean-Claude Grumberg, one

that is spelling out its potent social message.

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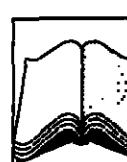
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## Architects of their own downfall



In the 1980s, the international business world put Paul Reichmann on a higher pedestal than such icons of the era.

**TOWERS OF DEBT**  
By Peter Foster  
Hodder & Stoughton £19.99, 312 pages

powers, corporate acquisitiveness and a penchant for larger and larger gambles."

Those attributes were evident in Mr Reichmann's comment in 1988 on Canary Wharf, the London Docklands project which was meant to be O&Y's crowning glory but ended up dragging it down. "This is not a risky project," Mr Reichmann is quoted as saying. "Doing one building there would be risky. Doing a dozen is not." Such bravado, delivered in the Reichmanns' convincingly low-key style, impressed lenders, journalists and politicians in the heady years when real estate values were soaring.

The Reichmann brothers' success story began with the parcel of New York office buildings which they bought in the depths of the city's fiscal crisis in 1977, in the words of one developer, just "20 minutes before the real estate market turned around". The family's reputation was cemented by a bold decision to begin construction of the imposing World Financial Centre in lower Manhattan as the property boom of the 1980s was lifting off.

But these achievements were only one side of the Reichmann story. Towers of Debt tracks the family's mistakes back to 1981 when O&Y moved away from the business it knew best to take control of Abitibi-Price, then the world's biggest newsprint producer.

Four years later the family bought a 50 per cent stake in Gulf Oil's Canadian subsidiary for C\$2.8m in the biggest corporate takeover in Canadian history.

The Reichmanns diversified several more times. Though hostile takeovers were not their style, O&Y precipitated a messy struggle in 1986 for control of Hiriam Walker, the drinks and resources group.

Mr Paul Reichmann again showed poor judgment by backing the mercurial Canadian entrepreneur Mr Robert Campeau during Mr Campeau's over-ambitious take-

overs of two of the US's biggest department store groups. Mr Reichmann came to regret his backing of Mr Campeau even more than he did his involvement in the Canary Wharf project.

Foster, a Canadian business writer, covers all the main episodes of the O&Y story. But his book lacks the immediacy and fresh detail which distinguish a riveting corporate history from a passable one. While criticising journalists for being blinded by the Reichmann aura, Foster relies heavily on newspaper reports to tell his story. There is scant evidence of original research, such as first-hand interviews, with the notable exception of his accounts of the Gulf Canada and Hiriam Walker takeovers (which are reproduced from one of his earlier books).

In his preface Foster takes pride in having had two long interviews with Mr Paul Reichmann in 1990. But his access to O&Y insiders seems to have been more limited in the crucial two years that followed.

In particular, Towers of Debt gives only a cursory – and mostly second or third-hand – account of O&Y's relations with the banks, arguably the most important players in the saga after the Reichmanns themselves. Foster notes in passing that two banks, Canadian Imperial Bank of Commerce (CIBC) and Bank of Montreal, received more data on O&Y than other lenders. A little more digging might have unearthed the annual ritual in which O&Y invited about 20 bankers to its offices to peek at an abridged version of its financial statements, which they were not allowed to take away.

The book also fails to elucidate the full story of the tensions which erupted between O&Y and some of its biggest lenders (and among the lenders themselves) after CIBC refused to put up more money for Canary Wharf in early 1991.

While Towers of Debt does a workmanlike job of telling the Reichmann story, readers with the time or inclination to pick up only one book on O&Y may wish to wait for one of the others now in the pipeline.

One is tempted to say that a

properly consulting the German authorities; the failure to retitle the parity when a combination of events made it less appropriate; the ignoring of the warning signals given by the divergence indicator – when the government refused either to raise interest rates or to revalue; the conduct of the notorious Bath finance ministers' meeting; the failure of communication with the Bundesbank in the days before Black Wednesday last September; and the official surprise at the extent of the run on sterling in a foreign exchange market with a daily turnover running into hundreds of billions.

A model might be the Franks Committee investigation of the events leading up to the seizure of the Falklands in 1982.

Although this hadodyne conclusions, the narrative was revealing and accepted by both opponents and supporters of

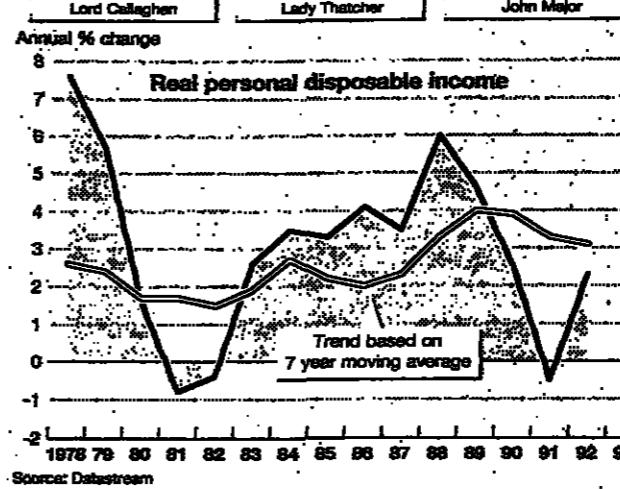
Bernard Simon

## ECONOMIC VIEWPOINT

# Collective panic will not help

By Samuel Brittan

Rising income: no sure election recipe



Incompetence by one's own side is less forgivable than incompetence by the other. Nor is it made more tolerable if one shared as a bystander in some of the mistakes.

But simply putting a new face in the Treasury would

achieve less than nothing. What is needed is a public inquiry into the full chain of events, covering prime minister as well as chancellor, officials as well as ministers, Bank of England as well as Treasury.

Any inquiry would have to go back at least to the choice of entry parity in 1990 without

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL  
Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

### Safer on the inside

From Mr Nigel Johnson-Hill

Sir, My late father campaigned for insider trading to be made compulsory, believing it to be the only way an ignorant investor could be protected from his own stupidity. Nigel Johnson-Hill, Park Farm, Milland, Liphook, Hampshire GU30 4JT

### Nadir and a question of recognition

From Mehmet Arif Demirer

Sir, Your editorial comment "...the government of northern Cyprus should not think that welcoming him [Asil Nadir] with open arms is a cost-free decision. It is precisely such behaviour which will prevent it receiving the recognition it craves" ("Jumping ball", May 6), raises two questions. First, the Turkish Republic of Northern Cyprus (TRNC) was proclaimed nine years ago. Mr Nadir was a very important man in the UK then. Why did the UK not recognise the TRNC, say, in 1985? Second, how many times did the TRNC receive fugitives from British justice with open arms to justify the British diplomatic non-recognition?

One final comment. Your usage of the word "crave" instead of "expect" or "demand" implies a touch of unnecessary ugliness not becoming to the FT. Mehmet Arif Demirer, Dikkes Sokak 8/3, 36680 Ankara, Turkey

### Champions aim to unify export efforts

From Richard Needham MP

Sir, Your leader of April 26 ("Mr Heseltine's magic lantern") commented that "government selection of 'national champions', even in the limited context of bids for export contracts, is a tricky game". In fact, we are not going back to the bad old days of government picking winners. What we are doing is working with industry so that British companies are unified against foreign competition in export markets rather than squabbling among themselves. These efforts will be

headed in each important sector by a senior figure. That is what I mean by a national champion.

There is enormous strength in British industry which we can exploit effectively overseas if we all work together. What we are about is *backing winners*.

Richard Needham, Minister for Trade, Department of Trade and Industry, Ashdown House, 123 Victoria Street, London SW1E 6RB

### Mission statements that are too often short on reality

From Dr Steve Tibble

Sir, Your article "Men with a mission" (Management, May 10) was a very timely and appropriate comment on the state of the mission statement in British corporate life.

There are three fundamental areas in which British companies fail to give mission statements the value and credibility they need:

They are all too often written in "management speak"; this may suit individuals at board level, but the further down the line one goes, the less relevant it is. It also has the effect, in most cases, of blinding to the point of anonymity.

The acid test must be that

the company is still capable of being readily identified even if one crossed its name off the mission statement: surprisingly few of them pass that

test at the moment.

They are often sent out in a single form to all staff, and all staff are expected to relate to them in the same way (which, of course, is almost entirely impossible);

They are not set out in a way which means that employees can relate them to their everyday tasks; and if they fail that test, it means that employees will have great difficulty in relating to the mission statement at all.

British management seems to have accepted the idea of the mission statement without necessarily being able to turn it into a reality; a mission statement is a beginning and not an end.

Dr Steve Tibble,

senior consultant, Richard Pollett & Company, Chiddingfold, Surrey GU8 4YA

### Policies to lure capital back home

From Mr Wolfram Schretti

Sir, Martin Wolf, in his most useful article, "How to encourage flight capital to go back home" (May 4), does not mention two important aspects of the issue.

First, most advocates of

"shock therapy" (for Russia as

well as for other economies in transition) do not demand full legalisation of capital flows – that is, capital account convertibility. Rather, they recommend either that free two-way capital flows be completely excluded from liberalisation or that only capital inflows, not outflows, be "allowed", or that capital account liberalisation be postponed until the very end of the reform sequence.

These restrictions rather

reduce capital inflows and, at

the same time, contribute to the "crippling outflow", as Mr Wolf rightly notes. However, it

should be acknowledged that not only "gradualists", but

"shock therapists" as well, are to blame for this.

Moreover, part of the capital flowing out of Russia is likely to be of a criminal origin (corruption). Therefore, even with the removal of standard reasons for capital flight (such as interest rate spreads, discriminatory taxation, etc), at least some of the flight is unlikely ever to return home, contrary to what Mr Wolf seems to assume.

In order to generate a full reversal of the outflows, policies need to over-compensate for the generically irreversible part of capital flight.

Wolfram Schretti, 10105 Greyhorse Court, Potomac, MD 20854, US

### Lloyd's: relief for Names only way forward to a bright future

From Mr Iain Mitchell

Sir, Anyone concerned with the future of Lloyd's and the contribution it can make to the financial well-being of the country, must welcome the new business plan for its realistic appraisal of needs for the future based on far greater frankness about the mistakes of the past ("The Lloyd's business plan", April 30).

The tacit or explicit admission of those mistakes, however, highlights the need to

address the problem of those

who are already victims of them. While losses still mount, precise figures are impossible, but it appears that the 500 or so Lime Street Names now face losses in excess of £1.195bn for the years 1988-91. This is effectively 1.8 per cent of the membership carrying nearly 24 per cent of the losses.

It is perhaps inevitable that, while the battle for survival rages, attention is more closely concentrated on the conduct of

anyway, most of the Lime Street losses (averaging £2.3m per Name) could not be met even if the Names were to abandon all claims. For every reason, therefore, Lloyd's cannot expect to march forward to a bright future over the bodies of those cut down without giving them proper relief.

Iain Mitchell, Lime Street Action Group, 4 Courtyard House, 27a Farm Street, London W1

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Central Europe Trust Company Limited

**Dr Jürgen Müller**  
German Institute for Economic Research (DIW)

**Mrs Christina Callmer**  
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Thursday May 13 1993

## G7's Russian roulette

A NEW US administration, Russian President Boris Yeltsin's referendum victory, and the messy disintegration of Yugoslavia, appear to have persuaded the G7 that last year's charade cannot be repeated: Russia's reformers need aid and they need it soon. But no western government can be under any illusion. The game is worth playing, but the risks are high.

The G7 feels brave enough at last to leap over the International Monetary Fund's orthodoxy and recognise that western aid is a precondition for Russian reform, not a reward. To demand tight budget discipline and low inflation before aid is released, as the IMF did last year, is to risk mass bankruptcy and social unrest. Such a strategy was more likely to impede, rather than speed, the process of privatisation and democratisation in Russia. In the event, it was never tried.

Handing over billions of dollars in budget support to a Russian government which, after 18 months of reform, still allows an inflation rate of 20 per cent a month, or more, is a gamble. Handing aid to a government that has still not swung decisively behind stabilisation, over two weeks after a referendum endorsing the president and his policies, is bound to look foolhardy.

Yet if there is even a chance of promoting reform and enabling the government to establish financial discipline, the west must grasp it. For it cannot be denied that Russia is special by virtue of

its strategic importance. Moreover, the risks of a collapse of reform are great, while the obstacles to economic change - the lack of a technically sophisticated bureaucracy - will take time to remove.

It is regrettable that the G7 has chosen to jeopardise the reputations of both the IMF and the World Bank in the process. Both are now bound to lend on terms much looser than they would choose, primarily because G7 governments prefer to hide their expenditures behind an institutional smokescreen. A second Marshall Fund - run, but not funded by the IMF and the Bank - would have been preferable.

The G7 owes it to the international institutions, as well as to western taxpayers, to ensure that the minimum standards it sets will be rigidly enforced. Western budget support should be provided on a monthly basis. IMF officials must be stationed within the central bank to ensure that aid is halted if ceilings on credit creation are exceeded. The G7 should also encourage systemic change by biasing aid towards privatised companies. It should ensure that general budget subsidies are cut, while specific subsidies to state enterprises are time-limited and tied to restructuring.

Last year's response to Russian pleas for help was torpid. But the G7's new activity is a gamble. The onus now shifts to the Russian government to show that it is, and remains, serious about reform.

## Local finance

"WE MUST build a new accountability fit for the 21st century - a new accountability that goes directly from those who run public services to those who use them." Admirable sentiments, expressed with characteristic clarity by Mr John Major in February. However, accountability for the provision of local services has become less direct in recent years, according to a report published today by the Audit Commission.

The commission says that the scope for councils to vary spending on services in line with local preferences has been shrinking. Standard Spending Assessments, used by the government to allocate grants to local authorities, prescribe what councils should spend to provide a standard level of service. But they are also used to control council spending. Local authorities which spend too much over their SSA are forced to cut their budgets.

Using such assessments to allocate government grants inevitably leads to arguments over the needs of particular areas. It also creates anomalies, rating Cambridge as more deprived than Hartlepool, for example. Worse, using them to cap council expenditure undermines the accountability of local authorities to their electorates. Councils that provide poor quality services can blame the government for setting SSAs which are too low for their area's needs and for capping their spending.

The view that these assessments are objective is strengthened by ministers who encourage councils

to spend up to SSA. Birmingham City Council, for example, has been pilloried for spending less than SSA on education. Increasingly it looks as if central government decides what councils spend, through the SSAs, rather than the locally elected council. The result is a confusion of accountability; neither central nor local government accepts responsibility for decisions on particular services.

At the heart of the problem is the fall in the proportion of local government income which is raised by local taxes. In 1989-90, more than half of local government income came from local taxes; this year they account for about 20 per cent. Councils which depend for 80 per cent of their income on government grants can only be weakly accountable to the local electorate. And as long as Whitehall provides the bulk of local authority income, ministers will want to interfere in how towns spend it.

Restoring local accountability requires an increase in the discretion which local government can exercise. That means providing local authorities with a stable tax base which can finance a much higher proportion of their spending. The simplest step towards this would be to return the business rate to local authority control, with safeguards to limit increases which might damage competitiveness. Efficiency and effectiveness will be easier to achieve if local taxpayers know that their councils exercise real power over local services.

## High-cost TV

GOVERNMENTS tend to get misty-eyed when they contemplate high-technology projects. But those with misty eyes rarely have clear vision. Such has been the case with the European Community's programme to push high-definition television. Earlier this year, it looked as though the programme was set for a merciful death. But, following a gasping attempt this week by EC ministers to resuscitate the project, it may linger on for a little longer.

Europe's HDTV failure stems from the government-backed "techno-imperialism" of companies such as Philips and Thomson. The idea was that a home-grown standard would help Europe's industry outflank Japan's.

The snag was that the plan did not take account of the market. Broadcasters were reluctant to make programmes in the new standard and it was doubtful whether consumers would be prepared to buy expensive new TV sets. The irony is that Europe has been overtaken not by Japan but by the US, where development has been more market driven.

The EC would do well to bury its project. Unfortunately, the Commission and most countries seem determined to press ahead with a slimmed down scheme to subsidise production of TV programmes. Even Britain, which has criticised the strategy, seems willing to go along.

It is understandable that Britain is thinking of compromise, since other countries have moved substantially in its direction. Pro-

**D**uring the recent House of Commons inquiry into the price of compact discs, Mr Gerald Kaufman, national heritage committee chairman, complained that one interrupting witness appeared to be performing a duet with him.

Both the UK music industry and its critics have stuck doggedly to their tunes during the debate on CD prices, without being distracted by the singing of the other party. Many listeners, however, have come away with little more than a headache - and no clear answer to the question: are UK music companies cheating consumers?

Yesterday, the heritage committee published its report, condemning CD producers for charging too much and criticising retailers for failing to use their size to insist on price reductions. Sir Bryan Carver, director-general of fair trading, is expected within the next few days to announce whether he intends to recommend a Monopolies and Mergers Commission investigation into the music industry. Music companies are resigned to an MMC inquiry.

Both the committee and Sir Bryan stressed the importance of examining restrictions on parallel imports. The restrictions, contained in the Copyright, Designs and Patents Act of 1988, allow the holder of a copyright to prevent the import of his or her work. This means that while the company which holds a copyright can import CDs, it can prevent independent companies from doing so.

To many in the public gallery, the committee inquiry was an unimpressive affair. One observer, Mr John Preston, chairman of BMG Records (UK), who described himself as a socialist, says that neither Labour nor Conservative committee members seemed to understand how a free market worked. They had difficulty accepting industry executives' assertions that production cost should not be the only determinant of CD prices and that companies could legitimately consider what consumers were prepared to pay.

For their part, several industry witnesses retreated into reticence when confronted with the all-party onslaught from Labour's Mr Kaufman and Conservative colleagues such as Mr Toby Jessel.

Music industry executives say they cannot understand why they have been the focus of such intense criticism, when the publishing industry is permitted to fix prices openly through the Net Book Agreement. They also point out that, unlike CDs, books are exempted from value-added tax. The publishing industry has argued that VAT on books would be a tax on learning. "Why is Barbara Cartland more

educational than Mozart?" one music industry official asks.

Mr Preston adds that, unlike the far less successful British film industry, music companies have not asked for government money or special tax treatment.

The heritage committee conceded that relaxing import restrictions could put the UK at a disadvantage to countries like the US which have tight controls. The UK would be open to imports while the American market would remain closed. The committee recommended, however, that the Department of Trade and Industry re-examine current copyright legislation. A change to the copyright laws, permitting a flood of cheap imports, is what UK music companies fear most.

Mr Nick Garnett, director-general of the International Federation of the Phonographic Industry, which represents music companies worldwide, says unrestricted cheap imports could damage the UK industry by depriving companies of the profits needed to invest in new, often risky, talent.

Mr Maurice Oberstein, chairman of the British Phonographic Industry, says the pricing debate has focused on the effect of cheaper CDs on large companies such as PolyGram, Thorn EMI, Sony and WEA/

### CDs: in a spin over prices

Suggested retail price categories (£=£1.57)

US	\$	Equivalent	UK	£
Budget	9.95	6.34	Budget	5.78
Mid line	11.96	7.62	Mid price	8.08
Full line	13.99	8.81	Full price	11.74

Source: National Heritage Committee

### Comparative European prices (popular music)

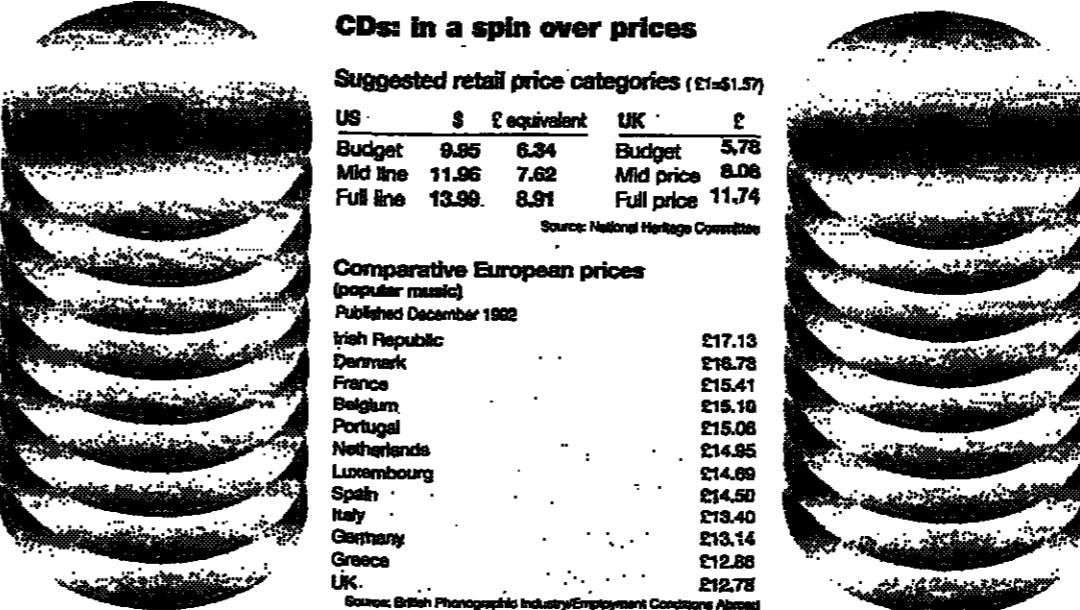
Published December 1992

Irish Republic	£17.13
Denmark	£16.78
France	£15.41
Belgium	£15.10
Portugal	£15.08
Netherlands	£14.95
Luxembourg	£14.89
Spain	£14.50
Italy	£13.40
Germany	£13.14
Greece	£12.88
UK	£12.75

Source: British Phonographic Industry/Europeran CD Council

The music industry is resigned to an inquiry into the cost of UK compact discs, writes Michael Skapinker

# They're picking up bad vibrations



tions against parallel imports, is regarded as having the lowest.

In any event, he says, EC countries such as Denmark and Ireland have no bar to parallel imports, and the situation in France, Portugal and the Netherlands is unclear. There is no legal bar to UK companies importing CDs from these countries without the permission of the copyright holders.

Nevertheless, the British Phonographic Institute estimates, based on figures provided by Gallup, that only 0.3 per cent of UK CDs are currently imported by independent distributors - the companies that might be expected to undercut the prices of the biggest groups.

**B**ut if parallel imports do not take place at the moment, even though they are legally possible, and there is no evidence that they would result in lower consumer prices, why is the industry so strongly opposed to them?

Mr Garnett says a possible reason prices do not fall when restrictions are lifted, is that independent importers fail to pass on the benefit of their lower costs and simply enjoy higher profit margins. This would damage the mainstream industry without resulting in a significant benefit to the consumer. He says he does not know why parallel imports do not occur at present - possibly because even with cheap imports, selling CDs is not sufficiently profitable to make it attractive to independent distributors. The problem with changes in copyright law is that the outcome is difficult to predict, Mr Garnett says.

An MMC inquiry would provide an opportunity to examine copyright rules in greater detail. It appears, however, that critics of the music companies would be unlikely to regard an increase in parallel imports as a panacea.

When pressed privately about why UK prices are higher than in the US, music industry executives say that British consumers are prepared to pay more than their American counterparts. The national heritage committee report argues that UK companies could substantially increase the size of the CD market if they charged less; in 1991, each American owner of a CD player bought 16 discs, compared with only 7.8 in the UK.

But the UK industry is not doing badly. Delivery of CDs to UK retailers grew 12.2 per cent last year to 70.5m units, despite the recession and the availability of cheaper cassettes. In the first quarter of 1993, CD sales rose 32.4 per cent. Reams of paper will no doubt continue to pour from the offices of MPs and consumer groups. For all the irritation they cause, however, CD companies pay more attention to what comes out of music lovers' wallets.

Warner. The BPI has 150 members, however, many of them small, and lower profit margins could drive them out of business, he says. Leading companies such as Virgin Music started out as independent producers and it is the smaller UK labels which have traditionally found new talent. If profit margins become so small that independent companies can no longer operate, new acts will find it even harder to gain recognition, he argues.

Mr Garnett adds that a more liberal copyright regime could result in imports of pirate CDs. He agrees that legislation could be drafted to allow only lawfully produced CDs to be imported, but says this will prove difficult in practice. What if the CDs are made in the Ukraine where there are no copyright laws at all? he asks.

The Consumers' Association pointed out to the committee that imports could be permitted from countries which have signed intellectual property conventions and which enforce them properly.

Mr Garnett argues that this would not necessarily result in lower prices. Japan, which has no copyright controls, has some of the highest CD prices in the world, while the US, with strict restrictions, has some of the lowest.

Everything turns on what Sir Ron Dearing does with the national curriculum and assessment of children's progress.

Sir Ron has made a good start. He has entered into immediate talks with teachers and the organisations which represent them. They, together with independent school bodies, have submitted their views

### Everything turns on Sir Ron Dearing's review of the national curriculum, and he has made a good start

on a framework for progress.

Sir Ron's decision to listen to teachers gets his review off on the right foot, but does not guarantee success. It does not reconcile one absurdity - that there is not merely one body that advises Mr Patten but three, all acting independently of one another.

The School Teachers' Review Body recommends on pay and con-

ditions. Ofsted is a field force of inspectors who see the impact of government policies and police school performance. It is vital that Sir Ron sees the assessments of the review body and Ofsted on the human resource, management and quality implications of his review.

It must explore three crucial issues. First, how much teaching time should be dedicated to the national curriculum irrespective of the elements which are tested.

Second, what should testing seek to achieve? For children and parents the principal purpose is obvious: to provide confident information about how children are performing in comparison with their age group and in terms of their individual potential. It does not follow that testing every child is necessary or will even indicate whether the national investment in education is paying off.

Nor does it follow that such test results, published in league table form, could in reality inform parental choice among schools. The government's fixation with league tables ignores the lack of consumer interest in them, as opinion polls

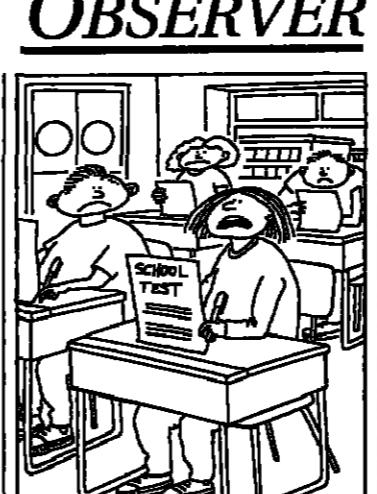
have shown. Perhaps even more important, it disregards the essential imperfection of the school market where, in reality, the consumer has restricted choice. Parents may be far more interested in how individual schools are competing against their own past performance.

Third, the review needs to consider the fundamental tension in government philosophy between central regulation and local manager autonomy. Schools can now manage themselves however they like, provided that they do it Mr Patten's way. But school managers must be freed to manage, and not be hamstrung by Whitehall. Corporate direction which throttles should give way to local initiative which liberates.

**Peter Smith and David Hart**

The authors are, respectively, general secretary of the Association of Teachers and Lecturers, and general secretary of the National Association of Head Teachers

## OBSERVER



What's more, with Butte living from hand to mouth, all have cut their incomes and are now paid only as part-time consultants. Indeed, Lloyd-Jacob's own salary from the company has been halved to a mere £50,000 a year.

**Fast growth**

If Observer's "Clean Breast" award for chairmanly frankness goes to former Consolidated Gold Fields director David Lloyd-Jacob. Since April 1991 he has been heading the UK's lesser known Butte Mining, whose London quote was suspended at 1/4p last August - compared with a £1 flotation price five years before.

Here's how he spells out his future plans in the company's annual report: "Management intends to rebuild not worth in the next few years, primarily by absorbing the benefits of technology. It is not simply that such subsidies are a waste of taxpayers' money. Aid is also counter-productive because it is almost invariably channelled through big companies which have close links with government officials. This delays necessary adjustments in what are often industrial dinosaurs, while nimble companies - which may have a better chance of profitable innovation - are unfairly discriminated against. Europe's technology policy should concentrate not on pushing technologies against what the market demands but on facilitating the dissemination of technology in vigorously competitive markets."

The reason, the annual report explains, is that the two "have critical expertise without which the company and the lawsuit would not have been viable".

What's more, with Butte living from hand to mouth, all have cut their incomes and are now paid only as part-time consultants. Indeed, Lloyd-Jacob's own salary from the company has been halved to a mere £50,000 a year.

**Safe bet**

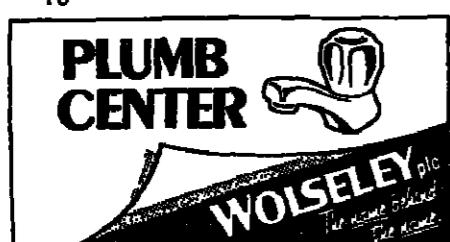
When it comes to companies in distress, 57-year-old Gerald Greenwald is getting a name as the right man to call. However, it seems to have learned that it is best to stick to what he knows.

Greenwald first made his mark helping to spearhead the revival of Chrysler in the early 1980s. Then

he tried his hand heading Olympia & York's debt restructuring effort.

But he is given higher marks for his performance at Chrysler than his 10-month stint as president of Q&Y, the property developer which emerged from bankruptcy protection earlier this year.

He has been mentioned as a possible replacement for Tony Ryan, chairman of the troubled GPA aircraft leasing group. But his latest chairmanship - at the suffering Czech truck-maker Tatra - looks a safer bet.



# FINANCIAL TIMES

Thursday May 13 1993

**MAKING THE WORLD GO ROUND.**  
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## US and China at odds over move to link trade with human rights

By Tony Walker in Beijing

THE United States is set to impose conditions on the import of billions of dollars of Chinese goods, risking a war of words with Beijing and a possible deterioration of relations.

Mr Winston Lord, assistant secretary of state for East Asia and Pacific affairs, told Chinese officials yesterday that the administration was likely to attach conditions to renewal of China's Most Favoured Nation trade status, which guarantees privileged access to the American market.

Mr Lord is the most senior State Department official to visit Beijing since the change of administration. A former ambassador to China from 1985 to 1989, he has been outspoken in his criticism of China's human rights record.

His condemnation of China's behaviour at the time of the Tiananmen Square massacre in

1989 was especially forceful. He has made no secret of his view that human rights should be a key factor in relations between Washington and Beijing.

China has warned angrily against MFN conditions relating to human rights, weapons proliferation and its \$18bn trade surplus with the US. It might react out if it might react beyond threatening a cooling of relations.

The clash could damage Beijing's efforts to secure the Olympics in the year 2000.

President Bill Clinton has until June 3 to rule on renewal of China's MFN status, but pressure from Congress and from within his own administration appears to be pushing him towards imposing conditions in some form.

After Mr Lord's meeting with acting foreign minister Tian Zengpei, a senior US official said: "The Chinese are under no illu-

sion of the seriousness of the situation and of the fact that conditions are very likely. It would have taken dramatic progress [on human rights and other issues] not to have some kind of conditions."

Influential US politicians, including Senator George Mitchell and Congresswoman Nancy Pelosi, have threatened to attach conditions to China's MFN renewal if the administration fails to make progress if the administration

fails to make progress and not to lose MFN, which would have harmful effects."

The previous administration vetoed attempts by Congress to impose conditions on China's MFN status. It argued that such a step would jeopardise access for US business to the booming China market. Opponents of unconditional MFN, including such influential figures as Democrat senator George Mitchell have pointed to China's huge trade surplus with the US as a strong argument for conditional. China denies such a large surplus. It disputes US inclusion in the figures of goods exported through Hong Kong.

The senior US official said China's human rights performance had shown a "marked improvement", but there was clearly room for improvement.

US trade policy begins to emerge. Page 6

## UK record companies told to cut compact disc prices

By Michael Skapinker, Leisure Industries Correspondent, in London

BRITAIN'S major record companies and record shops have been told that they should cut the price they charge for compact discs at least £2 (\$3).

A government-appointed committee said the music companies which gave evidence to its inquiry last month had failed to explain adequately why full-price CDs were between £1.50 and £2 cheaper in the US than in the UK.

The companies had been even less convincing in explaining why dealer prices for full-price CDs were £2.50 higher than the equivalent cassettes when production costs were the same.

The committee, chaired by Labour member of Parliament Mr Gerald Kaufman, said that while it had "found no evidence of formal or overt collusion, it considers that the major record companies and the retailers are effectively cartels, and indeed

partly interlocking cartels."

The committee yesterday called for the dealer price of compact discs to be cut by at least £2 and for an inquiry into restrictions on CD imports.

Mr John Deacon, director-general of the British Phonographic Industry, which represents UK music companies, said he was not surprised by the committee's report.

He added: "In the biased and prejudiced way the Kaufman committee chose to take evidence, there was never a likelihood that there would be a fair debate on the issues."

The committee's report is expected to be followed in the next few days by a recommendation by Sir Bryan Clegg, the government's director-general of fair trading, that the music industry should be investigated by the Monopolies and Mergers Commission.

The committee said a £2 cut in dealer prices "is the minimum that is required". It also criticised retailers for failing to use their

power to demand lower prices from manufacturers. It asked the Department of Trade and Industry to investigate whether import restrictions and copyright law had an anti-competitive effect on the industry.

The committee exempted small independent companies from its criticisms. It accepted that their costs and overheads were high and that they would not survive if they reduced prices substantially.

It added that it had received evidence that some independent producers had seen their products sold by retailers at a higher price than they wished. One company had asked for its CDs to be sold for £11 but retailers had insisted on a price of £13 or higher.

Mr John Gorst, a Conservative committee member, said there was evidence that the top 40 chart was rigged. To promote new releases, music companies gave CD singles to retailers free. The retailers then sold them for less than £1 each.

## Strikes win wide support in German union ballot

By Judy Dempsey in Berlin

IG METALL, Germany's engineering union, yesterday received overwhelming support for further strike action in eastern Germany after balloting metal and electrical workers in three of the region's states.

More than 80 per cent of the union's 72,000-strong membership in Thuringia, Berlin-Brandenburg and Saxony-Anhalt voted in favour of action for higher pay.

Backed by such a mandate, the union's leadership, headed by Mr Franz Steinikthaler, will today call a special meeting to decide how many more enterprises in eastern Germany will be targeted for strikes and where action should take place.

More than 40,000 workers from 90 or more enterprises are now on strike to persuade employers to reinstate a contract signed with the union in March 1991 which sought to equalise eastern and western wages by next year. About 10,000 west German workers yesterday held token stoppages in solidarity with the easterners.

The contract would have meant pay rises exceeding 20 per cent for the metal, electrical and steel sectors in eastern Germany. But the employers cancelled it because of the country's deteriorating economy.

The threat of further strikes coincides with the resumption today of crucial talks between employers and union in the Saxon capital of Dresden. Mediated by Mr Kurt Biedenkopf, the prime minister of Saxony, they could lead to a negotiated settlement of the 12-day-old strike.

Both Mr Dieter Kirchner, head of Gesamtmetall, the metal and electrical employers' association, and Mr Michael Kitzner, IG Metall's main legal expert, will attend.

## Hungary faces row over US payments

By Nicholas Denton in Budapest

THE Hungarian government faces a politically embarrassing row following revelations that a US government-financed investment fund has been paying a large part of the salary of the chairman of Hungary's state holding company.

The Hungarian-American Enterprise Fund (HAEF), the \$60m institution set up in 1990 to boost the Hungarian private sector, admitted yesterday it was paying Mr Pal Teleki, chairman of Hungary's state holding company, AV RT, about \$130,000 annually. The payment is much larger than Mr Teleki's basic Hungarian salary from AV RT.

The admission is expected to

fuel the anger of nationalists, who accuse the conservative coalition government, led by Mr Jozsef Antall, of favouring foreign investors who, they allege, have dominated the Hungarian privatisation process to the detriment of potential local investors.

US companies have been the most active investors in Hungary to date and confirmation that the US fund has been subsidising the salary of the man in charge of about half the country's business sector is expected to cause a major political outcry.

The AV RT controls Hungary's major utilities and the biggest banks and industrial companies. Its portfolio is worth about £1,500m (£16.7bn) and includes many of the country's choicest

privatisation prospects.

US and Hungarian officials yesterday defended the subsidy as essential for the AV RT to attract Mr Teleki, a Hungarian-American who formerly worked as a geologist for the US government. Mr Teleki was ideally suited to do the job, Mr Alexander Tomlinson, president of the HAEF said.

But several Hungarian officials criticised the US fund's actions, saying Mr Teleki's US connection raised conflict of interest issues.

The exposure of the large payments to Mr Teleki has hit the HAEF at a vulnerable time. The fund was recently attacked by US Congressmen for allowing its independent merchant bank to pay excessive salaries and make deals outside its defined area.

## British hijack Danish referendum

Hugh Carnegy and Hilary Barnes see the scourge of Maastricht in action

THE BRITISH hijacked Denmark's Maastricht referendum contest yesterday to the bemusement - and some irritation - of the Danes.

British politicians, trailed by British camera crews and British reporters, traded insults and doled out advice to the Danes in the anti-chambers of the Folketing, the Danish parliament, all in English of course.

In one corner was Lord Tebbit, erstwhile Conservative cabinet minister, scourge of Maastricht and political street-fighter of repute. Lord Tebbit was invited to Copenhagen by the June Movement, fellow-travellers campaigning for a repeat of the "No" verdict by Danish voters last June.

In the other, seeking to blunt whatever impact Lord Tebbit might have, was the scholarly Mr Giles Radice, Labour MP and

guest of the governing Social Democratic party.

Lord Tebbit, Mr Radice warned at a press conference, was a "xenophobic meddler" with no genuine concern for Denmark.

The referendum, he said earnestly, was "not something the British should interfere with at all" glossing over what he was doing in Denmark himself.

Summoning up a look of injured indignation, Lord Tebbit protested. His objections to Maastricht were based not on xenophobia but on a belief that it would do great damage to the European Community. "Is it meddling to tell the Danish people what I as a European citizen believe?" he asked reasonably enough. "Are we to have free movement of goods but thought police at our borders?"

It is a moot point what effect,

if any, such interventions will

have on Tuesday's vote. The latest Gallup poll published yesterday showed Yes lead had stiffened a little after a spell of steady erosion by the No vote. The poll showed 49 per cent in favour and 32 per cent against, compared with a gap of 46-34 at the weekend, with 14 per cent undecided and the balance resolved not to vote.

The respected pro-Maastricht newspaper Berlingske Tidende had sharp words for the British visitors, also taking a swipe at Sir James Goldsmith, financier turned crusader, who has paid for full-page newspaper advertisements in Danish papers advocating a No vote.

The British, said the paper, "are not welcome to consider the vote as a substitute for the referendum which they themselves will not have, let alone treat the Danish voters as puppets who can be used to vote no for reasons of British domestic politics."

Ulterior motive or no, Lord Tebbit said a second Danish No vote would stop British ratification of Maastricht in its tracks and that Denmark would not subsequently be isolated or pushed out of the European Community.

Yes campaign propaganda to that effect played on "fear, ignorance and sheer misstatement of facts," he added.

Maastricht said Lord Tebbit, was designed to guard against the conceivable threat that the Germans would once again "get in their Panzers and roll across Europe." They might do so in their Mercedes and BMWs, he said, but that showed the need for a structure to encourage competition and help emerging democracies in Europe develop.

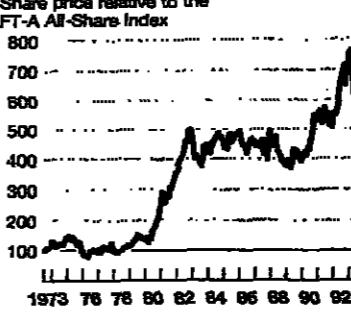
## THE LEX COLUMN

### ICI's leap in the dark

FT-SE Index: 2860.8 (+24.2)

J Sainsbury

Share price relative to the FT-A All-Share Index



Source: Datastream

The financial engineers who dreamed up the Zeneca rights issue as a way of paying off ICI's debt may be a little disappointed. Splitting a pharmaceuticals company with a fancy rating from dowdy ICI may have made financial sense when Hanson spotted the opportunity two years ago. Now the demerger has cranked through the system, it looks like yesterday's idea - particularly since it also involves dumping a £1.3bn rights issue on the worst performing FT-A sector in 1993. Sir Denis Henderson, ICI's chairman, has always argued for demerger on industrial, rather than financial, grounds. But the notion that nothing less than fission of the company is enough to change ICI's culture is a tacit admission of management failure.

That severed management is now faced with the same job it had before - getting performance out of the parts of ICI. Greater focus may result in the ICI bulk side being rationalised more quickly. Petrochemicals operations such as ethylene may be sold to oil companies which seem increasingly likely to dominate the sector. ICI will have to specialise in those niche markets where it has a technological edge or market dominance - and hope that those niches do not become bombs.

Zeneca may be free to generate the hard marketing edge which characterises other drug companies. But the financial resources of a combined strong balance sheet will be lost. That limits the flexibility of either company to develop into new capital intensive markets in future. The corollary of greater focus is that neither company can afford to slip. In the short term, shareholders will doubtless be attracted by the guaranteed yield. Furthermore, the case for the great experiment remains unproven.

J. Sainsbury

In the real world of groceries, J. Sainsbury maintained its serene progress last year, registering a 17 per cent advance in annual profits. In the unreal world of finance, Sainsbury's shares have fallen by a similar percentage since the start of the year, making it the sixth worst performing FT-SE 100 stock. The company's de-rating owes much to the normal turn of the investment cycle. At this stage of the game, defensive food retailing stocks go out of fashion as investors chase recovery situations and overseas earners. Much the same happened in 1982 when the UK last emerged from recession.

## Currencies

It is curious how little attention the currency markets paid yesterday to the jump in US producer prices. Perhaps one reason is that the dollar has already risen more than three pence over the past week. Another is that the figures were distorted by higher tobacco prices. But the overriding factor is continuing uncertainty over the degree to which the recovery is accelerating again after the disappointing first quarter. Last week's

employment data failed to provide conclusive evidence one way or another. Today's retail sales data may prove a better pointer. Reasonably strong figures would imply a boost for industrial production later in the quarter as inventories are rebuilt.

Until confidence in the recovery returns, though, the dollar's scope for appreciation will remain limited, which gives the Bundesbank more room for manoeuvre. That is just as well when German bond markets face heavy supply of public sector paper and Mr Theo Waigel's future as finance minister is uncertain. Yesterday's reduction in the Bundesbank's money market repurchase rate makes a cut in the official discount rate - now a mere 35 basis points below money market rates - more likely next week. Whatever happens in the Danish Maastricht referendum, the bank will at least be able to say it did its bit for Europe.

## Body Shop

At least Body Shop International is now fighting back. Whether the company will succeed in re-establishing its brand position in the UK is another matter. The problem is not only doubt over whether the fashion for environmentally friendly cosmetics is passé and over Body Shop's ability to attract older customers. It is also one of whether margins can be recaptured, given the competition from Boots and others. Body Shop will try very hard to convince consumers that its products are of superior quality, but persuading them to pay premium prices could prove an uphill struggle in an age where customers appear more concerned with value than brand image. Without a solid base in the UK, international expansion, which is seen as the main engine of growth, would be all the harder. Like for like sales growth of 6 per cent in overseas markets outside the US is encouraging, and US operating profits more than doubled after stripping out the cost of moving the head office to North Carolina. But competition in the US is growing. While Body Shop is not doomed to fail, it is not doomed to succeed either. Given that uncertainty, an historic multiple of nearly 28 looks stretched. Perhaps that is why Body Shop is touting the interest in its shares which has surfaced in the US. Its new ADR facility could prove a source of demand, although US investors are every bit as fickle as the British buyers of pineapple facial wash.



"I'll drive this time, Hinton.  
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 there's still some fat left to trim."

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# FINANCIAL TIMES COMPANIES & MARKETS

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Thursday May 13 1993

## INSIDE

### Chargeurs expects loss at division

Chargeurs, the French textile and media group, warned that its industrial activities would incur a first-half loss because of a rationalisation package involving 1,000 job losses. The group, a leading international player in wool textiles and significant shareholder in BSkyB, the UK satellite television service, plans to close a wool processing plant in Argentina and reduce French manufacturing capacity. Page 19

**Germany's agrochemical surprise**  
The announcement that German bioscience group Schering may merge its agrochemicals business with German chemicals giant Hoechst, creating a new number two in world agrochemicals, surprised observers. The sector has been severely battered, but while there is synergy between Hoechst and Schering products, geographical arguments for a link are not overwhelming. Page 19

### Belt-tightening in Japan

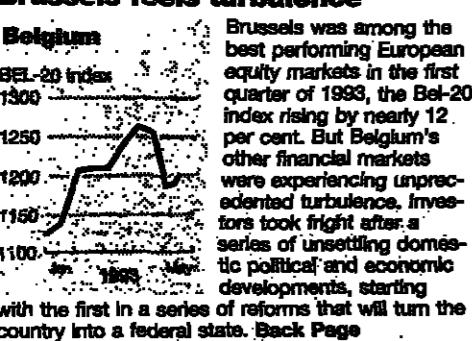


Dismal results are expected from Japan's manufacturers, service companies and financial institutions, highlighting the effects of recession. Among consumers, a seemingly insatiable thirst for material goods during the years of asset inflation in the late 1980s has been replaced by a widespread mood of frugality. Page 22

### Moscow exploration call

The Russian government has announced the second tender in two years inviting foreign companies to develop offshore oil and gas fields on the continental shelf off the island of Sakhalin. Page 23

### Brussels feels turbulence



Belgium was among the best performing European equity markets in the first quarter of 1993, the Bel-20 index rising by nearly 12 per cent. But Belgium's other financial markets were experiencing unpredictable turbulence. Investors took flight after a series of unsettling domestic political and economic developments, starting with the first in a series of reforms that will turn the country into a federal state. Back Page

### Changes to Liffe equity options

The Liffe equity options table on page 23 contains the following additions from today: Argyl, National Westminster, Redland, Royal Insurance, Tarmac, Tomkins, Williams. Liffe will no longer make new contracts available on the following companies, which will remain in the table until expiry of the longest dated expiry month: Euromar, GKN, Scottish & Newcastle, Vial Reeds.

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Haron Int'l	25	Turner	20
ICL	27	Waitrose	20
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### Chief price changes yesterday

		PARIS (FFP)	
		newsm	newsm
Aciba Int'l	+ 21	Crane France	1031 + 38
Leher	+ 23	France Lyonnaise	245 + 25
MAN	+ 24	For Recouvre	349 + 11.5
Montgolf	+ 22	Forrestal	234 + 18
Priming	+ 11	Worms Co	253 + 13
Poile		Paulus	
Reckitt	- 10	Chargers (Yard)	1015 - 60
Riles			
Alfastra Pharm	+ 14	French Precision	556 + 58
BBM	+ 24	Heinkel Pil	250 + 20
Fed Dep. Stores	+ 16	Hellen Kraft	750 + 100
Wal-Mart	+ 16	Hilco Four	478 + 98
Plytes		Pellizz	
Philip Morris	- 16	Philips	703 - 22
Woolworth	- 16	Telef	711 - 21

New York prices at 12.30pm.

		London	
Aciba Int'l	+ 12	Sanderson B	322 + 17
Leher	+ 24	TL Group	337 + 12
MAN	+ 24	Tarnier	135 + 7
Montgolf	+ 22	Tecno Procs	215 + 29
Priming	+ 11	Urgo	44 + 4
Poile			
Reckitt	+ 11	Philips	
Riles	+ 16	Hobby (A)	100 - 15
Alfastra Pharm	+ 14	Emerson	360 - 10
BBM	+ 24	General	360 - 10
Fed Dep. Stores	+ 16	Geodis	120 - 10
Wal-Mart	+ 16	Genova	92 - 6
Plytes		Genova	
Philip Morris	- 16	Genova	77 - 5
Woolworth	- 16	Real Time Ctrl	407 - 14

### GPA may get funds from GE Capital

By Roland Rudd in London

**NESTLE**, in a pioneering initiative likely to be followed by other large European companies, is arranging for US institutional investors to participate in its intellectual rights issue, writes Ian Rodger in Zurich.

Nestlé, the world's largest foods company, is invoking a 1990 US Securities and Exchange Commission rule which permits non-US registered companies to make offerings to "qualified institutional buyers".

Rule 144A has been used up to now to enable non-US registered companies to float new debt and equity issues in the US. Nestlé is the first to use it for a rights issue.

Nestlé believes that about 15 per cent of its shares are held by US investors, most of them institutions. Until now, these investors have not been allowed to participate in the group's rights issues because of US legal restrictions on fundraising by non-US registered companies.

This [the restriction] was not very fair and it depressed the market for the rights," Mr Reto Domeniconi, finance director, said at the group's annual press conference yesterday.

Some of the banks fear such an agreement could lead to GPA selling its most lucrative leases and assets in exchange for GE Capital taking a controlling stake.

In respect of whether the talks are conclusive, GPA is unlikely to ask its bondholders for a debt moratorium, when it meets them today in New York. Instead, it plans to give them a financial update on the company.

It hopes that a deal in principle with GE Capital may be enough to persuade its banks to pay back bondholders.

GPA has a temporary waiver of its banking covenants until May 17, when more than \$30m of bonds mature. A further \$170m of bonds mature by the end of June.

If a deal cannot be signed with GE Capital within a week, GPA will be forced to ask bondholders for a moratorium on bond payments, since the banks will not allow them to be paid.

One of the group's biggest lenders said: "I fear that a moratorium with bondholders will inevitably lead to examination [the Irish equivalent to administration]. The only sure way to avoid it is to persuade a strategic investor to inject equity into the company."

However, two of its bankers said they would not support the deal if GE Capital takes the best assets in return for subscribing for new shares.

"I do not want GPA to end up as a liquidation trust unable to generate sufficient cash flow to pay off all its creditors," said one.

The talks have been led by Mr Gary Wendt, chief executive of GE Capital and Mr Tony Ryan, GPA's chairman and founder.

Mr Wendt, a former non-executive director of GPA, is understood to have assured Mr Ryan of his continued support as chairman if the deal goes through.

Mr Ryan recently fought off an attempt by two of GPA's executives to have him replaced. If the talks with GE Capital do not prove conclusive or fail to win the support of all its lenders then a debt-for-equity swap with the bondholders is seen as inevitable.

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Group uses rule 144A for private placement by Lehman Brothers

### Nestlé looks to institutions in SF1bn US rights issue

**HELMUT MAUCHER**, Nestlé's chief executive, in Zurich yesterday said he expects profits to rise again this year

extension of the rights issue to US institutional shareholders will be done in the guise of a private placement lead managed by Lehman Brothers International. Individual US Nestlé shareholders still cannot exercise their rights.

The rights issue was launched following last year's FF13.5bn (\$9.2bn) takeover of the Perrier mineral water group which up to now has been financed by short-term borrowing. The rights will be on a one-for-3 basis at a price to be set after May 27.

Mr Domeniconi said the issue would raise more than SF1bn. Nestlé is one of a few big European companies considering applying for a listing on the New York Stock Exchange. However, Mr Domeniconi argued that meeting the exchange's disclosure requirements would require a "tremendous effort" but would not give shareholders better information than they had now.

Three Kodak directors up for re-election yesterday won overwhelming support from shareholders, getting 96.2 per cent of votes cast, but investors sent a strong message of dissatisfaction by casting 42 per cent of ballots in favour of the entire board stand for re-election every year.

The College Retirement Equities Fund (CREF), the single largest managed equity fund in the US which holds 1 per cent of Kodak's shares, announced it had withheld support for the three directors because of its conviction that Kodak has continued to delay restructuring and effective management decisions". It distrusted the company's willingness to make "long overdue changes".

Mr Whitmore told the meeting in Fort Lauderdale, Florida, that Kodak would generate substantially more cash flow between now and 1995 than the previously stated target of \$1bn.

He repeated that he expected a solid increase in 1993 earnings, compared to 1992.

Research and development spending would be reduced as a percentage of sales; selling, administrative, distribution and advertising costs would become more comparable with peer companies; and there were likely to be "major changes in the asset base" – an apparent reference to the disposal of businesses.

Anglo, with its complex corporate structure, has long been considered by both politicians and analysts as a likely candidate for unbundling. Yesterday's statement makes clear that South Africa's other large corporates had continued to lift results through efficiencies in a flat market.

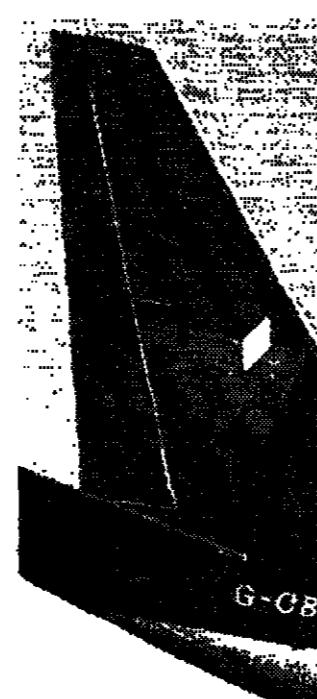
BSkyB now has 2.3m homes subscribing to at least one of its services with 1.6m subscribers to the Sports Channel.

The company says the number of homes receiving Sky channels is increasing at an average rate of more than 20,000 a week through satellite dishes and cable television.

GE Capital owns Polaris Aircraft Leasing, one of GPA's big competitors with more than

## GPA GROUP: THE REFINANCING

**Starting with \$50,000 seed money in 1975, Tony Ryan built GPA Group into the world's largest aircraft lessor. But over-ambition, a flawed financial strategy and recession have driven GPA into last-ditch talks with its creditors starting today in New York. GPA's – and Ryan's – role in the industry hang in the balance.**



## Purchase policy that led to scramble for equity

By Roland Rudd

SEVEN YEARS after Mr Tony Ryan founded GPA Group he made a decision which appeared inspired but which eventually brought the aircraft leasing group to its knees.

Instead of only leasing used aircraft, Mr Ryan ordered 100 aircraft direct from the manufacturers, telling his directors "to ignore the price of aircraft and look at the logic of what we were doing."

By 1986 GPA was positioned to exploit the world-wide aircraft shortage that developed in the late eighties.

But as Mr Craig Jenks, head of the New York-based Airline/Aircraft Projects Consultancy, says: "GPA's appetite for low credit and high margin deals expanded as swiftly as the availability of finance allowed."

Its success promoted a further round of explosive orders and in April 1989 it committed itself to a total of almost \$17bn (£11bn) in options and firm orders.

As the market turned against GPA it suffered a significant deterioration in the credit quality of its lessees. Some defaulted, such as VASP, the Brazilian airline, forcing GPA to repossess aircraft; others rescheduled lease rentals, and American West Airlines, filed for protection from its creditors under Chapter 11 of the US bankruptcy code.

Faced with \$12bn of firm orders from aircraft manufacturers to the end of decade and more than \$5bn of total debts the company decided at the

beginning of 1992 to raise equity via a global flotation. The question was at what price should the shares be valued?

The fate of GPA was determined largely by its inability to raise that equity, which it has tried to do on many occasions over the past year.

Had GPA put a lower valuation on its stock during these attempts they might just have succeeded.

The problem was not that GPA ever refused to accept that its shares were worth less than it had hoped. It was more that each time the company was ready to price its shares more competitively, investors took the view that they were worth even less – a suicidal game of beggar my neighbour.

After a public row with advisers, Mr Ryan agreed to sell the shares at \$20 each, instead of the \$30 he believed they were worth.

But the issue was pulled at the last minute on June 18 because of lack of support from institutions. Some of the biggest, including Alliance Capital, which manages about \$60bn of pension and mutual fund assets in the US, complained that the shares were significantly overpriced.

GPA did not give up, it simply changed its strategy and opted for something less complex than a global issue.

A few weeks after it was forced to abort its flotation, Nomura, the group's main adviser, approached a number of outside investors in an attempt to place up to \$500m of new shares. Discussions centred on the shares being

offered for sale at about \$12.

But by then the market took the view that the value of the shares had fallen further, in line with the decline in the value of aircraft and the deterioration of the credit quality of GPA's lessees.

In September the company appeared to have accepted this when it asked some of its biggest shareholders to support a \$350m preference share issue with a conversion price of \$8.

Yet by now the ordinary shares were being quoted on the Dublin grey market at between \$8 and \$9.

The issue was shelved as the group was forced to begin negotiations with banks on its borrowing arrangements.

Earlier this year the company went back to its shareholders for the last time, offering them new shares at just \$1. As one of its bankers said at the time: "This was the last throw of the dice".

If investors declined to take up their rights in the new preference share issue they would be saying something about the perceived price of the shares that the banks did not want to hear.

By writing down the value of their shares to less than \$1 many shareholders confirmed the banks' worst fears.

Mr David Kingston, chief executive of Irish Life, said GPA was probably the worst investment ever undertaken by the company.

That view was echoed by many other shareholders, who have declared that they have no intention of reinvesting at any price.

By John Plender

IT IS no mean feat for a company to come so close to seeking protection from its creditors within less than 15 months of reporting profits of \$275m (£151m).

But GPA is no ordinary undertaking, and the fact that it rose so far and fell so fast owes as much to the bizarre decisions of its bankers as to the mistakes of the management, headed by the founder, entrepreneur Mr Tony Ryan.

GPA took off on the basis of a classic market opportunity.

In the recession of the early 1980s, after the huge increase in fuel prices that followed the second oil shock, airlines were financially stretched.

In the US their problems were compounded by deregulation. Aircraft manufacturers found their order flow shrinking at an alarming rate.

For GPA and other compa-

nies in the operating leases business, this meant that aircraft were available cheaply and airlines welcomed new sources of off-balance sheet finance. Mr Ryan and his Shannon-based team seized the opportunity just in time for the economic upturn.

What might have been a viable operation in the long run then became something altogether more dangerous, as Mr Ryan's ambition coincided with the urgent need of big international banks to find new clients.

In the aftermath of the Latin American debt crisis, the banks found their credit ratings were lower than those of aircraft operators.

Among those risks were:

• Operational gearing in itself.

Analysts estimated at the end of the 1980s that every 0.5 per cent variation in the growth of demand for aircraft between 1990 and 2000 would lead to a variation in the worldwide fleet, needed to satisfy that demand, of 700 aircraft – this is a total jet fleet at the time of 8,300.

Given that GPA's profits and solvency hinged substantially on making sound judgments about the balance of supply and demand in the aircraft market, the implicit leverage was potentially lethal.

• Mismatching of costs and revenues.

GPA's operating leases with airlines mainly ran for five to seven years, which was much less than the life of the aircraft. If the leases fell in, or were terminated when demand was weak, GPA, the owner,

aborted attempt to float the company last year, GPA's liabilities soared from \$82m to a stunning \$5.3bn.

Share capital and reserves in 1992 of \$1.2bn were dwarfed by firm commitments to buy aircraft in future years of \$9.4bn, plus options to purchase a fur-

ther \$600m.

GPA thus found itself trying to make an international offer of equity shares last year with a prospectus that boldly stated that "there can be no assurance... that adequate sources of capital will be available to fund the group's aircraft purchase commitments."

This was, in short, a spectacular banking aberration.

Rarely can so much have been borrowed by so few, on the basis of so insubstantial a balance sheet.

• Weak residual values of aircraft.

Since GPA became increasingly dependent for its profits on the sale and leaseback of aircraft, any decline in values was threatening. It would also reduce collateral for further finance and deter investment demand.

• Lack of creditworthiness of many airlines, both in the US and the Third World.

With so many inherent hazards in the business, GPA needed a substantial cushion of equity to help minimise risks.

Instead the banks permitted a degree of financial gearing that looked absurd long before the company ran into trouble.

In the five years before the

could find itself paying financing and other costs on aircraft that were not producing revenue.

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By the same token, the existence in the 1980s of aircraft leasing companies – specialist fringe financiers – made it easier for the banks to convince themselves that they

were not exposing themselves to the obvious risks of the overstretched airline companies. They took comfort from residual aircraft values at the end of the lease. Yet the risks have come home to roost nonetheless.

One of the more remarkable things in all this is that GPA's management has succeeded in keeping the proportion of non-revenue earning aircraft in its fleet to surprisingly low levels, given the weak market.

Yet the immensity of the financial burden has made a nonsense of the effort. And GPA's financial crisis is now compounded by the fact that its business is so structured that any slow down has penal consequences.

Large discounts and credits received from aircraft manufacturers become repayable where GPA goes back on its purchase commitments.

In selling aircraft to investors, it has guaranteed to meet a proportion of any shortfall against stipulated values on subsequent sale of the aircraft.

And since many investors bought aircraft from GPA on the understanding that it would remarket the aircraft in due course, GPA's ability to sell aircraft will be substantially damaged if investors conclude that its survival and its ability to fulfil the undertakings, are threatened by the present financial upheaval.

The American humourist Ogden Nash once remarked that bankers are like everyone else, except richer. As one City wag remarked: Should he have sold stupid?

## Protection available under Irish procedures

By Andrew Jack

IF GPA fails to strike a deal soon with its creditors, it is likely to turn to the Irish courts for protection while it works out a financial restructuring.

By asking the courts to appoint an examiner, the GPA board could remain in control of the company during the negotiations. As such, the Irish system is much closer to Chapter 11 insolvency procedures in the US than administration in the UK.

Examination was brought to the statute books three years ago in an emergency all-night session of the Irish parliament. It was designed to provide a last-minute insolvency option to prevent Mr Larry Goodman's beef empire passing into receivership.

Typically the directors request the courts to approve the appointment of an examiner. It is believed GPA has already lined up a candidate. Creditors can also request an examiner to be brought in.

If creditors instead attempt to appoint a receiver, the directors may lodge an appeal with the courts to have the receiver removed and an examiner appointed.

The examiner has wide powers including the right to apply to the court to have directors removed from office. If he or she receives a statement of affairs of the company from the directors, and has up to 21 days to make a report to the court. This will cover its financial position, the reasons for insolvency, and a summary and assessment of any restructuring proposals.

During that period, the company may seek new loans from banks which become preferential creditors.

More recently since the introduction of the procedure, the Irish courts have been granting interim examination orders lasting seven days.

If a judge allows the process to continue, the examiner has a further three months to make proposals to a creditors' committee. Any decision taken must be ratified by the court.

## Lessor with the biggest reach may have its wings clipped

By Richard Gourlay

AS GPA enters a critical week, it can be no comfort that the vultures are already picking over its back yard.

Aer Lingus, Ireland's national carrier and the airline that helped Tony Ryan launch GPA 18 years ago, has just taken delivery of its latest Boeing 737-500 – leased long term from GPA's biggest competitor, California-based International Lease Finance Corp.

While GPA has been fighting to prevent the collapse of its finances, ILFC, which is backed by the American International Group, has been going from strength to strength.

GPA has also been growing the number of leases, although the creditworthiness of some of its operators has deteriorated.

Last year it leased 208 aircraft worth more than \$4bn (£2.5bn) and has taken a dominant position in rapidly expanding markets such as China.

It would be a strange financial restructuring that did not, however, clip GPA's wings and its ability to fund the business.

This flexibility is likely to be

even more valuable in the next 20 years.

With the latest generation of aircraft designed to last for 30 years, leasing is forecast to be an increasingly popular form of aircraft finance.

Unfortunately, in providing the flexibility, GPA has taken much of the operational risk on to its own shoulders which, lacking financial muscle, have proved inadequate for the task.

If GPA were to go into examination, the Irish equivalent of Chapter 11, there would be a rush of perhaps better financed pretenders to fill the hole.

"There is still very attractive core financing to be done on aircraft," says Sir Michael Bishop, chairman of British Midland Airlines. "Residual values of the leases should increase in the next few years as supply becomes tighter."

There is also one other consideration. As an intermediary or marriage broker – GPA's main assets are its experienced staff. Without implying any disrespect to Mr Ryan's West of Ireland base, if the GPA team is prepared to work out of Shannon it could work out anywhere – and for anyone.

Airlines have also been able to take aircraft for considerably shorter periods than the lifetime of the aircraft.

GPA's size has also provided manufacturers and airline operators with a flexibility they have cherished since the mid-1980s.

Lessons have offered aircraft manufacturers more secure order books by enabling the airlines to keep the aircraft off the balance sheet.

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shareholding. Citicorp also has substantial debt exposure to GPA, although it recently said its loans to GPA are "less than \$250m".

Nomura International, GPA's global co-ordinator during its ill-fated attempt to raise equity via a public flotation, bought 1.36m shares at an average of \$20 a share.

The run-up to the flotation was a public relations disaster for GPA, and some of the group's executives blame its advisers.

GPA was also irritated that Nomura was only able to meet one of its three commitments when it won its mandate in 1991 as the group's lead adviser.

It provided liquidity for existing shareholders by buying 1m of their shares and later bought out shareholders who refused to agree to a lock-up before the flotation was due to go ahead. But it failed to raise \$250m through a convertible redeemable preference share issue and did not withdraw any of the share issue. GPA believed Nomura had given it an undertaking to underwrite its \$350m convertible preference share offer.

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Assessing the likely losses on this is difficult. Almost all

of this debt is fully secured on GPA's fleet of more than 300 aircraft. About 90 per cent of this fleet consists of stage three or modern aircraft, whose value has held up relatively well during the recession in the aircraft industry. The weighted average age of the group's fleet is 3.8 years.

Toronto Dominion Bank of Canada is also understood to have substantial exposure, as Swiss Bank Corporation, with loans of more than \$100m.

UK banks with the biggest exposure are National Westminster, with about \$70m and Barclays, with less than \$50m.

In total, North American banks have provided more than a third of GPA's bank debt, the contribution of European banks is about 30 per cent and slightly less has been provided by the Japanese.

GPA estimates its total indebtedness at some \$5.5bn, consisting of \$3.5bn in bank debt and \$2bn in bonds and other forms of publicly traded debt.

However, according to one lender, 20 per cent of bank debt is off balance sheet. So banks' total exposure to GPA is more than \$7.5bn.

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## INTERNATIONAL COMPANIES AND FINANCE

## Chargeurs warns of losses at its industrial operations

By Alice Rawsthorn in Paris

**CHARGEURS**, the French textile and media group, yesterday warned that its industrial activities would make a loss in the first half of this year because of the cost of a rationalisation package involving 1,000 job losses.

The group, which is a prominent player in the international wool textile industry and a significant shareholder in BSkyB, the UK satellite television service, plans to close a wool processing plant in Argentina and to reduce its manufacturing capacity in France.

Chargeurs' sales fall by 16

per cent in the first quarter and by 12 per cent last month.

The group's wool textile interests have been hit by the gloomy economic climate and its transport activities by the weakness of the European car market.

However, Chargeurs is pressing ahead with the expansion of its media division by acquiring a 12 per cent stake in Tobis, the largest independent film distributor in Germany.

Chargeurs, which has film distribution interests in the UK and France, is keen to expand in this area in Switzerland, Holland and Belgium, according to Mr Seydoux.

### UK retailer rises 16.7% as sales pass £10bn

By Paul Taylor in London

J. SAINSBURY, Britain's biggest retailer, yesterday reported a 16.7 per cent increase in full-year pre-tax profits.

The results of the group, whose sales exceeded £10bn (£15.4bn) for the first time, compare with the 6.5 per cent profit gain posted by its rival Tesco.

Sainsbury's pre-tax profits in the year to March 13 increased to £732.8m from £625m the previous year on sales that grew by 11.6 per cent to £10.27bn, including £84.2m of VAT and US sales taxes, compared with £5.3m.

The profit improvement, which was at the low end of market expectations, was underpinned by a small increase in like-for-like sales volumes in the group's UK supermarkets and Savacentre hypermarkets, and by higher operating margins and a 6.7 percentage point gain in UK market share to 11.3 per cent.

Mr David Sainsbury, chairman, said Simon's borrowings have continued to increase, in spite of about £20m of proceeds from disposals.

Gearing is thought to have gone past 100 per cent and net borrowings are thought to be nearly £10m, against £10.2m at the year end.

The company's shares, which collapsed last year from 30p, yesterday fell 26.4p, more than 25 per cent, to 73.4p.

"The situation looks extremely serious," an analyst said.

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The dividend was sharply cut last year to 5p from 15.7p.

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Price is generally determined by the provisions of the secondary banking and investment arrangements.

12 Month Interest Rate	Interest Rate Rate	Interest Rate Rate	Interest Rate Rate
15.00%	15.11	15.11	15.11
15.00%	15.03	15.03	15.03
15.00%	15.17	15.17	15.17
15.00%	15.21	15.21	15.21
15.00%	15.25	15.25	15.25
15.00%	15.29	15.29	15.29
15.00%	15.33	15.33	15.33
15.00%	15.37	15.37	15.37
15.00%	15.41	15.41	15.41
15.00%	15.45	15.45	15.45
15.00%	15.49	15.49	15.49
15.00%	15.53	15.53	15.53
15.00%	15.57	15.57	15.57
15.00%	15.61	15.61	15.61
15.00%	15.65	15.65	15.65
15.00%	15.69	15.69	15.69
15.00%	15.73	15.73	15.73
15.00%	15.77	15.77	15.77
15.00%	15.81	15.81	15.81
15.00%	15.85	15.85	15.85
15.00%	15.89	15.89	15.89
15.00%	15.93	15.93	15.93
15.00%	15.97	15.97	15.97
15.00%	16.01	16.01	16.01
15.00%	16.05	16.05	16.05
15.00%	16.09	16.09	16.09
15.00%	16.13	16.13	16.13
15.00%	16.17	16.17	16.17
15.00%	16.21	16.21	16.21
15.00%	16.25	16.25	16.25
15.00%	16.29	16.29	16.29
15.00%	16.33	16.33	16.33
15.00%	16.37	16.37	16.37
15.00%	16.41	16.41	16.41
15.00%	16.45	16.45	16.45
15.00%	16.49	16.49	16.49
15.00%	16.53	16.53	16.53
15.00%	16.57	16.57	16.57
15.00%	16.61	16.61	16.61
15.00%	16.65	16.65	16.65
15.00%	16.69	16.69	16.69
15.00%	16.73	16.73	16.73
15.00%	16.77	16.77	16.77
15.00%	16.81	16.81	16.81
15.00%	16.85	16.85	16.85
15.00%	16.89	16.89	16.89
15.00%	16.93	16.93	16.93
15.00%	16.97	16.97	16.97
15.00%	17.01	17.01	17.01
15.00%	17.05	17.05	17.05
15.00%	17.09	17.09	17.09
15.00%	17.13	17.13	17.13
15.00%	17.17	17.17	17.17
15.00%	17.21	17.21	17.21
15.00%	17.25	17.25	17.25
15.00%	17.29	17.29	17.29
15.00%	17.33	17.33	17.33
15.00%	17.37	17.37	17.37
15.00%	17.41	17.41	17.41
15.00%	17.45	17.45	17.45
15.00%	17.49	17.49	17.49
15.00%	17.53	17.53	17.53
15.00%	17.57	17.57	17.57
15.00%	17.61	17.61	17.61
15.00%	17.65	17.65	17.65
15.00%	17.69	17.69	17.69
15.00%	17.73	17.73	17.73
15.00%	17.77	17.77	17.77
15.00%	17.81	17.81	17.81
15.00%	17.85	17.85	17.85
15.00%	17.89	17.89	17.89
15.00%	17.93	17.93	17.93
15.00%	17.97	17.97	17.97
15.00%	18.01	18.01	18.01

Prices are delivered for every half-hour in each month. The rates given above are for the first hour, rounded to two decimal places. To convert to other periods, add one hour to the rate, or £100,000.00 to the principal amount. The interest period is 11th May, 1993 to 11th August, 1993.

The interest amount payable on 11th August, 1993 will be £657.26 in respect of each £12,400 Principal Amount Outstanding of each Note.

Net income totalled \$20.14m, against \$731,000, although the 1992 figure reflected costs associated with Winter Olympics coverage.

The income figure for the latest period was struck before a charge of \$286m following the adoption of the FAS 109 accounting standard on income tax.

Revenue rose 9 per cent to \$398.4m.

Mr Turner said: "The overall tone of the advertising market has been healthier."

Operating profits for the entertainment division, which includes TBS SuperStation and Turner Network Television, rose to \$46.5m from a depressed \$16.1m.

Revenue advanced 11 per cent to \$189m, due to increased subscription and advertising revenue.

In the news division, which includes CNN, operating profits rose 23 per cent to \$52.15m on revenue 15 per cent higher at \$142.2m.

The syndication and licensing division suffered an operating loss of \$5.95m, against a \$2.74m profit, due to a shift in the revenue mix from higher to lower margin businesses. Revenue fell 3 per cent to \$50.33m.

Losses in the sports division rose from \$3.95m to \$4.87m, on revenue of \$1.17m, against \$1.14m.

On Wall Street, Turner shares were down 3% to \$20 before the close.

Varta may cut dividend as sales slip 9%

By Ariane Genillard in Bonn

VARTA, the German battery maker partially controlled by the Quandt family, said first-quarter sales had fallen by 9 per cent to DM528m (\$323m).

The company warned it was considering lowering its 1993 dividend. The 1992 payout was unchanged at DM10.

Profits for the year to December 31, 1992 fell to DM50m, from DM52m the previous year on sales up by 9 per cent to DM2.4bn, reflecting the merger of the automotive battery activities of Varta and Bosch, the German engineering group. First-quarter sales in Germany decreased by 7 per cent and abroad by 10 per cent.

The sharpest fall in first quarter sales was recorded in industrial batteries with a 21 per cent decline. Sales of automotive batteries fell by 11 per cent. Group sales were ahead by 3 per cent to DM1.6bn.

THE WARDLEY CHINA FUND LIMITED

Unaudited NAV per share as at 30th April, 1993

US\$10.66

NOTICE TO THE HOLDERS OF Map Investment N.V.

33% Participating Bonds Due May 17, 1999 (the "Bonds")

The Issuer has declared and will pay U.S.\$10,000 per Bond and £10,000 per Bond payable on May 17, 1994. The annualized percentage rate is equal to 3% and the amount of Participation Interest payable on U.S.\$10,000 principal amount of the Bonds is US\$300.00.

U.S. Trust Company of California, N.A., as Trustee

May 13, 1993

Standard Chartered PLC

Standard Chartered

US\$400,000,000 Undated Primary Capital Floating Rate Notes

In accordance with the provisions of the Notes, notice is hereby given that for the Interest Determination period from 13th May 1993 to 14th June 1993 the Notes will carry interest at the rate of 3.375 per cent per annum.

Interest accrued to 14th June 1993 and payable on 12th July 1993 will amount to US\$30.00 per US\$10,000 Note and US\$300.00 per US\$100,000 Note.

West Merchant Bank Limited Agent Bank

## MAES Funding No. 2 PLC



£300,000,000  
Mortgage Backed  
Floating Rate Notes due 2017

Notice is hereby given that the rate of interest has been fixed at 6.15% for the interest period 11th May, 1993 to 11th August, 1993.

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## INTERNATIONAL COMPANIES AND FINANCE

# Continental places \$4.5bn order with Boeing

By Nikki Tait in New York

CONTINENTAL Airlines, the fifth-largest US carrier which recently emerged from Chapter 11 bankruptcy protection, is placing a \$4.5bn order with Boeing to update and simplify its fleet. The order could be worth more than \$600m to the UK's Rolls-Royce, which will supply some of the engines for the aircraft.

In the last, the Continental deal covers firm orders for 32 aircraft, to be delivered between January 1994 and the year 2005, with options for another 18, and five of the new 777s, with options for a further five.

The Continental 777s will be the longer-range B model of that aircraft.

Continental also announced for the first time that the new fleet of twinjet 757s will be powered by Rolls-Royce engines.

In addition to the 25 firm orders for this aircraft, it has options on a further 25, and Rolls-Royce said the potential

value of the order could exceed \$600m.

The first delivery date for the 757s is May 1994, and the final deliveries would be made in March 1997. Delivery dates for the optioned aircraft begin in 1995 and continue through to 1998.

The first 777s, meanwhile, are due to be delivered in August 1997, and the final delivery date on the firm order

aircraft is April 1998. Continental said the airliner, carrying GE engines, would be used to replace 747s on longer-haul international routes.

The firm-order 757s are due to be delivered between 1995 and 1999, and will also appear in Continental's fleet for the first time.

The most numerous part of the order

is for the 50 737s, with engines made by CFM International, a joint venture between General Electric in the US and France's Snecma, with options of another 50. The firm orders will be delivered between January 1994 and July 1997.

The US airline said the overall size of its fleet - currently about 325 aircraft - should not change substantially over the next three years.

However, by end-1997, about 88 per cent of its aircraft should meet the new "stage III" noise requirements, compared with only 51 per cent at present.

Along with Trans World Airlines, Continental has one of the oldest fleets in the US airline sector.

## Further loss at Trustco ahead of takeover

By Bernard Simon in Toronto

ROYAL Trustco, the Canadian financial services group controlled by Toronto's Bronfman family, has recorded another large loss as it tides towards a takeover by Royal Bank of Canada.

The first-quarter loss was C\$75m (US\$58.8m), or 57 cents a share.

Royal Trustco reported losses of C\$22m, or 6 cents, a year earlier.

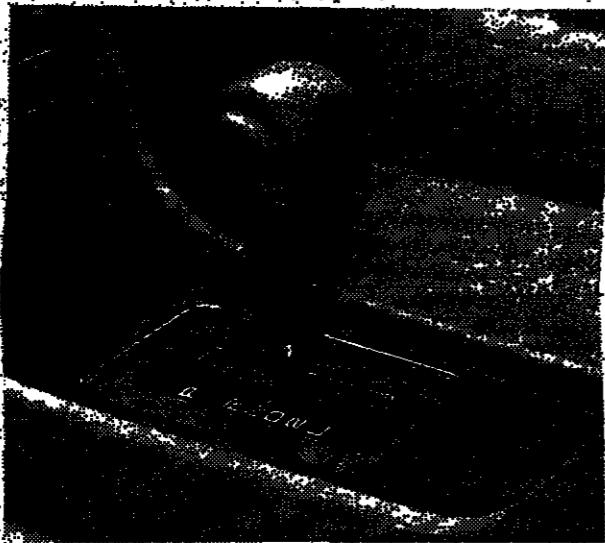
Revenue rose 11 per cent to C\$474m. RT said

falling deposits and the repayment of borrowings curtailed lending and investment activity.

Margins were squeezed by higher non-performing loans, a smaller equity base and a lower yield on its securities portfolio.

Loan loss

# In a Lexus, before the gearbox does anything, it lets the engine know. No wonder everything goes so smoothly.



**A**s you pull away in a Lexus LS400, you'll notice how very smooth your progress is. You'll not notice any of the lurches or hesitations you'd find in other automatics. But how is this achieved? Lexus' designers pioneered ECTi which, in full, means Electronically Controlled Transmission with intelligence. The intelligent part is an advanced computer which informs the Lexus transmission of your speed, when to change gear and how much power to transfer to the road. A split-second before the transmission shifts, the computer sends a message to another processor in the engine. The 4.0 litre V8 then momentarily reduces power output, and as a result, the gear shift is virtually imperceptible.

With smoothness again in mind, Lexus engineers developed a revolutionary drivetrain designed to minimise vibration. It's in one straight line from the engine crankshaft through to the

two-piece driveshaft. Now that you're cruising along smoothly, feel how comfortable the seat is. Six independent motors inside the seat mean it can be adjusted to accommodate almost any physique. It can even remember your favourite driving position – and that of your spouse – at the touch of a button.

Now look around you. You'll notice the Californian walnut trim, and the softly illuminated instruments. Next, imagine you're driving past a farm yard. Take a breath. Not a thing, because you specified an odour extractor for the air conditioning. And listen. Peace and tranquillity. Because of Lexus engineers' fanatical resolve to eliminate noise, the LS400 is near-silent. (That is, until you turn on the Lexus' seven-speaker sound system.) Visit your nearest Lexus dealer and experience the LS400. We'd be delighted to let you know about the world's smoothest – and most original – luxury car.



**LEXUS**  
THE LUXURY DIVISION OF TOYOTA

## INTERNATIONAL COMPANIES AND FINANCE

**Charles Leadbeater, Michiyo Nakamoto and Robert Thomson expect a batch of disappointing results from Japan**

### Sega bucks trend with an advance of 64%

**SEGA Enterprises**, the amusement centre machines and video games manufacturer, bucked the expected trend of the Japanese corporate results season yesterday by reporting a 64 per cent increase in profits.

Sega said pre-tax profits in the year to March were up to Y585m (\$494m) from Y33.4bn after revenues rose 63 per cent from Y213.3bn to Y346.9bn.

Sega, whose video games are popular internationally, notably its game hero Sonic the Hedgehog, is expected to provide one of the brighter spots in the Japanese results season as most industries suffered a sharp downturn.

Sega has been extremely effective in competing with its main rival, Nintendo, in the US and Europe, where it has increased its market share to about 40 per cent, according to industry analysts.

Sega saw a 91 per cent rise in export revenues to Y210.9bn, compared with a 23 per cent fall in domestic sales to Y19.3bn in its consumer products division.

Sega is forecasting revenues of Y400bn and pre-tax profits of Y63.3bn for the current financial year.

#### ELECTRONICS

### Sector faces humbling time

**JAPAN'S** large integrated electronics companies and consumer electronics manufacturers are preparing to humble themselves before their shareholders again as they report disappointing results for fiscal 1992.

Matsushita, the world's largest consumer electronics manufacturer, saw the sudden departure of its president in the wake of poor performance, and scandal caused by a financial subsidiary and by its own defective refrigerators.

NEC expects to report a

Y40bn (\$350m) pre-tax loss, while Fujitsu is likely to announce a Y20bn deficit, its first loss since it was listed on the Tokyo stock exchange.

The immediate outlook for most companies in the sector is not bright. Consumer demand is unlikely to rise strongly until later this year, and there are few consumer items on the market capable of leading the industry out of the doldrums.

However, computer sales are expected to improve, while semiconductor sales are reflecting strong US demand.

Meanwhile, the fall in busi-

ness confidence led to a sharp drop in capital spending, notably by financial institutions.

BZW estimates that capital expenditure in fiscal 1992 was down by 5.7 per cent, in contrast to high growth in capital investment in the so-called "bubble" years, when companies competed to invest in new manufacturing and communications equipment.

The decline in capital expenditure was reflected in a fall in machine tool orders in 1992 of 35 per cent, according to the Japan Machine Tool Builders Association.

Computer manufacturers, telecommunications and office equipment manufacturers were all affected by the drop in capital spending.

A seemingly insatiable thirst for material goods in the years of asset inflation in the late 1980s has been replaced by a mood of frugality.

Motor manufacturers suffered a sudden halt to demand for luxury cars, just as they had invested in new plants and state-of-the-art automation to meet expected strong demand.

Electronics manufacturers discovered that minor redesigns of existing products no longer lured consumers into replacing TV or audio sets.

Many managers conclude that they have more employees, notably white collar, than they need or can afford.

The consensus is the outlook

#### FINANCIAL

### Prudence pays at Mitsubishi

**T**HE slowdown of the Japanese economy means companies that are not competitive overseas and are dependent on domestic demand will be hard hit, says Ms Kathy Matsui, strategist at BZW.

Another feature will be the negative effects of restructuring and cost-cutting measures by Japanese companies.

Many managers conclude

that they have more employees,

notably white collar, than they need or can afford.

A recent government survey

found that 80 per cent of major companies in and around Tokyo set about restructuring to cope with the recession.

Companies ranging from NKK, the steel manufacturer, to Japan Airlines and IBM Japan, have introduced voluntary early retirement programmes to encourage staff to look for a second career. Such measures are being supplemented by transfer of staff to subsidiaries and sometimes to unutilised companies.

The extent of the restructuring is reflected in the number of industrial sectors applying for government employment adjustment subsidies. These can be used by companies to staff while production is halted or while they are on temporary secondment.

But the recent strength of the stock market, up 26 per cent since January, will bring windfall profit gains or, at least, lower valuation losses on corporations' stock holdings.

Yet, despite difficult times, it is unlikely many companies will reduce dividends to reflect lower profits. They are desperate to avoid this because it would undermine their ability to tap the equity market for funds, Ms Matsui says.

The consensus is the outlook

#### HEAVY INDUSTRY

### Saved by diversification

**JAPANESE** shipbuilders had full order books last year, although new orders fell, while steelmakers were bruised by a drop in private construction orders and softer demand from the car industry.

Kobe Steel is likely to have the honour of reporting higher net profits than Nippon Steel, the world's largest steelmaker. While Kobe's net profits are forecast to fall from Y28bn to Y12bn, it will beat the Y4bn forecast at Nippon, and better than other leading makers, which expect to break even.

It is expected to announce non-performing loans of Y400bn (\$3.6bn) at the end of March - about 1.3 per cent of outstanding loans and lower than the 3 to 4 per cent at other leading institutions. Fund management returns are higher on falling interest rates.

The late 1980s "bubble"

gave many Japanese institutions ambitions beyond their means. Mitsubishi Bank made mistakes then but kept tighter control on lending than most competitors.

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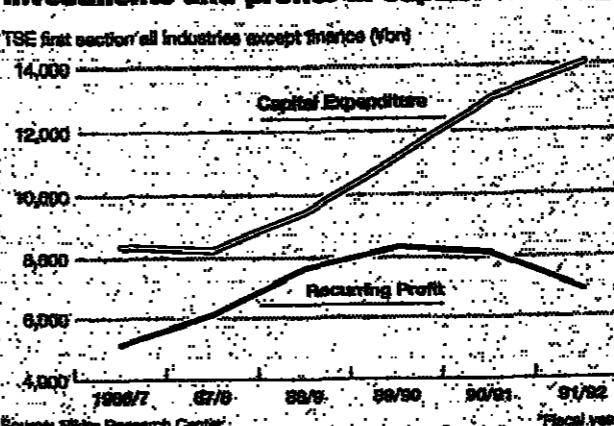
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Meanwhile, the fall in busi-

#### Investments and profits in Japan



Source: Nikkei Research Center

### S African Breweries boosts income 6%

By Philip Gawthorpe  
in Johannesburg

**S**OUTH African Breweries, the country's largest consumer industrial company, increased attributable income by 6 per cent, from R777m to R835m (\$260m) in the year to March.

A good performance from the group's core beer interests - SAB is the seventh-largest brewer in the world - with attributable earnings rising by 16 per cent to R541m, was offset by a 10 per cent fall in earnings from non-beer activities to R234m.

The results were in line with analysts' expectations. Most of the non-beer interests, including clothes retailing, textiles, furniture, electrical appliances, and non-alcoholic beverages, performed better than expected. OK Bazaars, however, the supermarket chain, made a R45m attributable loss of which about R31m was attributable to SAB.

Mr Meyer Kahn, executive chairman, said the prolonged recession - a fall in GDP for 14 quarters - had devastated consumer spending and placed unprecedented pressure on SAB's widespread consumer goods interests.

The year's recent rise to about Y110 to the dollar will make exporting to the US unprofitable for many in the short run.

Nissan's shares have been outperforming the market in recent weeks on the strength of its aggressive restructuring programme launched in February.

Mitsubishi has been the favourite among analysts, mainly due to its model range, which is in tune with Japanese consumers' rediscovered taste for more conservative styling.

The truckmakers Hino and Nissan Diesel may be the industry's main beneficiaries from a new public works programme.

With a higher number of shares in issue following the Plate Glass acquisition, earnings per share rose to 304 cents from 290 cents. The dividend was increased to 137 cents from 130 cents.

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*Certain of these securities have been sold in the United States in private offerings that included sales pursuant to Rule 144A under the Securities Act of 1933.*

Goldman, Sachs & Co.

Kemper Securities, Inc.

May 1993

### Freeport-McMoRan Copper & Gold Inc.

an affiliate of

Freeport-McMoRan Inc.

has purchased a majority interest in

Rio Tinto Minera, S.A.

a subsidiary of

Ercros, S.A.

The undersigned assisted in the negotiations and acted as financial advisor to Freeport-McMoRan Inc.

**CHEMICAL**

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2. Rate of Interest for Sub-period: 5% per annum.

3. Interest Amount payable for Sub-period: US\$167.50 per US\$50,000 nominal.

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Fiscal and Principal Paying Agent: Union Bank of Switzerland Bahnhofstrasse 45 CH-8021 Zurich

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Dated: May 13, 1993

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# Italy lays down a path for a return to the Eurodollar market

By Hug Simonian in Milan  
and Sara Webb in London

**THE** Republic of Italy surprised investors yesterday with a plan to swap \$3.15bn of its existing Eurobonds into two new issues in an attempt to pave the way for its return to the Eurodollar bond market.

## INTERNATIONAL BONDS

Italy has not launched a Eurodollar bond since January 1981. Issues in other currencies have also been limited due to growing concern about the economy and the budget deficit.

Hopes of capitalising on a successful return to the markets after a DM5bn bond in January were hit by the intensifying corruption scandal - which exacerbated the mood of political uncertainty and led to a sharp decline in the value of the lira - along with down-gradings of Italy's credit rating.

The timing of the latest deal, managed by Morgan Stanley,

suggests the treasury and its advisers may believe the mood towards Italy has now turned, and that political reform will gain momentum under the new government of Mr Carlo Azeglio Ciampi, the former central bank governor.

Yesterday's deal allows investors to exchange outstanding Republic of Italy Eurodollar bonds for one of two new issues. Investors in any of five issues with maturities from 1993 to 1997 will be able to swap into a 5.625 per cent five-year bond. An initial \$300m tranche of the new bond was yesterday fully subscribed by Morgan Stanley and a pool of other banks.

The transaction has several advantages for the Republic of Italy. It will enable the treasury to gain a much better assessment of its investor base and establish benchmarks for possible future Eurodollar bonds.

The treasury indicated in January that it would like to borrow between \$10bn and \$15bn on the Eurodollar markets this year to reduce its dependence on the domestic bond market and extend maturities on its existing debt. That ambition, scuttled by political events soon after, may now be revived.

Investors taking advantage of the offer will receive a new bond in exchange for their old issue, along with accrued interest due and cash adjustment

amount based on the price difference between the old and new bonds.

The deal will offer existing bondholders the chance to swap into much more liquid paper, as many of the existing issues are relatively illiquid, without having to buy new paper.

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well received, it will now be better placed to price any new deal.

The treasury may also be keen to assess the impact on the market of last week's downgrading of A1 from Aaa in Italy's creditworthiness by Moody's, the US debt-rating agency. Some officials suggest that the tightening of spreads on existing paper which accompanied yesterday's exchange offer suggests investor confidence in Italian paper is actually higher than Moody's rating suggests.

Eurobond dealers in London commented favourably on certain aspects of the exchange arrangement, pointing out that some investors will probably be keen to swap into a more liquid bond issue, especially since some existing Eurobonds' debt is trading well over par. "It's a good idea to try to clean up existing issues because of the various distortions in the market arising from tax exemption," said one syndicate manager.

Another syndicate manager questioned how many investors will want to increase their duration by exchanging their bond.

The deal was seen as aggressively priced with a yield

spread of 17 basis points over the No 111 JGB, and some rival houses suggested a yield spread of 24 basis points would have been more appropriate.

The IFC issue was priced to yield 10 basis points more than an existing World Bank Eurobond, the 4% per cent due 1997, and the deal held its spread to around 11 basis points, according to Nikko, the lead manager.

Heavy demand for Argentaria meant domestic retailers were limited to maximum investments of little more than Pta280,000 (\$2,370) against the original Pta15m limit outlined in the share offer.

## Trading in Argentaria gets off to a brisk start

By Tom Burns in Madrid

**ARGENTARIA**, the state-controlled Spanish banking corporation which has issued 25 per cent of its shares on the domestic and international markets, traded briskly on its opening day yesterday when its share price rose by more than 11 per cent in Madrid.

The shares rose sharply from Pta3,300 to Pta4,305 before easing to Pta4,230 amid heavy trading. Analysts said the trading indicated that Argentaria had struck a correct balance in its share price by offering a sufficient premium to investors.

Heavy demand for Argentaria meant domestic retailers were limited to maximum investments of little more than Pta280,000 (\$2,370) against the original Pta15m limit outlined in the share offer.

## Salomon plans market in UK equity options

By Tracy Corrigan

**SALOMON** Brothers plans to start making markets in UK equity options on Liffe next month, as part of its expansion of its European equity market operations.

Salomon will act as an assigned market maker in at least 20 options on the most internationally traded UK stocks, but will not trade FTSE options.

Mr Paul Varcoe has been hired from Swiss Bank Corporation to head a small team of equity options traders.

Poor trading volume in UK equity options has failed to revive following the much-vaunted merger of the London Traded Options Market with Liffe last year, but the market has managed to attract a fresh supply of market makers, now numbering eight. Salomon "intends to add liquidity" to the market, according to Mr Andrew Barret, head of European equity trading.

London's stock market saw a 1% drop in the first quarter, with the FTSE 100 index down 12.5 per cent.

Yielded market stayed flat.

Y

## COMPANY NEWS: UK

# Dull performance in UK behind 15% decline at Body Shop

By Maggie Urry

ANNUAL PRE-TAX profits from Body Shop International, the natural toiletries and cosmetics group, fell 15 per cent from £25.2m to £21.5m in the year to end-February.

The decline matched forecasts, however, and the shares rose 54p to 304½p.

Despite the reduction in earnings per share from 6.2p to 7.4p, the recommended final dividend is increased from 0.92p to a recommended 1.02p, to give a total of 1.7p, up 6.25 per cent after an unchanged interim.

Mr Gordon Roddick, chairman, said the rise reflected underlying confidence and showed the board's "view of the business on more than just a one year basis".

The profit fall was attributed to lower like-for-like sales in the UK, down 6 per cent for the year after a 3 per cent fall in the first half; the £1.3m cost of moving the US headquarters, and the increase in overheads from the move to a new UK head office, production and warehouse site.

Mr Roddick said a "major operational reorganisation" would "have a crucial effect on our future strategy".

Group turnover rose 14 per cent to £168.3m. However, including franchisees' retail sales, turnover was up 18 per cent to £263m.

The group opened 173 shops, taking the total to 900, of which 233 (210) are in the UK. It plans another 150 in the current year, with only a few in the UK.

UK operating profits fell from £6.5m to £1.2m. A new head of the UK retail business has been appointed, and more aggressive advertising is planned.

In the US, profits rose from



Tony Andrews  
Anita and Gordon Roddick: dividend rise reflected underlying confidence and showed extended view of business

£1.5m to £2.1m, despite the £1.3m relocation cost. Retail sales were up 53 per cent, 3 per cent in comparable stores.

Mr Roddick said that Chicago and Los Angeles, cities which had each had two stores and two new ones opened, had seen sales in the older stores fall 15 to 20 per cent. But he said each city would eventually support far more stores, and this was a short term effect. Profits from elsewhere in the world rose from 2.9m to £1m. Like-for-like sales growth was 6 per cent.

See Lex

## Bibby hit by recession in Spanish construction sector

By Peggy Hollinger

THE EFFECTS of deepening recession in the Spanish construction sector has left J Bibby & Sons, the industrial and agricultural company, with sharply lower pre-tax profits of £6.5m, against £17.3m, for the six months to March 27.

The sharp decline, on sales 48 per cent higher at £416m, appears to have cast a shadow over the future of the dividend following a 30 per cent cut in the interim to 2p.

Mr Richard Mansell-Jones, chairman, said a final payment

"will need to be considered in light of the circumstances prevailing at the time". Earnings per share dropped from 9.16p to 2.09p.

Bibby's profits were depressed by a 25.9m pre-tax loss in the capital equipment division, which comprised Finanzauto, Spain's only Caterpillar distributor, and Stet, its Portuguese subsidiary. Bibby, 79 per cent-owned by South Africa's Barlow Rand group, purchased Finanzauto last summer for £26m after a heated six-month-long bid battle.

The acquisition of heavily indebted Finanzauto has also resulted in a sharp rise in interest charges from 22m to £2.2m.

Mr Mansell-Jones said the immediate outlook in Spain remained gloomy. Although Finanzauto had been restricted, the beneficial effects had been masked by a further decline in the construction equipment market.

Mr Mansell-Jones also warned on the group's outlook in the second half, saying recession in continental Europe and the Far East had made prospects uncertain. However, he was more optimistic about the US.

In addition, Norex is being issued 684,796 shares, at 342p, and has undertaken to retain the stake for 12 months from completion.

## Lowndes Lambert £8m buy

By Philip Rawstorne

LOWNDES Lambert Group Holdings, the insurance broker, is paying a total of £8m for the insurance broking and planning business of Norex, the financial services group.

Shares in Norex rose 12p to 160p following the announcement. Lowndes shares eased 1p to 347p.

Some 26% of the consideration will be satisfied through the issue of 1.79m shares, which are being placed by Kleinwort Benson at 335p a piece.

In addition, Norex is being issued 684,796 shares, at 342p, and has undertaken to retain the stake for 12 months from completion.

The two companies being acquired, Norex Insurance Brokers and Norex Financial Planning, produced brokerage of £7.2m in the year to June 30 1992 and an attributable profit of £47,000.

Lowndes said that in addition to the shares being placed in relation to the acquisition another 1.1m were being placed for cash at 335p to provide funding for future opportunities.

PITTCRIEFF, the natural resources and communications company embroiled in a hostile bid for USM concern Aberdeen Petroleum, yesterday reported a 28 per cent rise in pre-tax profits to £4.5m for the year to December 31. Sales were 83 per cent ahead at £18.7m.

Mr Terry Heneaghan, the chief executive who warned

## Greenalls cautious despite 10% rise

By Philip Rawstorne

GREENALLS GROUP, the pubs and hotels operator, lifted interim profits by 10 per cent but said it was still waiting for "tangible evidence of a real recovery that will be sustained."

Though economic indicators were showing signs of an upturn, the trading background remained challenging, said Mr Andrew Thomas, chairman and chief executive.

"Trading in the hotel sector generally has not improved and although occupancy is increasing, room rates remain under pressure throughout the industry."

Pre-tax profits for the six months to March 26 moved ahead from £23.4m to £25.7m - below market forecasts; the losses lost 13p to 41p.

Operating profits of the group's pubs

rose 7.7 per cent to £22.2m. Drink sales were 4.4 per cent higher and food sales rose 20 per cent. Spending on acquisitions and refurbishment totalled £1m in the first half and expenditure of £27m is planned during the rest of the year.

The 109 Premier House branded pub restaurants and lodges lifted operating profits from £3.1m to £3.45m, helped by growth of 44 per cent in accommodation income and 34 per cent in food sales. Spending on acquisitions and development in the first half totalled £9m and a further £16m will be spent this year.

De Vere hotels maintained profits at 26.1m. Occupancy rose from 53 per cent to 62 per cent but achieved room rates fell 12 per cent to 54%.

The group will open a new four-star hotel, Oulton Hall, near Leeds, shortly.

"Overall, we look forward in the second half to stable trading conditions," Mr Thomas said.

Off-licence operating profits improved from £1.8m to £2.1m, reflecting a full contribution from the Blayney chain, acquired last year.

In contrast, drinks and services operating profit fell 26 per cent to £2.53m, mainly due to depressed volumes and a decline in contract packaging in the soft drinks market.

Manufacture and distribution of Del Monte products will begin later this year.

Gin and vodka production was 15.4 per cent higher and increased volumes of own-label products helped raise the group's share of the UK white spirits market to 12.3 per cent.

The interim dividend goes up from 4.84p to 5.08p, payable from fully diluted earnings per share of 11.12p (10.65p).

## Pittencraff improves 28% to £4.5m

By Peggy Hollinger

PITTCRIEFF, the natural resources and communications company embroiled in a hostile bid for USM concern Aberdeen Petroleum, yesterday reported a 28 per cent rise in pre-tax profits to £4.5m for the year to December 31. Sales were 83 per cent ahead at £18.7m.

"We had a bit of indigestion trying to take on those 13 acquisitions," he said. However, the problems had been tackled and the group was cur-

rently making savings of more than \$100,000 a month from measures implemented since the year-end.

The communications division, which will be floated in the US this summer, saw a rise in monthly revenues from \$1m to \$2m. Oil and gas production rose by 9 per cent in 1992. Mr Heneaghan said the group expected to spend \$2.8m this year on capital expenditure in

this division.

Net debt rose from \$4.9m to \$11.7m. Mr Heneaghan said the group had more than adequate banking facilities to finance its offer for Aberdeen, which includes a cash alternative valuing the target at \$2.7m.

The final dividend is increased from 3.5p to 4p, for a total of 7p (6p). Earnings per share fell 5 per cent to 15.63p.

The two companies are establishing a Spanish company on a 50:50 basis to market, distribute and ripen bananas from the Canaries in continental Europe. The new company is expected to have annual sales of \$100m (£65m).

Scottish Value Trust net assets up 25%

Net asset value of Scottish Value Trust rose to 75.12p on March 31, an improvement of 25 per cent over the 59.22p standing a year earlier.

Net revenue for the half year to end-March rose from £191,000 to £316,000. Earnings emerged at 0.68p (0.82p). The interim dividend is lifted to 0.85p (0.88p).

The placing and open offer in September 1992 increased the number of shares in issue from 23.4m to 47.9m.

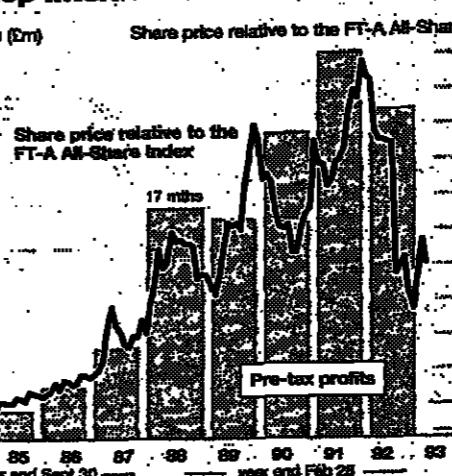
However, they added that they believed the worst of the recession was now behind them and that the group would respond well to a more stable trading environment.

Losses per share widened to 0.96p (0.24p) but in view of the improved outlook the interim dividend is maintained at 1.5p.

The shares declined 6p to 92p.

Blenheim Group, a publisher and organiser of exhibitions, has acquired Sodex, the owner

## Body Shop International



Shop, has been put in charge of international retailing.

Body Shop has reached maturity in the UK, Gordon admits. But he reckons to attract more people into the shops through increasing the range of goods, and to become a more aggressive promoter.

With about half the group's profits made in the UK, maturity there inevitably means a slowing of the group's profit growth.

But Gordon expects that overseas expansion will be strong. Anita butts in: "When you think how big the planet is we are not a speck in the eye".

Body Shop will open its 1,000th store this year, and only a quarter of them will be in the UK. But, the sceptic asks, retailers who venture abroad have a low success rate.

Gordon has evidently been asked that many times. "The evidence is we have controlled it quite well." He puts the success down to franchising. Each country is run by a head franchisee. "They are all individual entrepreneurs, all keen to be successful. If we'd tried growth overseas in any other way I honestly believe we would have failed. Books pulled out of Canada after years there. Body Shop is trading very well in Canada," he says.

He puts the group's profit fall last year down to the poor economic climate in the UK, the overheads at Watersmead where the factory is running at only 25 per cent of potential capacity, and the costs of relocating the US head office.

These should be temporary problems. Similarly, Gordon asserts, the group's borrowing levels will fall as capital spending, £20m last year, reduces.

He has no anxieties about the share price. "We are not in the arena to do acquisitions or raise cash to do anything".

And he is relaxed about relations with the City. "They hate heaps of the things we say. I view it as their problem."

## Frederick Cooper US growth

By Peggy Hollinger

FREDERICK COOPER, the metal finishing, architectural hardware and electrical products group, is expanding its US coating operations through the \$6.98m (£4.56m) purchase of Spectra Metal Sales, controlled by Mr Thomas Snell, a shareholder of Spectra Metal Coating.

The move gives the group a manufacturing base in the US for its Cooper Coated Coil subsidiary.

Parallel with the agreement to buy Spectra, Cooper has entered into a sales agreement with Spectra Metal Sales, controlled by Mr Thomas Snell, a shareholder of Spectra Metal Coating.

Spectra Metal Sales has been taking over 70 per cent of the Metal Coating output, but Mr Ed Kirk, chairman of Cooper, said this proportion would drop as the metal coating company expanded sales.

Cooper is financing the deal by bank borrowings to raise gearing to 50 per cent, from 21.9 per cent at end January.

The two companies being acquired, Norex Insurance Brokers and Norex Financial Planning, produced brokerage of £7.2m in the year to June 30 1992 and an attributable profit of £47,000.

Lowndes said that in addition to the shares being placed in relation to the acquisition another 1.1m were being placed for cash at 335p to provide funding for future opportunities.

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The shares declined 6p to 9



## COMMODITIES AND AGRICULTURE

## Kuwait to push for Opec quota boost

By Deborah Hargreaves

KUWAIT IS expected to push hard for a higher production ceiling at the next meeting of the Organisation of Petroleum Exporting Countries, a move that is causing tension between ministers and could shake the oil market out of its current balance.

Mr Ali Ahmed al-Baghi, Kuwait's oil minister, has this week been stressing the emirate's demands for a higher quota with his claims that output will reach between 2.2m and 2.4m barrels a day by the end of June. Industry experts dispute Kuwait's capacity growth figures, saying production should reach 2m b/d by June, but that level is significantly higher than the present output of 1.7m b/d.

Opex has successfully managed to fine-tune the market in the past two months by trim-

ming its output to 2.1m b/d in April (according to the International Energy Agency, the Organisation for Economic Co-operation and Development's oil market monitoring body). Although this is some 500,000 b/d above its overall production ceiling it is in line with demand, which has been rising slowly.

However, producing countries are now delivering their opening gambits before next month's ministerial meeting while traders watch nervously, ready to push prices downwards at any sign of increased tension.

"The apparent stability in the market is due to totally confused signals that are being given out by different sectors," said Mr Valentin Zanoyan, senior director at Petroleum Finance Company, the oil consultants in Washington.

Oil demand is growing, par-

ticularly in the Far East. The IEA said in its April oil report that it expected demand to rise by 1.5 per cent or 500,000 b/d in the second quarter.

That is tempered, however, by continuing news from Russia of declining production. The latest reports in Russian newspapers have pointed to a drop in output in the first quarter of 15 per cent to 610.7m barrels from 718.4 barrels in the corresponding period of last year.

Mr Geoff Pyne, oil analyst at UBS, believes that Russia will have to begin cutting back on exports to the west this year as output declines further. He expects exports to drop to an average 1.1m b/d from 1.4m b/d last year.

On the back of an increase in demand and continuing falls in production in Russia, Opec will be able to justify an increase in its ceiling to about 2.4m b/d at

its June meeting. That would represent a rise of about 500,000 b/d compared with the present output level.

Kuwait will argue for a substantial share of that increase as it continues its recovery from the Gulf war, but its demands will be strongly countered by Nigeria and Iran which are also looking to raise output. Improved relations between Kuwait and Tehran have led to rumours of a deal being arranged between the two to carve up any increased quota, but Saudi Arabia would also want its share of any rise in the ceiling.

Mr Daniel Vergin, head of Cambridge Energy Research Associates, says the market is still dominated by Opec's "triangle of contention", between Saudi Arabia, Iran and Kuwait, all of which are anxious to capture market share before Iraq re-enters.

## Drumming up interest in Sakhalin crude

A fresh tender is to be held for foreign operators, writes Hugh Fraser

THE RUSSIAN Government has announced the second tender in two years inviting foreign companies to develop offshore oil and gas fields on the continental shelf of the far eastern island of Sakhalin.

The committee organising the tender, chaired by the academic Mr Maxim Salmanov, held its first meeting in Moscow on April 19.

The Russian authorities plan to hold up to five more tenders in the vicinity over the next few years, holding out the possibility of the Sakhalin waters becoming one of the largest offshore oil and gas regions in the world.

The second Sakhalin tender will cover fields with confirmed deposits and other areas where little geological data is available, in 23,000 square km (8,880 square miles) in the Sea of Okhotsk, East of Sakhalin, and 17,000 sq km in and around the Bay of Sakhalin in the North West of the island.

In May last year the MMM consortium consisting of Marathon Oil Company, McDermott International, and Mitsui & Company emerged as eventual winners in a tender contested by six groups of international companies.

The consortium is now known as MMMMS, having been enlarged to include Royal Dutch Shell and Mitsubishi Corporation.

Since winning the tender, MMMMS has spent \$80m on a feasibility study of the Lunskoye and Piltun-Astokhskoye fields, which have combined reserves of 400bn cubic metres of gas and 730m barrels of oil. The consortium is now negoti-

ating with representatives of the Russian Government in Houston, Texas, about details of the deal, including profit sharing. Development costs will be in the region of \$10bn making it the biggest foreign investment under discussion in Russia.

One factor absent from the second tender will be the forceful personality of the former Governor of Sakhalin, Mr Valentin Fyodorov, who almost single-handedly took on the Russian government in June 1992 when he refused to acknowledge MMM as the winning consortium. His intervention lead to a highly publicised struggle between Sakhalin and Moscow over which side owned the rights to the natural resources of the continental shelf.

The administration of Sakhalin now appears to acknowledge the priority rights of Moscow. According to Mr Nikolai Arsenyev, vice governor of Sakhalin: "Unfortunately we are not in the same position as Alaska, where all the natural resources belong to the local state."

The Russian authorities hope to raise the profitability of future developments by sharing infrastructure costs among the various projects. But some foreign oilmen are doubtful about the feasibility of such an arrangement.

"Shell would not want to build a pipeline big enough to carry gas from future projects, even if they later turned out to be ours," Mr Holmes said. "If Shell knew 25 years ago what

Sakhalin said: "Fyodorov fought hard to get extra benefits for the island and took on the might of the Ministry of Fuel and Energy and the Moscow access that leads to. But as a direct consequence of his actions the project is probably a year behind schedule".

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"Shell would not want to build a pipeline big enough to carry gas from future projects, even if they later turned out to be ours," Mr Holmes said. "If Shell knew 25 years ago what

it knows now about the North sea it might have achieved optimal efficiency. But life is not like that."

Ground rules for the new tender will be announced as soon as the final deal with MMMMS is signed - which may be as early as June.

Presentations are expected to be held in Sakhalin and Houston, Texas, and packets of geological information will be sold to interested companies.

Mr Peter Sadovnik, chairman of the Sakhalin Regional Committee of Geology and Mineral Resources, refused to indicate what the possible scale of recoverable reserves might be. "All the areas look promising, or we would not be holding a tender," he said.

He said that the tender zone would be divided into several blocks with varying quality of data, ranging from those where deep drilling had taken place to others where no preparation for drilling had been done.

Russian oil companies have made exploratory drilling of two fields inside the tender zone Kirinskaya, which contains mostly gas deposits, and Arkutinskoye, which contains mostly oil. The fields covered by the MMMMS negotiations are in the region of the tender zone, but will be excluded from the tender.

The Japanese State-owned Sakhalin Oil Development Company (Sodeco) holds development rights for the Chaivo and Odoptufelds under an agreement signed in 1975.

A \$27m feasibility study of the fields carried out by Sodeco in 1976 concluded that further development would not be economical under the conditions of the time.

The GFU is calling for higher prices because of the advantages of gas over competing fuels.

The criteria for judging the tenders have yet to be announced but the administration says environmental safety is its top priority.

The three deposits contain about 90 tonnes of gold held in 300,000 cubic metres of rock. Interested companies will be able to buy packets of geological data this summer.

The Russian government holds a purchasing monopoly on all gold produced in the country. If a foreign company wins the tender the government will pay 25 per cent of the purchase price in hard currency and 75 per cent into a rouble account inside Russia.

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Barclays Inv'l Funds

Asset Allocation Funds

Global Fund

## CURRENCIES, MONEY AND CAPITAL MARKETS

## FOREIGN EXCHANGES

## Dollar firmer on inflation data

THE DOLLAR remained firm against the D-Mark in European trading yesterday after US inflation figures turned out to be higher than expected and the Bundesbank again eased monetary policy, writes James Blitz.

The US currency has been in the throes of a good recovery since the start of the week, after the market took the view that last Friday's non-farm payroll figure was not as bad as some dealers had anticipated.

Yesterday, the dollar peaked at DM1.6135 after US produced prices rose 0.6 per cent in April against market expectations of a 0.3 per cent gain. It later closed in London at DM1.6115, up nearly 1/4 a pfennig on the day.

The higher inflation figure underlined the belief of some dealers that US short-term interest rates have bottomed out at about 3 per cent, and that the fed funds rate could rise before the end of the year.

Mr Paul Chertkow, global currency strategist at UBS in London, believes that today's US retail sales figures for April will be watched closely. "We need a good retail sales figure to show that, by June, there will be a run down of the large

inventories made in the first and second quarters of this year," he said. The market's forecast is for a rise of around 0.6 per cent on the month.

Mr Chertkow believes that increasing signs of a pick up in the US economy will set the scene for a rise in the fed funds rate by 1/4 a percentage point after the summer. His 3-month forecast for the dollar is DM1.72.

The Bundesbank yesterday surprised dealers by cutting its repo rate by 11 basis points to 7.60 per cent for both 14-day and 28-day funds.

The move helped to alleviate pressure on the Danish krone in the run-up to Friday's referendum on the Maastricht treaty. The krona closed yesterday at -46 percentage points of divergence against its central Ecu rate, compared to around -50 percentage points at the start of the week.

However, sterling lost some of the ground it had made

against the German currency on Tuesday, closing down 1 pfennig on the day at DM2.4700.

A dealer at one of the major London counterparties said there had been strong selling of the pound by the Bank of England at DM2.4800. The UK authorities still need to build up reserves following the expulsion of sterling from the exchange rate mechanism last September.

The peseta also came under very strong selling pressure in Europe yesterday, although the Bank of Spain again appeared able to hold the exchange rate through intervention.

There were reports that Spanish banks were acting as proxies for the authorities, by selling dollars and buying the D-Mark to help build up Spanish reserves. The peseta closed at Pt73.56 to the D-Mark from a previous Pt73.35.

## EMS EUROPEAN CURRENCY UNIT RATES

	For	Currency	% Change	% Spread	Divergence
	Central Rates	Against ECU	Central Rate	vs Westest	Indicator
May 12	Latest	Previous Close			
2 Sept	1.5202-1.5330	1.5405-1.5415	-0.25	0.37	
1 month	0.32-0.37	0.36-0.37	-0.15	0.15	
3 months	0.35-0.37	0.38-0.39	-0.12	0.12	
12 months	0.35-0.37	0.38-0.39	-0.12	0.12	
4.00 pm	0.36-0.37	0.38-0.39	-0.12	0.12	

Forward premiums and discounts apply in the US dollar

## £ IN NEW YORK

May 12	Latest	Previous Close
2 Sept	1.5202-1.5330	1.5405-1.5415
1 month	0.32-0.37	0.36-0.37
3 months	0.35-0.37	0.38-0.39
12 months	0.35-0.37	0.38-0.39

Forward premiums and discounts apply in the US dollar

## STERLING INDEX

May 12	Day's spread	Close	One month	% p.a.	Three months	% p.a.
US	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.12-1.13	2.08
Canada	1.3500-1.3530	1.3530	0.35-0.36	2.00	1.07-1.08	2.05
Australia	1.3500-1.3530	1.3530	0.35-0.36	2.00	1.02-1.03	2.02
Belgium	1.3520-1.3550	1.3550	0.35-0.36	2.00	1.07-1.08	2.02
Ireland	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Germany	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Spain	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
France	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Portugal	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Denmark	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
UK	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Austria	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Switzerland	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Italy	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Netherlands	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Belarus	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Portugal	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Denmark	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Spain	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
France	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Portugal	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Denmark	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
UK	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Austria	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
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Portugal	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Denmark	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Spain	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
France	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Portugal	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Denmark	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Spain	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
France	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Portugal	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Denmark	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Spain	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
France	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Portugal	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Denmark	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Spain	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
France	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Portugal	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Denmark	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Spain	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
France	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Portugal	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Denmark	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Spain	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
France	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Portugal	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Denmark	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Spain	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
France	1.3510-1.3540	1.3540	0.35-0.36	2.00	1.02-1.03	2.02
Portugal	1.3510-1.3540	1.3540</				



**NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

Continued on next page



## AMERICA

## Rise in inflation data dampens sentiment

## Wall Street

A BIG fall in bond prices, triggered by bad inflation news, depressed sentiment on US stock markets yesterday, leaving prices flat-to-lower in light trading, writes *Patrick Harrison* in New York.

At 1pm, the Dow Jones Industrial Average was up 4.70 at 3,473.35. The more broadly based Standard & Poor's 500 was down 0.38 at 443.98, while the Amex composite was 0.03 lower at 327.22, and the Nasdaq composite down 1.28 at 681.78. Trading volume on the NYSE was 145m shares by 1pm, and declines outnumbered rises by 950 to 815.

After Tuesday's solid gains, equities may have been expected to advance further yesterday morning, possibly to new highs on the major indices. Those chances were scuppered, however, by unexpectedly bad news on inflation, which came in the form of a 0.4 per cent rise in the April producer prices index. Not only had analysts expected an increase of only 0.2 per cent in the PPI, but the "core" measure of producer price inflation, which

excludes volatile food and energy prices, was also worryingly strong at a 0.4 per cent rise.

The bad inflation figure upset the bond market, where the benchmark 30-year issue quickly fell by almost 2% of a point, pushing the yield up to 6.87 per cent. This increase in bond yields, and the fear that rising inflation could, at some stage, persuade the Federal Reserve to lift interest rates, unsettled equity market investors, setting the tone for a downturn opening to trading.

Retailers were in the spotlight after some of the industry's biggest groups reported quarterly earnings. Wal-Mart jumped \$12 to \$24.10 in volume of 2.6m shares after announcing first quarter profits of 20 cents a share, up from 17 cents a share a year earlier. The company also said that first quarter sales rose 19 per cent to a record \$13.9bn.

In contrast, Woolworth fell \$3 to \$29.40 after the company announced disappointing earnings of only 1 cent a share, down from 13 cents a share, at the same stage of 1992. Federated Department Stores, however, fared better, the stock ris-

ing 5% to \$21 on the news that first quarter net income, before extraordinary items, was slightly higher than a year ago.

Philip Morris, which posted strong gains last week on the news that its main rival in the domestic cigarette market was no longer offering discounts on its cheap brands, ran into further profit-taking, and fell \$1.40 to \$50.40 in volume of 3.2m shares.

Chevron climbed \$1.40 to \$87.00 on the news that the company has already booked initial reserves of 1.1bn barrels of oil from its Tengiz venture in the former Soviet republic of Kazakhstan.

## Canada

TORONTO was moderately lower at midday, with losses seen in gold and transport shares, as the market continued to consolidate in quiet dealings. Weakness in US and Canadian bonds along with a slide in the Canadian dollar, also weighed on the market.

The TSE 300 Composite Index fell 8.54 to 3,771.82 in volume of 32.5m shares. Gold shares slipped on profit-taking following recent gains.

## ASIA PACIFIC

## Hong Kong, Singapore advance to record highs

## Tokyo

THE NIKKEI average retreated 1.5 per cent in the absence of market-moving news as heavy sales of futures contracts and subsequent arbitrage activity fuelled a broad sell-off, writes *Wayne Aponte* in Tokyo.

The 225-issue index closed 325.17 lower at 20,615.12, after moving between 20,416.12 and 20,939.87. The Topix index of all first section stocks lost 26.29 at 1,608.94, and in London the ISE/Nikkei 50 index eased 0.19 to 1,244.41.

Volume was estimated at 580m shares, compared with Tuesday's 686m. Declines overwhelmed rises by 786 to 284, with 110 issues unchanged.

Brokers attributed the day's fall to technical dealings, resulting in the unwinding of long positions by arbitrageurs.

Mr Norio Okutsu, a manager of futures and options trading at Nikko Securities, said the rapid selling of futures contracts carried over into the cash market. The Nikkei's decline accelerated further once investment trusts, individuals and dealers joined the selling spree and relinquished some of their shares, he added.

An analyst at UK securities company said some western-based investors sold shares on speculation that the dollar may strengthen further against the yen.

Large-capital electrical issues moved into negative territory. Toshiba, allied Y25 to Y711 and Hitachi Y2 to Y860. Profit-taking pushed consumer electronics lower. Sony shed Y150 to Y4,780, TDK Y60 to Y3,940 and Pioneer Electronic Y20 to Y2,630.

NEC received Y20 to Y1,000, Fujitsu Y22 to Y760 and Nippon Telegraph and Telephone Y17,000 to Y94,000.

Securities firms also lost ground on profit-taking.

Nomura was down Y50 to Y2,160, Daiwa Y50 to Y1,070.

In contrast, Shionogi, the pharmaceutical company and the most active issue of the day, climbed Y60 to Y1,100.

In Osaka, the OSE average relinquished 38.62 at 3,722.62 in volume of 24.3m shares.

## Roundup

POLITICAL AND corporate developments helped some of the Pacific Rim markets to higher levels.

HONG KONG punched through the 7,000 milestone for the first time on continued optimism after Tuesday's Sino-British agreement on the handover of the colony to China in 1997.

The Hang Seng index added 160.63, or 2.35 per cent, at 7,002.60 after Tuesday's 103-point rise. Turnover swelled to HK\$5.6bn from HK\$4.2bn.

The index has climbed 25 per cent since October 7 when Governor Chris Patten unveiled the political reform proposals that sparked a bitter row with China and caused the market to dive.

Chung Kong topped the active list and rose 90 cents to HK\$28.20. Hong Kong Land was also 90 cents stronger at HK\$14.70. Henderson advanced HK\$1.80, or 5.4 per cent, to HK\$31.60 on news that it is considering spinning off its China operations for a separate listing.

SINGAPORE also closed at a record high, with strong institutional demand taking the Straits Times Industrial Index 34.54 ahead to 1,828.58.

The market moved ahead strongly from the opening, led by demand for Sembawang

shipyard shares and warrants on news of its tentative agreement to help build a power plant in Suzhou in China. Sembawang shares and 1994 warrants each put on 70 cents at \$1.62 and \$8.50 respectively.

AUSTRALIA saw the All Ordinaries index rise 8.3 to 1,636.7 in A\$417.35m turnover.

News Corp, which announced a 13 per cent jump in net profits for the three months to March, appreciated 37 cents to A\$7.77.

Westpac finished 11 cents weaker at A\$3.66, but there were worries that the stock would drop further after Mr Kerry Packer's Consolidated Press Holdings agreed to sell its 10 per cent stake to Lend Lease at A\$8.50 a share.

BANGKOK moved strongly

ahead of gains by leading property groups and finance and brokerage companies spurred demand.

The SET index advanced 15.50, or 1.8 per cent, to 865.65. JAKARTA ended higher across the board in active trade after foreigners bought blue chips and local investors sought speculative shares. The official index rose 0.84 per cent to a 10-month high of 319.12.

TAIWAN moved forward in moderate trade on hopes of a cut in official interest rates. The weighted index gained 39.72 at 4,718.23.

SEOUL was marginally lower in moderate trading in spite of institutional buying which clawed back much of an early loss. The stock index ended 34.54 ahead to 1,828.58.

The market moved ahead

strongly from the opening, led by demand for Sembawang

## SOUTH AFRICA

GENCOR, which has announced plans to unbundle its non-mining interests, closed 15 cents lower at R11.80.

The overall index gained 17 at 3,763 and industrials 22 at 4,401. The golds index improved 14 to 1,444.

The gradual reduction in German interest rates, for example, revived the slightly dog-eared theory that the cyclical stocks which dominate the Brussels bourse were set for recovery.

For those which have bitten the bullet and carried out painful restructuring over the last two years, that may be true. For instance, Bekaert, the wire

## EUROPE

## Mixed performances after rate cuts

THE reduction in German money market rates, which sparked a fresh round of interest rate cuts on the continent, was also taken to indicate that the Bundesbank will ease the Lombard and discount rates soon, writes *Our Markets Staff*.

The cut did not surprise strategists, who had been expecting an acceleration in the process by the middle of the year. Mr Andrew Bell, of BEW in London, noted that there had been signals from the Bundesbank that it was to step up the pace of cuts and said that the next few months would see a continuation of the process. "Rate cuts are a necessary damage limitation exercise owing to the state of the economy in continental Europe, not a bonus," he said.

He now forecasts German interest rates of 4.5 per cent by next spring. However, this should be accompanied by a spate of sharply reduced company earnings forecasts over the next quarter, a further indication that 1994 is unlikely to provide the hoped for "bounce" in growth.

PARIS paid little attention to the base rate cut, turning instead to a raft of mixed first quarter sales figures. The 1 per cent rise on the day in the

big three chemicals all rose. Bayer putting on DM4.70 to DM31.50; but MAN recovered DM8.40 to DM274 as analysts said that this company had come to its crisis, whereas others were seeing their recessionary troubles deepen.

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التجار

Cuts

In 10 years this member of the oil exporters' club may be a net oil buyer Page 3

## SECTION III

### FINANCIAL TIMES SURVEY

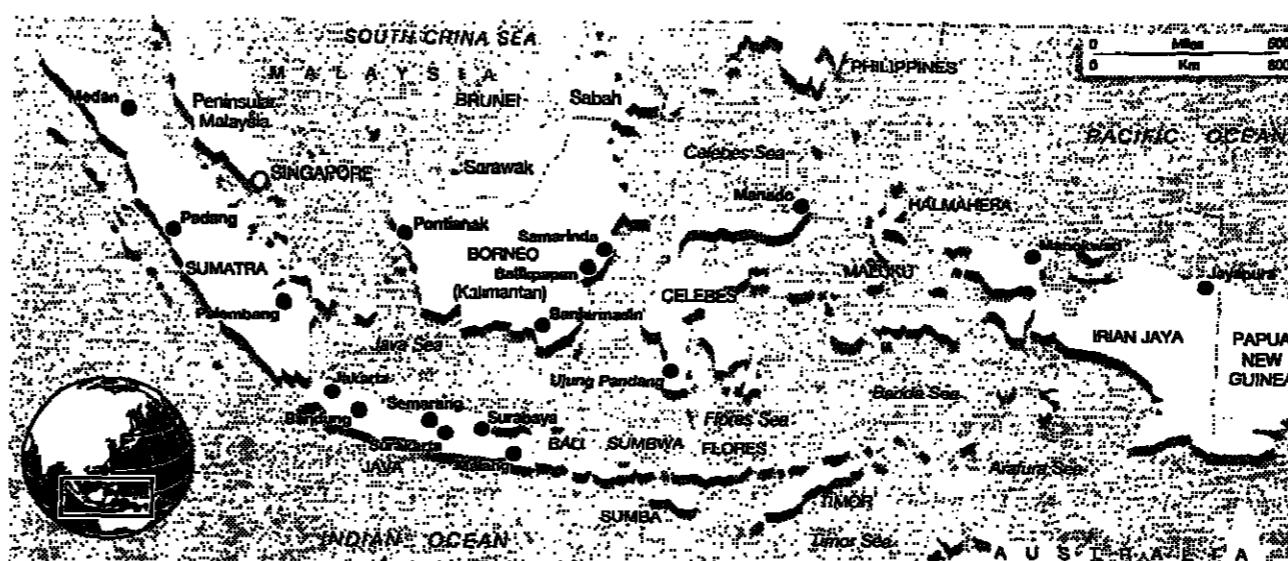
# INDONESIA

Thursday May 13 1993

Pearls in a cobalt sea: the exotic Spice Islands are on the tourism map Page 4



Military message: Troops display anti-riot gear in last October's Army Day parade



**President Suharto's election for a sixth term of office has muted discussion of Indonesia's political future. Concern now focuses mainly on the economy as domestic consumption increases while output of oil, the main currency earner, declines. Victor Mallet reports**

## Everything to play for

THE installation in March of President Suharto for his sixth term of office as Indonesia's undisputed leader has temporarily dampened the long-running debate about who should succeed him - he is 71 - and about how the country should engineer a peaceful transfer of power.

A more urgent topic of discussion these days among apprehensive Indonesians in the capital Jakarta, and in booming industrial towns like Surabaya in East Java, is the future of the economy.

For the past 25 years Indonesia has successfully followed

a pattern common to several fast-growing south-east Asian economies, absorbing foreign aid and investment and exploiting its own natural resources to finance the creation of labour-intensive export industries.

With oil production falling and domestic energy consumption rising, Indonesia may become a net importer of oil in the next decade, but textile factories, shoe companies and television plants, springing up on what were once Java's rice-fields, are replacing lost revenue.

The \$5bn of manufactured

goods exported annually is now on a par with gross exports of crude oil. Poverty is declining and last year Indonesians continued to enjoy real economic growth of almost six per cent.

Yet just as Indonesia faces the need to spend tens of billions of dollars on industry and on the infrastructure projects required for further growth - power stations, roads, ports and telecommunications, not to mention schools on the \$16bn plan to develop the offshore Natuna gas field - it is meeting some unwelcome competition for investment funds from China, India and Viet-

nam. Foreign investment flows to Indonesia appear to have peaked and domestic investment has fallen sharply, prompting officials from President Suharto downwards to promise improved incentives and new measures to cut through Indonesia's notorious red tape.

Mr Saleh Afif, the senior minister who oversees the economy and finance, acknowledges that Indonesia's rivals are economic threats. "We have to compete for funds which are shrinking," he says. "A couple of years ago, no-one would go to Vietnam. Ten years ago China was small. Suddenly they are in the field and we have to compete."

Some of Indonesia's prob-

lems are geographical. With about 150m inhabitants - more than the other five members of the Association of South East Asian Nations (Asean) put together - it is the world's fourth most populous nation and has plentiful supplies of cheap labour to tempt investors.

The territory ruled by Jak-

arta, however, extends nearly

5,000km across more than

13,000 islands.

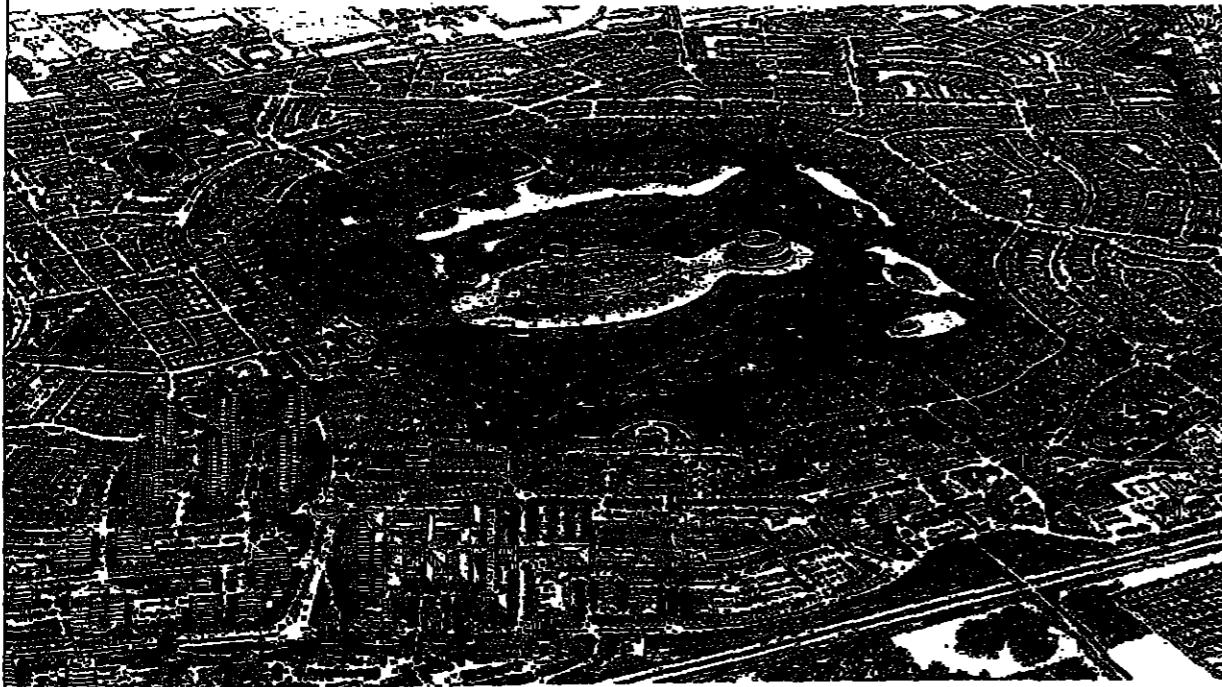
Indonesia encompasses the intensely Islamic people of Aceh on the northern tip of Sumatra, the densely populated main island of Java, the tourist resorts of Bali, the island of Flores (where more than 1,200 residents were killed by an earthquake and tidal wave in December last year), the Christians of East Timor (the former Portuguese colony where Indonesian troops shot dead at least 50 supporters of separation at a funeral in 1991), and the primitive tribes of Irian Jaya in the east.

Even if investors confine themselves to the relatively manageable logistics of Java, as most do, they cannot avoid nationwide problems of bureaucracy and corruption which earn Indonesia a reputation for some of the highest hidden business costs in Asia.

Another related deterrent for investors is the tendency of the President's children to seek and win lucrative contracts

□ Continued on Page 6

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## INDONESIA 2



Rice distribution in West Java: average per capita income is \$620 and the labour market grows by 2m a year

The economy is basically sound but growth is not fast enough, writes William Keeling

## An untried team takes the helm

THE business community has been alive with gossip since the March cabinet reshuffle. Businessmen's concerns range from whether the economic ministers have the political support to push through further deregulation to whether the cabinet backs deregulation at all.

The new government has taken over a macro-economy in relatively good fettle. In the last financial year, ending March 31, non-oil exports – such as textiles, shoes and consumer electronics – grew an estimated 21 per cent to \$22.95bn, allowing the country to maintain a small trade surplus.

The cost of servicing foreign debt, however, resulted in a current account deficit of about \$3.75bn in 1992/93, but this is a significant improvement on the \$4.5bn deficit a year earlier.

Not all the indicators are positive. Public and private international debt (with the latter making up an increasingly large proportion) rose from \$80bn at the end of 1991 to \$85bn-\$90bn last December, although there has been a rise of almost equal magnitude in net foreign assets held by the banking sector.

The debt service ratio remains stubbornly high at about 32 per cent of export proceeds, exacerbated by the recent appreciation of the yen in which 40 per cent of public foreign debt is denominated. Although Japan remains Indonesia's principal export market, trade in the four leading products – oil, liquefied natural gas, plywood and shrimps – is denominated in dollars.

Fears over Indonesia's ability to service its foreign debt have led to speculation within the business community that the government may decide on a sharp "one-off" devaluation of the rupiah.

Such fears are almost certainly unfounded, not least because the government already has a policy of "staggered depreciation", lowering the value of the rupiah against the dollar by about seven per cent a year.

Indonesia also operates a free foreign exchange regime,

so that a sudden devaluation could spur mass capital flight; it would lead to a surge in inflation – already running at about 10 per cent a year – from higher import costs; and inflation and the need to protect against capital flight would result in spiralling interest rates.

The removal, however, of Messrs Radjioyo J.B. Sumarlin and Adrianus Mooy, the three main economic technocrats of the last cabinet, has raised concerns over the government's ability to keep a tight rein over the economy.

Their replacements – Mr Saleh Arif, Mr Mar'ie Muhamed and Mr Sudrajat Djawandono as coordinating minister for the economy and finance, finance minister and central bank governor respectively – are largely unproven and may lack the team-spirit developed by their predecessors.

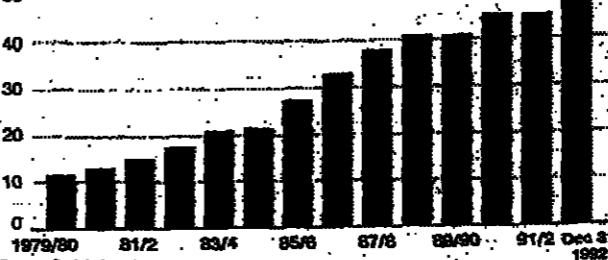
One safeguard against a dramatic policy swing is the need to placate donors, such as the World Bank and the Asian Development Bank. Indonesia remains reliant upon donor aid – commitments in 1993/94 are expected to total about \$5bn when donors meet in Paris on June 29-30 – to cover its current account deficit.

And in spite of rumours, there is little evidence the new ministers plan anything other than to maintain prudent economic policies. Indeed, they have come out with surprisingly strong statements on the need to liberalise further and faster if Indonesia is to remain competitive with China and Vietnam, its two main rivals.

While inflows of foreign investment may have peaked and domestic investment, particularly from the Indonesian Chinese community, has fallen – it is difficult to imagine the trend of over six per cent annual growth being broken

### Public external debt

\$ billion (Fiscal years ending March 31)



### BALANCE OF PAYMENTS (\$m)

1991/92\* 1992/93\*

CURRENT ACCOUNT	1991/92*	1992/93*
Oil (net)	2,158	2,190
Gas (net)	2,404	2,294
Non-oil exports (fob)	10,008	22,975
Non-oil imports (all)	(24,168)	(27,191)
Non-oil services (net)	(6,859)	(4,023)
	4,322	3,755

### CAPITAL ACCOUNT

\*Fiscal year, ending March 31

CAPITAL ACCOUNT	1991/92*	1992/93*
Donor aid	5,600	4,927
Debt repayments	(4,122)	(4,656)
Direct investments	1,531	1,804
Other capital flows	2,602	3,188
	5,651	5,306

### TOTAL

\*Fiscal year, ending March 31

Source: Bank Indonesia

under the new administration.

The question facing Indonesia, however, is whether six per cent growth is good enough. While developed economies would be delighted with growth at half that rate, Indonesia is not only starting at a low base – average per capita income is \$820 a year – but it must absorb over 2m entrants to the labour market each year.

Government ministers say seven per cent is the maximum growth the country can achieve without the economy overheating. The fact, however, that Malaysia and Thailand can maintain 8-10 per cent growth and China is currently growing even faster, suggests that major impediments still exist within the Indonesian economy.

It does not take a sleuth to see what the impediments are.

Whereas export-oriented industries operate in a relatively free environment, the domestic economy remains blighted by public and private monopolies enjoying a high degree of tariff protection.

Donors highlight the emerging petrochemicals sector as an example of where the country is going wrong. The govern-

ment recently introduced a 25 per cent import tariff on polypropylene resin alongside a 30-40 per cent import tariff on plastic films with which the resin is made.

Such tariffs allow politically well-connected businessmen to build petrochemical plants with little regard to minimising cost and still record handsome profits.

Inefficiencies of this type affect almost every sector of the domestic economy from telecommunications to food-processing where the government's control of sugar imports keeps the cost of a key raw material high.

Donors are also concerned at the level of government subsidy to state-owned high-technology industries such as aircraft manufacturing and ship-building. Ministers concede the industries make a loss but say finance is limited to the Rp660bn allocated under the state budget. Donors, and officials from the industries themselves, say funding is far higher, possibly exceeding Rp3,000bn a year.

While the government officially operates a balanced budget, donors say about \$1.5bn of revenue and expenditure (about five per cent of the total) is received and distributed each year off-budget. The extra money, from such sources as higher than anticipated oil-revenues, may be well spent but a lack of transparency is no incentive for efficient financial management.

Deregulating the domestic economy and disbursing state revenue more efficiently will become increasingly important if the rate of growth in non-oil exports begins to decline. Battling with well-connected business monopolies and cash-hungry government enterprises, however, will require firm political will.



President and Mrs Suharto celebrating their 45th wedding anniversary; two of their sons and a daughter are members of parliament

Suharto tightens his grip but time is against him, says William Keeling

## Armed forces hold the key

PRESIDENT Suharto's election to a sixth five-year term of office last March came as no surprise. Not only was he the sole candidate for the post, backed by both opposition parties and the ruling Golkar party, he also had a direct say in appointing more than half the 1,800-member electoral college.

Instead, Mr Suharto saved the surprises for the cabinet reshuffle. Out went 20 of his 35 ministers including the three leading economic ministers, the home affairs minister and the minister of defence.

It is too early to pass judgment on the new cabinet but Mr Suharto appears to have further tightened his already strong grip on the country's political affairs.

Looking to the past, the depth of his personal power has ensured political stability and provided the environment for economic growth.

Facing up to the future, with Mr Suharto turning 72 next month and no clear successor in sight, doubts are increasing over whether a smooth transition to the post-Suharto era can be achieved.

Much will depend on the armed forces (known by their Indonesian acronym, Abri), which enjoy a fifth of the seats in the national assembly and have a political role enshrined in the constitution. Abri is seen by the business community as a source of stability. "The smooth transition from the old generation military leaders to the new generation is complete," says the head of one Indonesian conglomerate.

But Abri does not always act as a homogeneous force, and certain groupings within Abri may not see eye-to-eye with Mr Suharto over who should be the next president.

The depth of Mr Suharto's personal power ensures the political scene remains a mostly closed affair and the tensions within government

rarely break through a veil of obfuscation. A decision, however, by Abri to nominate General Try Sutrisno, armed forces commander until early this year, for vice-president several weeks before the March election caused a stir.

Many Indonesians interpreted the move as a way of manoeuvring Mr Suharto into a corner and avoiding a recurrence of the 1988 election when Mr Suharto nominated State Minister Sudarmo, a trusted legal adviser, against the wishes of several Abri officers.

Whilst Gen Sutrisno is a former personal aide to Mr Suharto, the latter may not wish him to be the next president. As one western diplomat explained, Gen Sutrisno is "surrounded by Abri and dominated by them. He's not a particularly strong man."

Political opponents say Mr Suharto has already exacted retribution on Abri by removing General Benny Mardiansyah – previously seen as an important counter-balance to the president – as defence minister and reducing the number of military officers in the cabinet.

General Edi Sudrajat, recently appointed Abri commander, and General Ida Bagus Sudarmo, the new oil minister, are regarded by Abri as their only real representatives in the cabinet, notes a diplomat. Abri is now pushing to retain its influence by having an officer head the ruling Golkar party.

Mr Suharto, himself a former general, has been promoting within Abri officers more to his liking – a military background and Islam as a religion are almost certain pre-requisites for the next president. At the top of the list is General Wismoyo Arismunandar, the army chief who has the added benefit of being Mr Suharto's brother-in-law.

But Gen Arismunandar is thought to have a weak power-

base within Abri, perhaps because of his first-family connection, and is regarded by many officers as a soldier-politician.

The concern of some Abri officers is that Mr Suharto's choice of successor will be made on the narrow grounds of who will best protect his family after he has gone.

Should he harbour any desire to step down, Mr Suharto's influence over his possible replacement remains strong. For instance, if Mr Suharto were to stand for a seventh term of office in 1998, push through his nomination as vice-president and retire shortly after, his favoured candidate would automatically assume the presidency.

The likelihood is that Mr Suharto and senior officers will negotiate a compromise and a smooth transition will follow, although, as the regime's opponents point out, this assumes popular support for such a deal.

While there is very little open political dissent – the United Development and Indonesian Democratic parties usually support the

government to maintain political consensus – the few dissidents who do speak out hold strong views.

"If Sukarno breached the constitution in one act (by being elected president for life), Suharto has done it in installments," says a dissident from his musty Jakarta office.

Mr Suharto's critics fear that he may override his better judgment in his determination to leave an indelible legacy by moving towards a more nationalistic – and risky – economic policy.

Mr Suharto's March reshuffle of the cabinet – removing three economic ministers – strengthened the hand of Mr BJ Habibie, the energetic minister for research and technology, who backs a policy of nurturing industries such as aircraft manufacturing, shipbuilding and weaponry. Supporting these industries treads a fine line between costing Indonesia dear and accelerating industrial development.

Donors say funding to state-owned high-technology industries is running at about \$1.5bn a year, a figure unlikely to decrease if plans such as the construction of 12 nuclear power stations are pushed through.

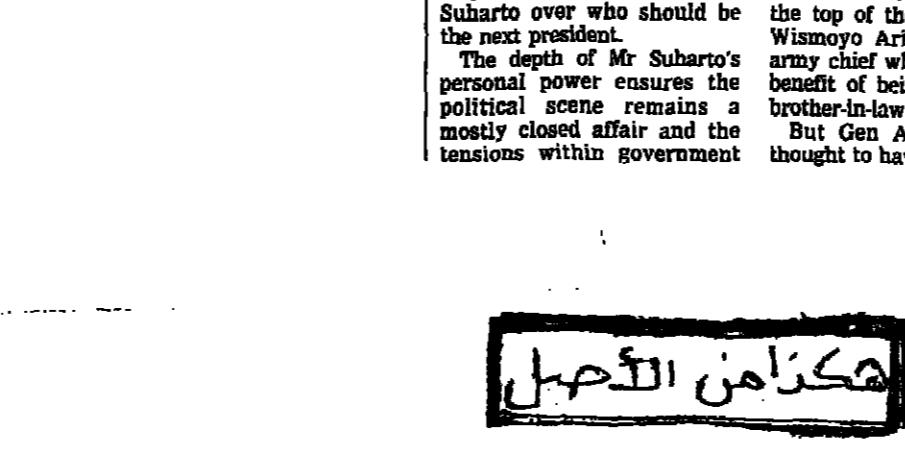
Mr Suharto's supporters say the president will back Mr Habibie but not to the detriment of the economy. They say controlling inflation, keeping a balanced budget and limiting offshore borrowing are guiding factors for Mr Suharto in setting his political agenda.

Such is the business of maintaining the status quo in Indonesia. Extending the status quo, however, to beyond his own reign will be Mr Suharto's toughest task. Accommodating the interests of the Indonesian populace, satisfying the demands of Abri officers and providing for the future wellbeing of his family could stretch the president's political skills to the full.

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## INDONESIA 3

THE INDONESIAN archipelago is famously rich in sources of energy - oil, gas, coal and geothermal and hydroelectric power - but the country faces some hard decisions about where to invest the billions of dollars that will be needed to provide more fuel for its economic development in the next century.

Oil exports have financed Indonesia's rapid industrialisation since the 1960s, and Indonesia has been a member of the Organisation of Petroleum Exporting Countries since 1962. But within the next 10 years or so Indonesia is likely to become a net importer of oil as domestic consumption grows and production falls.

Latest projections from the central bank in Jakarta show the net current account contribution of oil dropping to \$30m in the 1993/94 financial year from \$2.1bn in 1992/93. Oil output last year fell to about 1.5m barrels a day, six per cent below the level in 1991.

In recent years there has been plenty of exploration by the scores of oil companies operating in Indonesia, but few substantial discoveries.

Whereas the first wave of contracts awarded in the 1960s and 1970s proved to be remarkably successful - about a dozen out of 55 are still estimated to be profitably producing today - the more recent results have been miserable; of more than 130 contracts agreed since 1976, only one is thought to be both producing and making a profit.

"Clearly the industry has been spectacularly unsuccessful over the last 18 years," said an oil company executive.

It is rare in any oil-producing country to find a foreign oil company which would be so rash as to declare itself satisfied with the profit-sharing conditions of the host government, but there does appear to be a genuine concern about the high costs and low rewards of operating in Indonesia - a concern acknowledged by the government's decision to improve incentives three times in the last five years.

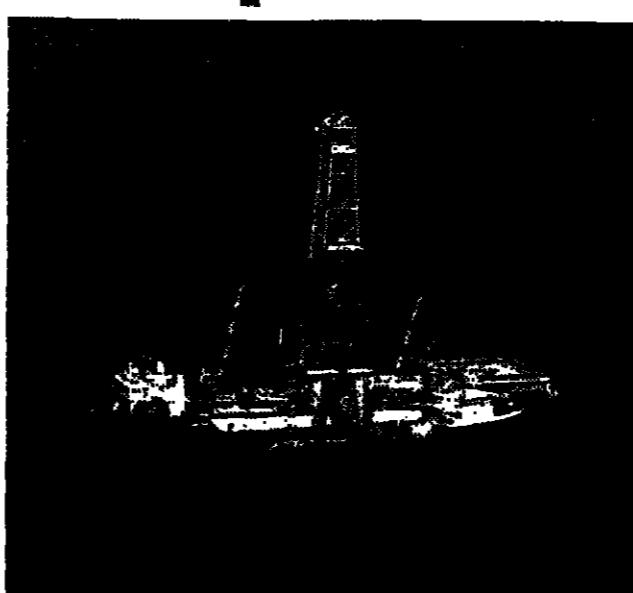
The latest round of incentives announced in September last year were aimed principally at encouraging companies to look for gas and to explore for hydrocarbons in deep water and in remote areas, but the response from the oil companies has been unenthusiastic.

A few companies closed their offices in Indonesia last year or

## Exporter will join the importers



Citrap oil refinery on the south coast of central Java: hard decisions on where to invest



An offshore drilling platform near Sumatra: explorers want a freer hand

reduced staff, and others are looking with renewed interest at other prospects in Vietnam, China, India, the Philippines and the former Soviet Union.

Exploring oil producers want Indonesia to scrap its "ring-fencing" of production sharing contracts, a change which would allow them to offset costs in new exploration areas against their earnings but would also unfairly disadvantage oil companies without any current production in Indonesia.

For Indonesia the benefits of such a step - which the authorities have shown no sign of taking - would be to promote the search for oil and gas in eastern areas hitherto only thinly explored. With wells in remote, deep water areas costing up to \$30m each, it is hardly surprising that about 80 per cent of exploration at present takes place in existing production areas, mostly in the west.

Natuna, with an estimated 45 trillion cubic feet of natural gas, represents about half of Indonesia's known reserves. But 70 per cent of the corrosive mixture to be extracted from the wells is carbon dioxide, requiring costly separation and re-injection facilities and special corrosion resistant materials.

About 700,000 tonnes of steel would be required for the off-

shore facilities, and the valves and fittings for the treatment platforms would be among the largest available. The total cost of the project is likely to be more than \$15bn.

The more mundane business of developing smaller gas deposits for domestic power

far from domestic consumers to justify the construction of a pipeline.

The Indonesian government is struggling to develop a coherent domestic gas distribution policy, but Pertamina is said to be unwilling to give up too much influence to Perum Gas Negara (PGN), the state gas distributor which is expected to develop gas transmission systems. Indonesia has complex bureaucracy as well as complex geology.

"It's becoming urgent because of the high demand," said a senior PGN official. "It's very urgent and I hope that this will be fully understood by all the bureaucrats in the government."

Some steps, however, have been taken. After more than a year's delay, a pipeline from an Arco-operated field off east Java is being built to supply a new power station at Gresik near Surabaya. Future projects may include pipelines from south Sumatra gas fields south to energy-hungry west Java and north to the huge Duri field operated by Caltex - to replace oil currently burned in making steam which is injected into the reservoir to heat and lift the heavy crude.

Another strategy adopted to conserve oil has been to increase the domestic retail price of fuel - which had been

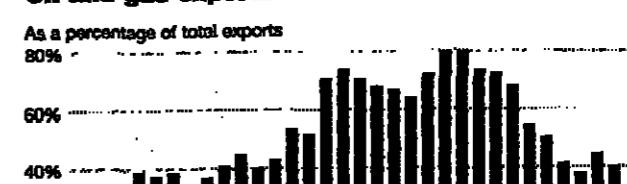
below world prices. Most petroleum products prices were raised by more than 20 per cent in January, and although the authorities are concerned about the inflationary effects of the increase, further rises may follow in coming years to suppress growing demand and promote the use of gas.

The man responsible for the sensitive task of directing energy policy is Gen L.B. Sudjana, who is said to have a background in army logistics and no experience of the oil and gas industry. He was appointed minister of mining and energy in the March cabinet reshuffle. "It came as a surprise to a lot of people, probably including the minister himself," said a leading Jakarta businessman.

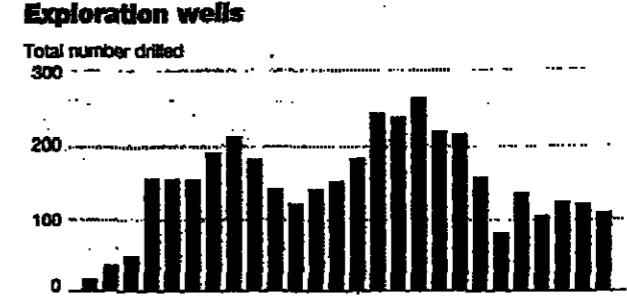
One energy source he can look to with confidence, both for domestic use and for exports, is coal. Production is rising fast following the welcome given to foreign investors in the 1980s. Indonesia has 32bn tonnes of coal and lignite reserves. Exports doubled last year to 15m tonnes. By 1995, Indonesia should be producing 35m tonnes, of which about 21m will be exported.

This year, Indonesia is expected to overtake Colombia as the world's fourth largest coal exporter, behind Australia, South Africa and the US.

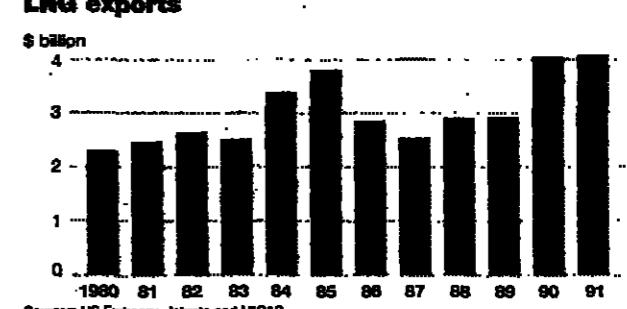
### Oil and gas exports



### Exploration wells



### LNG exports



Sources: US Embassy, Jakarta and MIGOS



Offshore drilling workers: finding more gas is as crucial as striking oil

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## INDONESIA 4

STOCKBROKERS in Jakarta, used to the good life of chauffeur-driven cars, wood-panelled offices and generous housing allowances, are facing the challenge of justifying their expense. While a few security houses claim a profit on their trading operations, brokers admit the majority of foreign and local houses are running at a loss.

Few brokers, however, doubt the long-term potential of the Jakarta stock market; a presence in Indonesia, the world's fourth most populous country, will remain a must for foreign brokerages.

"It fits in nicely with the south-east Asia package security houses offer," says Ms Jacqueline Lenterman, head of research for Jardine Fleming in Jakarta, adding that an active trading department is necessary to service the profit-making corporate finance operations.

The market is still recovering from the trauma of a boom to bust cycle in 1990-91 when the composite index crashed from 682 points to 225. The result has been a damaging loss of confidence of local investors in equities.

Company dividends only yield about four per cent, while bank deposit rates of 14 per cent are still available. Brokers complain local investors have a poor understanding of capital growth.

PLACED in the corner of the central bank governor's waiting room last November was the medical apparatus to measure blood pressure. It was a sign, perhaps, that the banking system, burdened with non-performing loans, was taking its toll on those assigned to supervise it.

Indonesia is still feeling the effects of financial sector deregulation initiated five years ago. By the end of 1992 banking sector assets had almost tripled to Rp123.689bn, while there has been concomitant growth - to over 200 - in the number of banks.

While the increase in availability of credit helped to develop a new generation of profitable, export-oriented industries, not all loans were so well-placed. Indeed, rather than represent the cornerstone of growth, the sector is now the economy's greatest weakness.

The problems of a rapid expansion in credit combined with ill-trained and incompe-

Most Jakarta stockbrokers are in difficulties but look forward to better times. William Keeling reports

## An economy that is too big to ignore

Local investors report that they have seen the value of their shares halved in the last two years.

Foreign investors, in particular global and regional fund managers required to have Indonesian exposure, are now the market's key players in terms of trading volume and in raising finance for new issues. A foreign broker says: "We technically have a public offering in Indonesia but in practical terms we pre-place shares with foreigners."

This has, however, exacerbated the market's illiquidity as foreign institutions tend to buy large blocks of shares as long-term investments.

Anthony Davies, managing director of Baring Securities Indonesia, says: "The foreigners are the long-term players, it's the locals who create the day-to-day volume which makes a market."

As a result, trading volume has remained stagnant, averaging just \$13.2m a day last year, compared with \$12.4m in 1991 and \$16m in 1990.

Although in the last two years 30 new companies have listed - bringing to 158 the



Traders on the floor of the Jakarta stock exchange, which is still recovering from the boom-to-bust cycle of 1990-1991

total number of listed companies - the market's capitalisation has fallen from \$24.4bn in 1990 to \$19.3bn at the end of last year.

One way of improving liquidity would be to mobilise pension funds into becoming active participants in the market. The two principal state funds, Taspen and Astek, held assets equivalent to \$3.2bn at the end of 1991, but only about \$200m in equities, compared

with more than \$1.9bn in time deposits.

An equally cautious approach to equities has been adopted by private pension schemes with estimated assets of \$4.5bn, insurance companies with more than \$800m in assets and five major charitable foundations chaired by President Suharto with funds of about \$1.5bn.

A new pension law, however, regulating the assets pension

funds may hold should increase their holdings of equities. Brokers say the shift may be gradual but could lead to pension funds investing a further \$250m in the stock market within a year.

The government is also expected to support the creation of investment funds, which would allow small pension funds to pool assets. At least two companies are planning onshore funds, listed on

the Jakarta stock exchange, investing in equities, bonds and government paper.

Other moves being considered by the government to improve liquidity include: allowing foreigners to buy more than 49 per cent of a company's listed shares, the current limit; removing capital gains tax payable by local investors; and accelerating a move toward scripless trading.

The need for an improved trading system was underlined in March when two fraudsters sold about Rp12bn of fake shares into the market. Trading in five of Indonesia's largest and most actively traded companies was suspended whilst the scam was investigated.

The forged share certificates were of exceptionally high quality, carrying brokers' stamps, correct identification numbers and passing ultra-violet tests on watermarks. More worrying, however, was an admission by stock exchange officials that the printing quality of a third of genuine share certificates is sub-standard.

The week before the scandal broke the market was in bullish mood with turnover exceeding Rp500bn. Trading volume in the following week was less than Rp100bn. But as Mr Davies explains, market illiquidity is not just a function of a poor trading system, "it's a matter of there not being enough shares around".

This stems from the willingness of Bapepam, the government's capital markets authority, to allow companies to float just a small minority of shares

to the public, whilst keeping the majority in the founders' hands.

The estimated "free-float" of shares (those actively traded) for Bank Internasional Indonesia, the largest listed bank, is 11 per cent; for Gudang Garam, the dominant cigarette manufacturer, 12 per cent; for Indocement, the country's largest listed company, 13 per cent. Whilst brokers publish glossy equity lists recommending investors to buy into companies, in practical terms the stock is simply not available.

Some brokers suggest the government should insist on the majority shareholders of existing listed companies further diluting their stake and demanding that new companies coming to the market have a minimum "free float" of 25 per cent.

Such a move, however, could be counter-productive. Owners of private companies could become wary of going public if the government sets a precedent of forcing majority shareholders to sell off their holdings.

Brokers still believe Indonesia will follow the path of Thailand and Malaysia to become a major emerging market with a daily turnover of \$100m plus. They also concede, however, that deep-rooted structural problems within the market will take several years to overcome.

Private banks are paying the price for injudicious lending during the 1980s, reports William Keeling

## Achilles Heel of the business sector

banks management were high-lighted last December when the government ordered the liquidation of Bank Summa, one of the country's top 10 private banks.

Owned by the wealthy Soeradjaya family, the bank became heavily exposed to property companies in which the Soeradjayas held an interest.

After domestic and international property prices fell in 1990/91, the bank's loans began to turn sour. When Bank Indonesia (BI), the central bank, finally stepped in, Bank Summa had Rp1.600bn in outstanding obligations and only a fraction of that in way of collateral.

And BI appears to have shown naivete in believing the banks' explanations of their books: collateral may be inadequate or difficult to secure,

instance, their figures for the banking sector's non-performing loans are almost certainly too low. A week before closing Bank Summa's tills, BI put the sector's bad debts at less than Rp3.000bn and the total non-performing loans (on which no interest had been paid for three months and over) at just Rp7.400bn.

Banks have shown an "extraordinary reluctance to categorise anything as a bad debt which has been collateralised or which is outstanding to people who they believe can afford to pay," says a senior donor official.

And BI appears to have shown naivete in believing the banks' explanations of their books: collateral may be inadequate or difficult to secure,

while the practice of collateralising interest payments on overdue loans to the wealthy encourages non-payment.

Given the scale of Bank Summa's debts, the tales of graft within the five state commercial banks (which account for half the sector's assets) and the poor credit analysis of most private banks, the scale of problem loans may be substantial.

Most bankers estimate that 25 per cent or Rp17.000bn of the state banks' loan portfolios are non-performing. Estimates of the non-performing loans of private domestic banks range from six to 15 per cent of their portfolios (Rp2.540bn-Rp6.350bn). In the worst case scenario, the non-performing loans of the sector would be

equal to BI's international reserves.

Of equal concern is the failure of banks to provide sufficiently against bad debt. Banking analysts say a minimum of 2.5 per cent of productive assets should be provided for non-performing loans but, in 1992, of Indonesia's top six listed banks, arguably among the country's best managed, none reached this level.

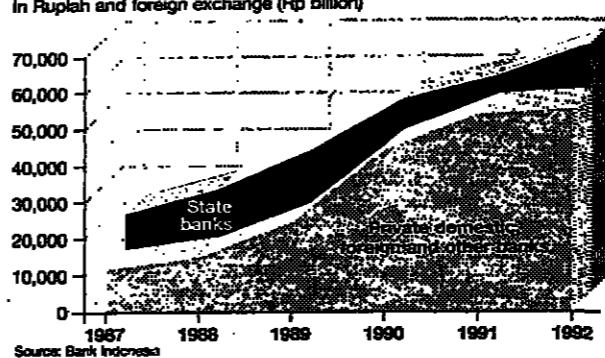
Brokers treat with scepticism, therefore, the high net-profits reported by most banks last year.

A broker explains: "If banks provided adequately for their non-performing loans, most would be running at a loss," even given the high spreads between deposit rates of 14-16 per cent and lending rates of 22 per cent and higher.

Whilst the banking sector is fragile, however, it is not necessarily in danger of collapse. Economists point out that the relative scale of non-performing loans can be reduced by continued economic growth and natural expansion in money supply.

The top private banks are currently launching large bond issues to raise new capital in anticipation of sharp increases in their deposit base and lend-

### Banks' outstanding credits



ing portfolios this year. Whether new loans, however, can be made on a more prudent basis depends largely upon better supervision by BI and the strict imposition of banking regulations.

Newly installed cabinet ministers have expressed their determinations to pull the sector into line. Mr Saleh Affif, senior economics minister, said in an interview that the government was "very concerned about the state banks and the banking system as a whole. We will take steps first to know what is the size of the bad debt."

Mr Sudradjat Djilawando, the newly-appointed central bank governor, has a reputation as a competent, single-minded administrator and the replacement of BI's board in April has met with the approval of foreign donors.

Bankers also note that steps taken by the last government to improve banking supervision should soon begin to bear fruit. Banks were told to raise their capital adequacy ratio (CAR) to seven per cent by the end of last March, a figure reached by most private banks, and to eight per cent by next year.

BI has also been training-up new teams of auditors. While

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A condition of the World Bank loan to the state banks is a limit on loans growth to less than 15 per cent a year. For Indonesian businesses, therefore, new lines of domestic credit are likely to remain both hard to come by and expensive.

William Keeling on the Spice Islands' exotic charms and grizzly past

## Pearls in a cobalt sea

AS THE sun sets over the idyllic island of Banda, the shadow cast by Gunung Api volcano, with sulphurous fumes rising from its summit, acts as a reminder of the island's turbulent past.

In the eastern reaches of the archipelago, Banda is one of the original spice islands which attracted the European powers in the 16th century and led to more than 300 years of Dutch colonial rule.

The Spice Islands - described in the florid language of guidebooks as clusters of pearls resting in a cobalt-blue sea - are now attracting their first tourists. To greet them in Banda is Mr Des Alwi, the Chief Orang Kaya (traditional island leader), owner of the Maulana Hotel and much else besides in the main town of Bandaneira.

Mr Alwi is credited by many, including himself, with rescuing the local economy. Well-connected to several key figures in the Jakarta government, he is largely responsible for the arrival of electric power, for improving the town's roads and the construction of a small airport.

The flow of tourists is likely to increase after a British Sunday newspaper named Maulana Hotel as one of the world's finest. Its nomination might be considered fortunate given the lack of hot water, the miserably thin mattresses and the compulsory fare of fried fish and rice. It is a measure, however, of the island's and Mr Alwi's charm that beer, cake and a setting sun can still conjure up a feeling of blissful satisfaction.

Bandaneira town, with its halftimbered colonial houses, often in a state of overgrown ruin, has an un hurried pace of life and an almost unnaturally peaceful air. Caught in one of many free moments, Mr Alwi responded to a popular held theory that Indonesia is a Javanese empire and, by

extension, his island a colonial territory.

Jakarta, 1,500 miles to the west and two time zones away, is so distant as to rarely enter the island's consciousness, he explained. Instead, if a bête noire had to be chosen, it would be the provincial government in Ambon, an island 10 hours by boat to the north.

Five administrative officials sent by Ambon had recently been removed from Banda on the grounds of corruption, whilst an Ambon civil servant's order licensing 38 guest houses in Bandaneira had been rescinded after he intervened. Mr Alwi said.

Whilst too many guests would be as damaging as too few, Mr Alwi is sensitive to criticism of protecting his near monopoly of the town's tourist accommodation. There's no pleasing everyone, he says, announcing that the profits from his hotel are ploughed back into renovating Banda's historic buildings.

And however great the authority he wields, Mr Alwi is certainly more benevolent than the Dutch who first visited Banda in 1599 and took the region by force 22 years later.

Banda and its neighbouring islands were the world's sole source for high quality nutmeg, an essential ingredient in preserving meat in the years before refrigeration, whilst to the north of Ambon lie the

islands of Ternate and Tidore, the original source of cloves.

The islands were a source of considerable wealth and the Dutch employed savage means to impose their rule. In 1621, Mr Pieterszoon Coen arrived in Banda to take up residence as governor general with an army of nearly 2,000 men, including about 100 Japanese mercenaries.

Interpreting the collapse of a ceiling lamp in the governor's residence as an assassination attempt, the Dutch extracted retribution by razing villages and engaging in mass-slaughter.

In one incident 44 condemned prisoners, including eight orang kaya, were beheaded and quartered by Japanese mercenaries. An eyewitness described the execution as "awful to see. The orang kaya died silently without uttering any sound except that one of them...said, 'Sirs, have you then no mercy?'" Of an estimated 15,000 population on Banda and the surrounding islands, only about 1,000 survived the massacres.

As with the clove harvest in Ternate and Tidore, the Dutch imposed a trading monopoly over Banda's lucrative nutmeg crop with the islands' annual exports valued at the equivalent of \$30m today. But rampant corruption and a lack of basic financial accounting infected the United East India Company (VOC) monopoly and

in the 1790s it went bust owing more than \$160m in today's money.

In his book Indonesian Banda, Willard Hanna, a former US diplomat in Jakarta, blames "the unworkable principle of monopoly" for the company's collapse and notes "the enormously wealthy and powerful VOC may have been a losing proposition all along".

How little times change and how hard are the lessons of history won, note current Indonesian economists. Freed of an ironical twist of fate a new, privately-owned, trading monopoly was imposed on clove farmers two years ago.

Chaired by Mr Hutomo "Tommy" Mandala Putra, youngest son of President Suharto, the new monopoly has received more than Rp1,000bn in mostly soft credits from state-owned banks. Not only has the monopoly been unable to service even the interest on the debt, the actual price of cloves, used in Indonesia's fragrant kretek cigarettes, received by farmers has fallen.

Banda's remaining nutmeg producers might regard themselves as fortunate their spice has insufficient value to attract a modern-day monopoly. The comfort, however, will be small with the collapse of the nutmeg trade pushing the islanders back toward subsistence farming.

Where nutmeg plantations once stood, ubiquitous cassava is now grown and Mr Alwi may be correct in seeing tourism as the only means of improving the local economy. But to succeed, the people of Banda must prevent history repeating itself. They must follow the example of Mr Alwi and, with big smile and arms spread wide, exploit the wealth of foreign visitors, not vice-versa.

### SHELTER

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### The name Sinar Mas means 'Golden Rays', reflecting the source of strength and diversity of our business activities

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**DR SALEH AFIFF** explained his government's policies in his first press interview since taking his present job. Excerpts follow:

**QUESTION: Will the new cabinet change the thrust of economic policy?**

**ANSWER:** There will be no basic changes. We base our development efforts on the triple objectives of growth, equity and stability. Stability is not only political stability but economic stability, through prudent fiscal and monetary management. Trade protection we went through in the 1970s and early 1980s. We don't want to come back to that, because that is a misallocation of resources.

At that time we became increasingly dependent on oil, because our non-oil exports were stagnating. It leads to a high cost economy.

## ■ INTERVIEW: Dr Saleh Afiff, coordinating minister for the economy and finance, talks to William Keeling

# Growth, equity and stability

*Agriculture and food processing are two sectors which remain highly-regulated. Do you plan any changes?*

These sectors have a long history. When our development efforts began in 1965, we were still battling shortages of food, not only domestically but also internationally. When we went to the aid agencies, what they had was wheat-flour. They came the idea of importing wheat grain so we can process it here. Our first aim was to achieve self-sufficiency in rice, because we had a comparative advantage. Now we shall have to start to look again at

the flour-mills. I can tell you, we are not finished yet with our deregulation programme but it has to go step by step. Consensus among ministers and also with the president takes time.

*The privately-owned clove monopoly has received loans of Rp1,000bn from state banks but has been unable to service its debt. Are you planning any action?*

We have had long discussions about this. It cannot be maintained as it is but you cannot stop it abruptly also. It will be phased out. It will take a couple of years to phase out.

*Are you planning a deregulation package in order to set out your credentials?*

Yes, I am keen to do it. Not only me but Minister Hartarto, the co-ordinating minister of industry and trade, because we know that other countries are deregulating faster. Everybody is now aiming at China. The Chinese foreign minister is going to Europe with a group of businessmen to attract

investors. We have to compete with them and the only way is by improving the investment climate. There are bottlenecks in licensing, in customs and in many others.

*Do you consider China and countries such as Vietnam as economic threats?*

We consider them threats. We have to compete for funds which are shrinking. A couple of years ago no-one would go to Vietnam. Ten years ago China was still small. Suddenly they are in the field and we have to compete.

*State-owned high-technology enterprises such as aircraft manufacturer are said to receive up to Rp4,000bn a year in state finances. How exactly are they*

*development) will be left behind. This is not true.*

*Are you getting a decent return on your investment in the high-technology sector?*

That is an interesting point, on returns. Look, when I was in Bappenas (the national planning agency) I allocated funds for a road in Irian Jaya (connecting an isolated town with the provincial capital). You ask me what are the returns, because there were no cars at that time? But if we don't finance it, will Irian Jaya develop without an infrastructure? That is also with IPTN (the state aircraft construction company). Returns wise, of course they have lost but in the long run maybe we will gain.

*How long is the long run?*

They have a plan that at a certain point their equity will be fulfilled and then they should start with additional financing, not only from the state budget, but from the state banks, other banks and the private sector.

*Are you concerned about state enterprises borrowing from state banks? How does this affect the budget?*

The state banks' capital is separate from the budget. If the state banks finance state enterprises, it will be from their deposits. As you know the growth of deposits in the last 10 years was tremendous.

They have a lot of loanable funds. State enterprises are one of their favourites because they are more sure. If something happens, then the government will take care of it. Whilst deposits have risen at state banks, so have their bad debts. How concerned are you at the level of the state banks' non-performing loans?

I am very concerned about

the state banks and the banking system as a whole. We have to do something. In economics, you decide now and the impact will be a year or so later on.

I think the banking system plays a crucial role in promoting growth. We will

take steps first to know what is the size of the bad debt. Credit appraisals, training of management and the quality of services of the banks (should be improved) so they don't make the same errors.

*Some bad loans have been made to politically well-connected people and many private banks are owned by politically well-connected families. Will you not have to fight a political battle to impose your will?*

Those things happen and we will fight. I will fight, because if we continue on this basis it will not help the economy at all. Right now the business community are complaining that it is not the interest rate level which is a problem but the availability of credit. Why is it not available? Because they (the banks) are scared.

They would rather put money into SBS (government bonds)

than lend to a business community in which they are not sure. The risk is too big, perhaps. But this will impede economic growth. And what does that mean? It means we cannot absorb the new labour force which is growing at more than 2m a year. The macro implications are quite substantial. So we have to fight.

run by the state-owned PT Pal company under the auspices of the ebullient Mr B.J. Habibie and his research and technology ministry is seen as something of a white elephant; in the past year it has been employing American welders to build turbines for power stations rather than ships.

Such setbacks are unlikely to stop East Java's progress up the economic ladder. An international school catering for the children of the growing number of foreigners in Surabaya is thriving. Tourism is on the rise, and several new hotels run by Hilton and other international groups are due to open in Surabaya soon to provide some much-needed competition for the Hyatt.

Perhaps the most telling sign of the times - apart from the sprouting of television satellite dishes - is Samponera's decision to branch out into property development with the purchase of a 500-hectare site in the hills outside Surabaya: the eventual aim of the project is to build luxury housing for locals and weekend cottages for the wealthy citizens of Jakarta.



Dr Saleh Afiff: de-regulation is not over but we shall go step by step

**Victor Mallet describes the industrial revolution in East Java**

## Steelworks and paddyfields

roads are outnumbered by cars and trucks.

Investors from Taiwan, Japan, South Korea and elsewhere - as well as ethnic Chinese businessmen from other parts of Indonesia - have persuaded a growing number of local and foreign manufacturers to go east.

The economy of Surabaya, the East Java provincial capital of some 3m inhabitants, has been growing at more than 12 per cent a year. East Java's steel plants are churning out reinforcing bars to meet heavy demand for reinforced concrete from the construction industry.

Property prices and the cost of labour are still relatively modest and the flat land of the rice-paddies is equally suitable for television plants and instant noodle factories. Today grey factory walls and bright green expanses of young rice alternate along the highways; the horse-drawn carts on the

plant. The tobacco industry, principally clove-flavoured "kretek" cigarettes for domestic consumption, is the second largest employer in the country after the government and is prominent in East Java; Samponera alone employs 14,000 women to hand roll its kretek products.

Employers say the stolid workers of East Java are often better suited to the monotony of manufacturing than the more entrepreneurial inhabitants of the west.

Neither Surabaya nor the rest of East Java, however, have escaped the infrastructural and social strains common to other fast-developing parts of Asia.

Road traffic is increasing in volume and its speed is falling; the supply of electricity cannot keep pace with demand; telephone lines to Jakarta are congested; prostitution is common;

and there are occasional outbreaks of labour unrest and factory arson.

Most of the problems are being tackled. East of Surabaya, a multi-billion dollar complex of coal-fired power stations is under construction at Paton, and a \$1bn, 1,500-megawatt plant to be supplied by gas pipeline from a field off Java is being commissioned at Gresik near Surabaya.

Workers can be seen in the countryside assembling the pylons to carry the electricity westwards from Paton. In the meantime, companies seem happy to use their own generators when they have to.

"East Java is going through phenomenal growth at the moment," says a banker based in Surabaya. "The margins are so good in most industries here that the extra marginal cost of producing your own power is easily containable."

KEY FACTS	
Area	1,904,569 sq km
Population	187.8 million
Head of state	President Suharto
Currency	Indonesian Rupiah (Rp)
Average exchange rate	1991 \$1=1,550.3 Rp 1992 \$1=2,029.9 Rp
<b>ECONOMY</b>	
1991	1992
Total GDP (\$bn)	116.5 126.7
Real GDP growth (%) <sup>1</sup>	6.6 5.7
Components of GDP (%)	n.a.
Private Consumption	55.1
Total Investment	35.1
Government Consumption	9.2
Exports	27.4
Imports	-28.8
Inflation (%) <sup>2</sup>	9.2 7.5
Narrow money growth (%) <sup>3</sup>	12.1 7.9
Reserves minus gold (\$bn)	9.2 10.5
Money market rate (%) <sup>4</sup>	15.12 12.14
Debt <sup>5</sup>	80.0 87.0
Total external debt (\$bn)	33.0 32.9
Debt service ratio (%) <sup>6</sup>	4.1 -3.8
Trade <sup>7</sup>	29.4 33.0
Current account balance (\$bn)	24.6 28.3
Exports (\$bn)	4.8 4.7
Imports (\$bn)	36.8 24.4
Trade balance (\$bn)	12.0 13.1
Main trading partners (%) <sup>8</sup>	
Japan	8.2 5.6
EC	24.4 18.2
US	12.0 13.1
Singapore	8.2 6.6
Korea	6.6 5.6
China	4.1 3.2
Taiwan	3.6 5.1

(1) 1992 figures are EU estimates.

(2) Year on year percentage growth in consumer prices.

(3) At year end.

(4) Debt service as a percentage of total exports.

(5) Percentage share of trade in 1991.

Sources: IMF, World Bank, Datastream, EU.



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## INDONESIA 6

The safeguarding of the tropical forests cannot be taken for granted, says Victor Mallet

## Rules must be right - and upheld

**TWO ISSUES** will decide whether Indonesia's valuable tropical forests survive in good health into the next century: are the rules on limiting timber extraction being enforced, and are the rules the right ones for Indonesia in the first place?

The answer most often given to both questions is "no", a source of concern not only to Indonesian and foreign environmentalists but also to the government and the country as a whole.

Large-scale exploitation of Indonesia's rich forests began in the late 1960s, and forest products - mainly plywood - are now the country's fourth most important export after oil, gas, and manufactured goods; in 1991 they earned \$3.7bn, nearly double all agricultural exports put together.

On paper, Indonesia's plans look reasonable enough. Of the country's land area of 193m hectares, 144m ha or 75 per cent is classified as forest, of which 66m hectares are supposed to be selectively logged, 48m preserved intact for national parks and vital watersheds, and 30m chopped down to make way for agriculture, new settlements and industry.

Implementation of these sweeping plans, however, is another matter, particularly when it comes to the logging concessions which are meant to be exploited in a sustainable manner.

In a damning recent report which shook the Indonesian establishment, Walhi, the leading domestic environmental group, not only questioned the economic value of the industry to the country but also cited convincing evidence that logging companies routinely flout forestry regulations.

Bribes are paid to forestry inspectors to encourage them to under-report the amount of timber extracted from concessions, Walhi said.

It quoted a 1990 forestry department report as saying that only 22 out of 578 concessionaires had actually followed regulations on selective cutting and replanting, and cited another official report which disclosed that only 30 per cent of log production in East Kalimantan on Borneo was

reported to the government as required.

In the past, the report added, Japanese figures for the import of logs and wood products from Indonesia were far higher than the Indonesian figures for exports to Japan. Walhi concluded that the state captured only 17 per cent of the economic rent from timber in taxes and fees, compared with 85 per cent for the technologically much more sophisticated oil industry.

Although the government and big private companies are establishing tens of thousands of hectares of plantations for the pulp and paper and other timber processing industries, the programme is behind schedule and has so far done little to protect Indonesia's natural forests.

There is scant transparency in the bidding for natural forest concessions, and the logging industry is dominated by timber magnates such as Mr

Mohamad "Bob" Hasan and Mr Prajogo Pangestu, who have close ties to President Suharto.

"Wood is not being harvested, it's being mined," says a foreign aid official. Another says: "The legal loggers are legally logging sometimes and illegally logging at other times. There's no end to the genius involved."

Part of the problem is that a typical forest does not contain equal numbers of large, medium-sized and small trees which would allow regular cropping as each generation reaches maturity. In fact the large, harvestable trees dominate the canopy and thereby stunt their successors which then take many years to reach the required size.

Several proposals to improve the rules for managing Indonesian forests and the enforcement of those rules are under discussion, including an extension of concession periods from 20 to 35 years, the use of costly performance bonds to ensure logging companies comply with the law, and the deployment of foreign inspectors.

Foreign donors have welcomed the appointment of Mr Djamarloedin Soeryohadikoesoemo as the new forestry minister in the March cabinet reshuffle, although some of them say his decision to adopt a new and little-understood system of forest strip-cutting is a sign of the government's desperation as it seeks save the industry from its own excesses.

The idea is to cut long strips of forest - including the smaller trees - and leave other, neighbouring strips

intact, allowing the logged strip to be replanted or seeded from the untouched forest and letting in sunlight to nourish the young trees.

Forestry ministry officials say the strip system will be easier to monitor - by satellite for example - and they also believe that natural forest growth will increase from one or two cubic metres per hectare per year to between eight and 14 cubic metres. "The productivity will increase eight times," says Mr Soekartiko.

Others are sceptical, pointing out that loggers will be tempted to venture into the supposedly inviolate strips of forest to take the most valuable trees, and that the open strips might be used as farms by the settlers who always follow in the wake of the logging trucks.

Implementation of the new method has not yet begun in Indonesia. In the meantime, high demand for logs from

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more than 2,800 sawmills and plywood factories continues to put pressure on Indonesia's forests; the mills and factories have a capacity of more than 50m cubic metres a year, compared with the government's official figure for sustainable log output of 31m cubic metres.

The inhabitants of Yamdena, an island on the eastern side of the archipelago, and of Siberut

off the coast of Sumatra, have won reprieves for their forests, and even the logging companies of Kalimantan are said to be concerned about their own future; they may yet heed Walhi's warning:

"At the current level of deforestation, Indonesia's forests will disappear in the next 30 years."

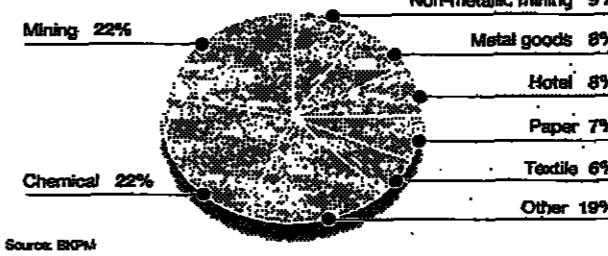
Felling in Borneo: forestry products are now Indonesia's fourth most valuable export

### ■ THE RACE FOR FOREIGN INVESTMENT

## China sets a gruelling pace

### Foreign non-oil investment approvals

Foreign direct investment 1992: \$10.3 billion



Source: BKPM

Japan in June to discuss the issue.

Progress has already been made. PT Teijin Indonesia, for example, uses purified terephthalic acid (PTA) as one of its principal raw materials to make polyester fibre and should soon be able to receive supplies from a new Mitsubishi PTA plant in Indonesia; hitherto it has been obliged to buy PTA on the international market and to buy the output of Pertamina, the state oil company, despite its dissatisfaction with the quality and reliability of Pertamina's supply.

Another concern which the government may seek to address is the falling level of domestic investment. BKPM figures show domestic approvals falling to Rp29.342bn in 1992 from Rp41.055bn in 1991 and Rp55.274 in 1990.

The government's "tight money" policy of restraining credit growth since 1990 is regarded as the main culprit, but nationalist Indonesians have also complained that the ethnic Chinese citizens who dominate private commerce and industry have been investing in China at the expense of Indonesia.

Such complaints smack of over-simplification. The Chinese retort that they are subjected to equally fierce criticism if they invest too much in Indonesia - on the grounds that they are supposedly monopolising Indonesian business - and point out that much of the money invested abroad is already located offshore in Hong Kong or Singapore. Furthermore, the income from profitable investments in China or elsewhere can be used to fund expansion in Indonesia itself.

There is, however, widespread concern at the obvious emotional attachment to China displayed by ethnic Chinese businessmen from Indonesia, although when a wealthy entrepreneur flies north it is hard to tell if he is negotiating business deals in southern China or merely gambling in Macao.

With both domestic and foreign investment requiring further encouragement, it may not be long before the government acts. "We recognise that on a competitiveness rating, we are now rather behind, especially compared with China," said Mr Marie Muhammad, the finance minister. "We have to improve the whole investment climate... We will do it soon."

Victor Mallet

### NON-OIL INVESTMENT APPROVALS

Year Domestic (Rp bn) Foreign (\$m) FDI inflow (\$m)

Year	Domestic (Rp bn)	Foreign (\$m)	FDI inflow (\$m)
1987	10,449	1,520	723
1988	14,238	4,491	824
1989	19,439	4,718	1,025
1990	55,273	8,751	1,443
1991	41,064	8,776	1,960
1992	29,342	10,313	1,182

FDI = Foreign direct investment Source: BKPM/Bank Indonesia

months, and there are restrictions on the level of foreign ownership. An added burden for companies proposing large projects is the possibility that one of President Suharto's children will want to take a stake in the business - a disincentive for foreign creditors who might otherwise be willing to provide finance.

Shortages of electricity and clean water, a poor telephone service and other infrastructural problems common to other rapidly expanding Asian economies also cause difficulties.

"In terms of investment conditions, if you compare it to any country I think Indonesia is among the least advanced," said Mr Yosuke Ueda, director of PT Teijin Indonesia Fiber Corp, a Japanese-Indonesian joint venture manufacturer of synthetic fiber and yarn. He compared Indonesia's relatively restricted investment regime to the incentives on offer elsewhere, including tax holidays in China and electricity rebates in Thailand.

The point is not lost on BKPM officials. "A lot of Japanese, Korean and Taiwanese investment that should have

A package of reforms introduced last year allows foreigners to start with 100 per cent ownership of a project if it has paid-up capital of at least \$50m, or if it is sited outside the main island of Java and the more developed parts of Sumatra.

This year, the BKPM's status was raised in the March cabinet reshuffle by the elevation of Mr Suryono Sastrowardoyo, the BKPM chairman, to minister rank. The government is expected to ease industrial licensing procedures and extend land lease titles, perhaps to 50 or 60 years from the current 30 or 35 years. It may also reduce the \$50m limit for 100 per cent initial foreign ownership.

"I think they have to give a good signal very soon," said Ms Mari Pangestu, chief economist at the Centre for Strategic and International Studies in Jakarta.

Investors and government officials are also anxious to establish component industries so that manufacturers can source more of their materials inside Indonesia - instead of keeping large stocks of imported products in their factories - and an Indonesian mission is due to travel to

## Uncertainty - but problems are soluble

□ Continued from Page 1

He and his nationalist, "technologist" supporters are thought to have gained influence in the sweeping cabinet reshuffle announced in March; the fear is that Mr Habibie's state-owned aircraft, shipbuilding and armaments industries will continue to consume hundreds of millions of dollars of government money each year without making adequate commercial returns. Mr Habibie argues that high technology and trained professionals will be vital for Indonesia's future industrial development.

Indonesia's economy is also burdened by public and private foreign debt - which, swollen partly by the recent strength of the yen against the dollar, has risen to more than \$85bn, and by the poor health of many domestic commercial banks.

None of these problems is insurmountable; indeed many countries would be proud if

they could emulate Indonesia in balancing their budgets, repaying their foreign debt obligations on time and maintaining economic growth averaging nearly seven per cent a year for a quarter of a century.

But the uncertainty about the investment climate, about the shenanigans of the president's children, about the ambitions of Mr Habibie and the fragile state of the banking system is compounded by a lack of transparency and a lack of public debate which is out of step with the increasing sophistication of Indonesians.

Reporting by the media remains constrained by government pressure. Rumours, whether about the bad debts of state banks or the number of people allegedly killed in a recent riot at a rock music concert, are the stuff of Jakarta dinner party conversations.

Late last year, people in Jakarta learned that Moslem radicals had launched a series of

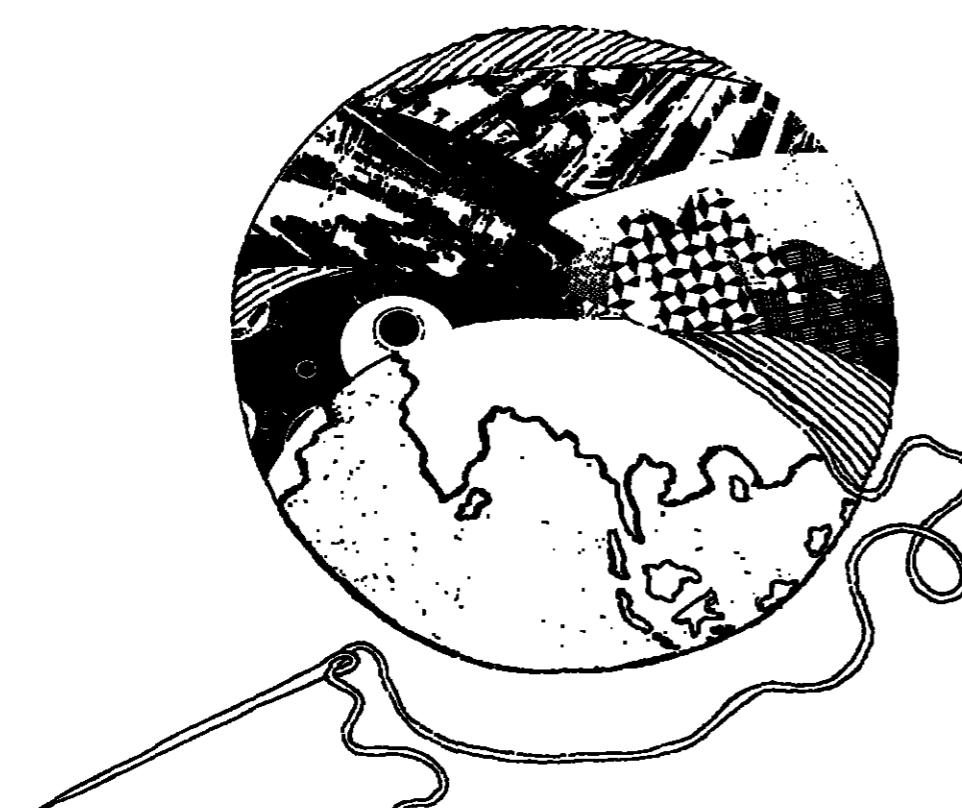
attacks on Christian homes and churches in east Java and Sumatra. Many Indonesians fear such incidents could revive tensions between the Moslem majority and the Chinese minority (many of whom are Christians).

Tens of thousands of Indonesian Chinese were killed in the turmoil surrounding the fall of Sukarno between 1985 and 1967. In Indonesia as in other south-east Asian countries, a small number of ethnic Chinese citizens dominate commerce and industry and are resented for it; a situation often used to justify the economic favours granted to Mr Suharto's children and to Mr Habibie.

Today the ethnic Chinese, having been criticised for dominating local business, are being accused of disloyalty for investing in China instead of in Indonesia, although much of the money channelled to projects in China is already held offshore in Hong Kong or Singapore.

In the immediate future the task of reconciling the various groups with vested interests in the Indonesian economy will fall on the newly-appointed Mr Afif and his ministerial colleagues; he has promised a robust pursuit of free market policies. In the longer term the stability of Indonesia still seems to depend on Mr Suharto. A former army general, he has held the country together and guided it towards prosperity since replacing Sukarno, but he is as reluctant as ever to name a successor.

Opponents of his authoritarian style believe he should act soon to arrange an orderly succession and lessen the risk of a power struggle. As one dissident intellectual put it: "What good is the success of economics or whatever else they may have achieved, if it's put in jeopardy because you never know what will happen next?"



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**■ New era of conciliation could end the isolationism of Marseille**

Page 3

## SECTION IV

Thousands of visitors head to the south of France each year for its stunning landscapes and sunny lifestyle. But behind the scenes the area has been torn apart by political feuds and economic recession.

A survey by Alice Rawsthorn

## The sun, sea and politics

THE TINY fishing port of Saint-Tropez is a picturesque place with narrow streets, a yacht-filled harbour and gaudy cafés stretching along the beach where Brigitte Bardot, its most famous resident, frolicked in her prime as the star of Roger Vadim's 1956 film, *And God Created Woman*.

But Saint-Tropez is also a political powderkeg as Mr Alain Spada, its former mayor, discovered in this month's municipal elections. Mr Spada, an independent conservative, was forced to call elections two years ahead of schedule after all 28 of his fellow councillors resigned and a troop of Tropeziens protested against him by carrying a black-draped coffin through the streets.

Mr Spada, who was criticised by his constituents for allegedly towing away too many illegally parked cars and for banning Ms Bardot's dogs from urinating on the beach, lost the elections to Mr Jean-Michel Courve, the Gaullist whom he had ousted four years before. But the defeated mayor did at least have the consolation that Mr Bernard d'Ormeau, one of his fiercest critics who is Ms Bardot's husband and a close friend of Mr Jean-Marie Le Pen, leader of the extreme right-wing National Front, withdrew his candidacy before the vote.

The Saint-Tropez storm, which provoked the village priest to tell his Easter congregation that he had "never seen scandal-mongering pushed to such lengths", could be dismissed as a Clochardmerlin saga of local protest. But the theme of an iconoclastic mayor at loggerheads with his fellow politicians, and his constituents, is reflected across the south of France.

Southern France is a vast region stretching from Perpignan in the Midi-Pyrénées on the Spanish border to the city of Nice by the Italian frontier in Provence-Alpes-Côte d'Azur. Its population expanded rapidly in the 1980s as people flocked from the chilly north towards the sun, sea and sand of the coast and to the serenity of the unspoilt parts of Provence.

The region is a study in contrasts. Toulouse is a prosperous, industrial city trading on its historic strengths in aerospace and electronics. Montpellier is still building on its ancient academic laurels and its recent reputation in the arts to establish itself as a liberal technopolis. Nîmes is now trying to follow suit. Marseille is struggling to come to terms with the demise of its traditional manufacturing base in the post-colonial era. Nice is flourishing, thanks to the successful science parks hidden in the Provence hills around the city and to its traditional trading links with Italy.

The south has not been spared the pain of the French recession. Marseille has probably suffered most of all as current pressures have aggravated its longer-term economic problems. The toll of joblessness has reached 19 per cent for the whole city (double the national average) and 30 per cent in the most deprived areas.

But other cities are suffering, too. Montpellier made great progress in generating new jobs during the 1980s by capitalising on the publicity produced by the ambitious arts and architecture schemes initiated by Mr Georges Frêche, its dynamic socialist mayor, notably *Antigone*, the vast post-modernist development designed by Roccando Bofill, the Spanish architect. But most of the new jobs went to outsiders. The level of unemployment is still 14 per cent.

Even Toulouse and Nice, with their well-established industrial bases, have felt the effects of the economic squeeze. Toulouse remained resilient until a year ago, but the rate of joblessness has since risen to 10 per cent, mainly due to the pressure on the small and medium-sized companies working as

# FINANCIAL TIMES SURVEY SOUTHERN FRANCE

Thursday May 13 1993

**■ From art galleries and museums to the Cannes film festival**

Page 4

National Front. The influx of pieds noirs immigrants from the old French colonies in north Africa wrought dramatic changes to cities such as Nice, Marseille and Montpellier in the early 1960s, leaving a residue of racial tension for the Front to exploit.

Mr Le Pen failed in his bid to win a Nice constituency in the parliamentary elections and the Front's 12 per cent share of the first round of the national vote was slightly below the 14 per cent it achieved in last year's regional elections. But the Front is still a powerful force in French politics with the potential to reassert itself, particularly in the racially splintered south.

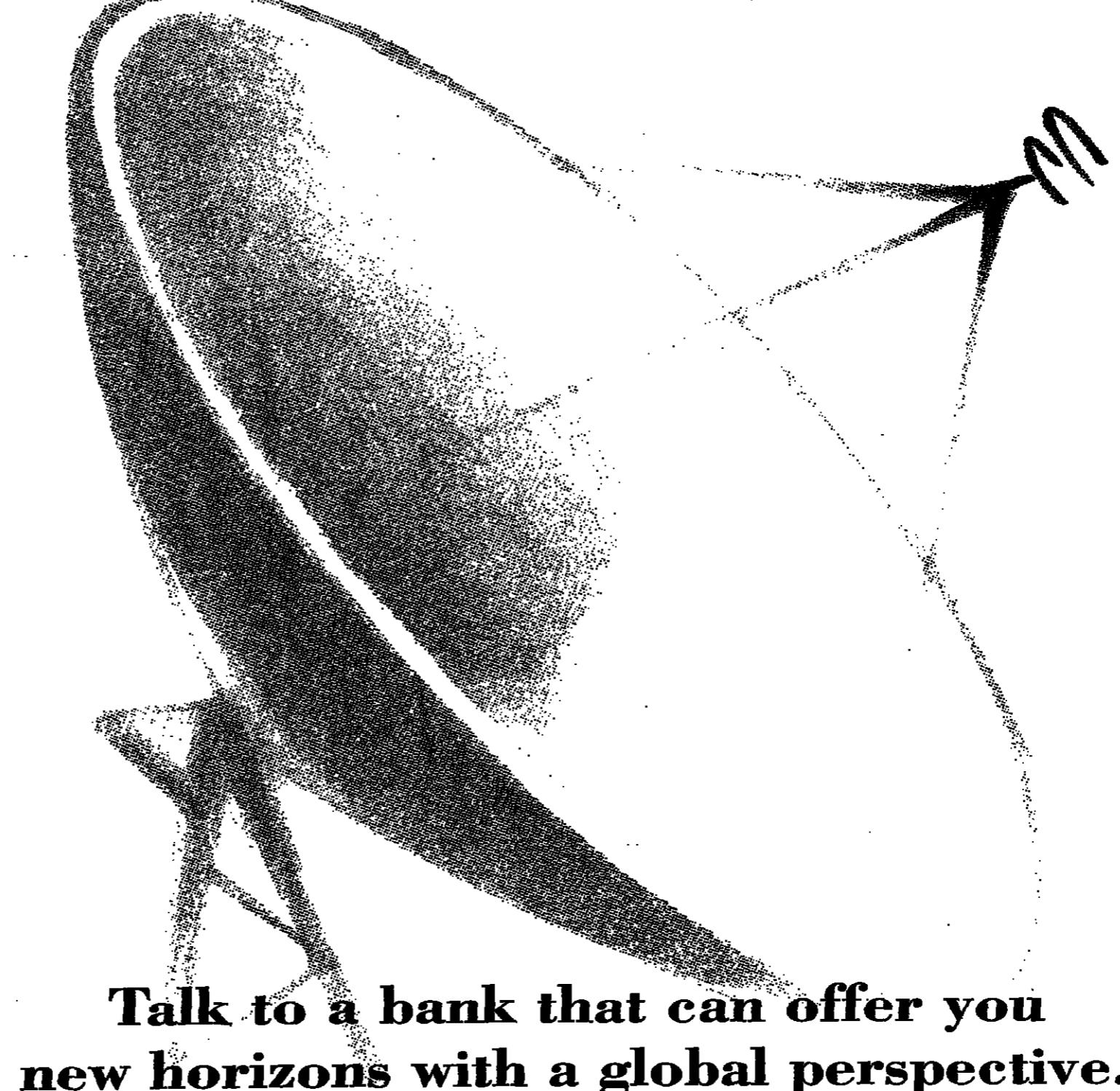
National Front extremism is undeniably one side of life in southern France, but it is the side that most of the region's visitors choose to miss.

The wealthy owners of the Cap-Ferrat villas, the young zonnards heading for liberal Montpellier on the European hippy trail, the multinationals setting up subsidiaries in Nice, and the thousands of tourists pouring onto the Côte d'Azur beaches or into Provence hill villages come for the south's stunning landscapes and sunny lifestyle, not for its politics.

Antigone, the post-modernist commercial and residential development in Montpellier



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Montpellier has become a dynamic city. But the locals are missing out

## Jobs challenge for Frêche

**GEORGES FRECHE** is not a man to shy away from a fight. In his 16 years as socialist mayor of Montpellier he has clashed with everyone from the *grands-parents*, who run the Socialist party, to Jean Bosquet, his conservative counterpart in the nearby city of Nîmes.

So far, Mr Frêche's pugnacity seems to have paid off. He has turned Montpellier into one of France's most dynamic cities, with a string of arts initiatives, social programmes and ambitious architectural schemes starting with Antigone, the postmodernist development created by Ricardo Bofill, the Catalan architect, and continuing with the new Port Marianne development.

Montpellier is at a watershed in its development. Mr Frêche's reforms have helped the city attract a steady flow of inward investment, mainly from hi-tech and pharmaceutical companies. But most of the new jobs have gone to outsiders, drawn to the south by the lure of a sunny, less stressful life. As a result, the level of unemployment has stayed stubbornly above the national average and is now around 14 per cent.

Mr Frêche faces the challenge of trying to improve employment prospects for the locals at a difficult time when the French economy is still in a fragile condition and the swing to the right in this spring's legislative elections has left him increasingly isolated in the political sphere.

Montpellier does, at least, have a sound base to build on. Mr Frêche, a former academic, joined forces with a group of like-minded academics when he became mayor to map out a long-term strategy.

The result, according to Mr Patrick Geneste, director of the Ecole National Supérieur de Chimie in Montpellier and head of the Technopôle economic development project, was a comprehensive policy that embraces every aspect of life in the city - social, cultural and economic.

Montpellier, which now has a population of 300,000, traces its roots to the 10th century when it was the crossroads for the salt trade and the pilgrim trail to St James de Compostela. It has been renowned for its university since the 12th century and is noted for its expertise in medicine and science.

The academic tradition was still strong when Mr Frêche became mayor in the late 1970s. Today, one in six of the city's inhabitants are students. Mr Frêche realised the university could be one of Montpellier's main weapons in the battle for investment against the larger centres of Toulouse and Marseille which, unlike his city, have long historic links with industry.

One of Mr Frêche's first initiatives was to revive the artistic life of Montpellier by giving subsidies to reopen theatres, renovate museums, inaugurate festivals and even to launch an orchestra, which now absorbs an annual budget of FF14m. He



The Place de la Comédie, in the 18th century heart of Montpellier

also brought in prominent figures to co-ordinate activity in particular areas, notably Dominique Bagouet, the choreographer, as head of dance.

Sport also received additional resources. "It's just as important to have a first division football team as an orchestra if you want to persuade people to come and live here," says Mr Geneste. The university was expanded. A new faculty of law and economics is under construction as part of the first phase of Port Marianne.

The most ambitious of all the Frêche schemes was Antigone, vast residential and commercial complex covering 40 hectares of land previously owned by the army, adjacent to the 17th and 18th century heart of Montpellier. Antigone has been financed by both public and private money, but the city council has recouped its investment (in building low cost housing during the first phase of construction) by selling land to private developers.

Antigone is now completed. The Place du Nombre d'Or, the first phase, is now a lively square filled with trees and people. But the later phases are conspicuously quiet with big "To Rent" signs festooned across empty offices. Antigone's admirers see it as a paradigm of public sector development. Its critics complain the sheer scale of the Bofill design makes it oppressive. "It is the kind of place that people either love or loathe," says a city official.

However it is instructive that Port Marianne, the new development, has adopted a more eclectic approach to design by commissioning a number of different architects including Richard Meier, Christian de Portzamparc and Ricardo Bofill.

Despite the criticism, Antigone has undoubtedly helped to establish Montpel-

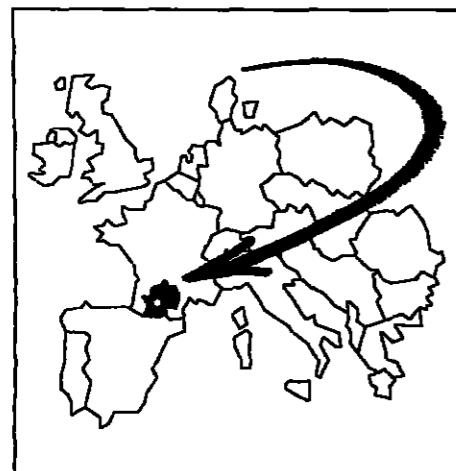
lier as a cultural centre and, in turn, to persuade investors to come to the city. Montpellier is too small to compete for large-scale investment. It got on the shortlist for the relocation of Air Inter, the French domestic airline, only to lose to Toulouse. But it has attracted a steady flow of new companies, culminating in the arrival last year of Del Computers with 250 employees and a GEC-Alsthom joint venture with 350 jobs.

A high proportion of these jobs have gone to "outsiders", many of whom have moved to Montpellier with the incoming companies. Although Mr Frêche's supporters argue that locals have benefited from the availability of construction jobs and that the arrival of the new investors bolsters the local economy in terms of increased taxes and providing new business for services.

Moreover, the influx of new investment will help to cushion the blow of the forthcoming cuts at IBM, the US computer group which came to the city in the 1960s and is still the biggest single private sector employer. IBM plans to reduce its workforce from 4,000 to 2,800 as part of its worldwide rationalisation. Most of the job losses will come from natural wastage but will still add to the toll of joblessness.

In the meantime, the city council hopes to get to grips with the long-term unemployment problem by stimulating the local service sector, particularly tourism, which has increased healthily in recent years. "We've already put Montpellier on the map," says Mr Geneste. "Now we should turn our attention to the local economy by helping existing companies to expand and to create new jobs for local people."

## TOULOUSE MIDI-PYRÉNÉES HAS A LOT GOING FOR IT



N°1 European Space Centre  
N°1 European Aeronautics Centre  
N°1 French Electronics Centre (active components, robotics, automatic systems)  
N°1 French Data-Processing Centre outside Paris  
One of the top three Bio-Technology Centres in France

The electronics sector is dynamic and prosperous with :

- More than 20,000 jobs.
- 1056 companies, and a network of sub-contractors throughout the region.
- Annual growth of 11%.
- Four specialities: industrial electronics, software engineering, active components, automotive electronics.
- Innovative research into: As.Ga., data protection, sensors, robotics, ASIC, etc.

This is the leading French training and research centre outside Paris

- 90,000 students (12% international).
- 3,000 technicians and 2,000 engineers graduate here each year.
- 10,500 researchers in 343 labs (203 in electronics), 7 joint labs.
- More than 1,000 industry/research contracts every day.



To receive information and advice on Toulouse Midi-Pyrénées please contact Tim Wood, Toulouse Midi-Pyrénées, 36 Earls Court Square, London SW5 9DQ. Tel. 071 370 6959; Fax 071 835 2081.

Nice: the changing face of a not-so-French city

## Crime, prosperity and science

FROM time to time Nice-Matin, the daily newspaper for the Côte d'Azur, produces special supplements on subjects of local interest. Most of the supplements, like the rest of the newspaper, are published in French, but these days some are in Italian.

Nice, as its inhabitants are swift to say, is not a French city. It has belonged to France for just over a century. Previously it was an Italian state as part of Savoy. The Niçois spoke a local patois, not French, and the Côte d'Azur was called the Riviera.

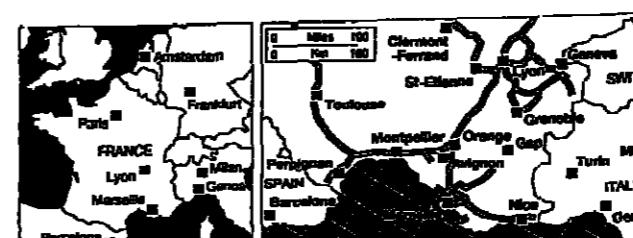
For the first half of its "French" century, Nice's Italian origins were a burden rather than a boon. Marseilles was, after all, well-established as the main French port for trade in the Mediterranean and with France's North African colonies. The Niçois, isolated from the newly unified Italy, were left to adapt to their new nationality.

But since the 1960s, as Marseille has declined with the collapse of its old colonial trade, Nice has been free to redefine itself as a centre for the new industries of the future - electronics, information technology and telecommunications. As a time when other cities are still struggling to attract investment, Nice's business parks are packed with French and foreign companies.

The Nice of today has a prosperous air, with the mirror glass towers in the business parks around the airport and the spruce hotels with their pretty palm trees along the promenade des Anglais. Affluent expatriates are still arriving to swell the city's 400,000-strong population and unemployment is only a little higher than the national average at 11 per cent.

But Nice also has its problems. One issue is the crime rate. Nice is now the centre for major crime in southern France. A glance at the front page of Nice-Matin, with its apparently endless tales of drug hauls and sinister Mafia murders, illustrates the consequences.

On the political front the city is still reeling from the disgrace of Mr Jacques Médecin, its long-serving conservative mayor and the architect of a string of successful local initiatives, notably the Acropolis conference centre and the network of waterfront highways. Mr Médecin, whose father, Jean, was mayor before him, was the architect of modern Nice. He initiated a string of public works schemes and drummed up high technology investment to broaden the base of the local economy. But three years ago he fled into exile in



The port and hinterland of Nice, on the Côte d'Azur

southern European base for its US parent company. It now employs 150 people, mostly highly-skilled production workers and researchers. Mr Jacques Le Guillerm, chief executive, says the availability of multilingual staff for the truckers' help desk and good air links for the Tepar executives - both of which Sophia-Antipolis provides.

Other small businesses have chosen cheaper locations in the business centres around Nice airport. But, despite the recession, more companies like Tepar are still arriving at Sophia-Antipolis, which is now doubling in size to accommodate extra demand.

Côte d'Azur Development says that the level of interest in the sunny Riviera among prospective new investors is still so high that not only are more small business centres being built but there are also plans for a new, large-scale business park in the hills above Monaco on the border with Italy.

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There are hopes of a new era of conciliation for Marseille

## Coming in from the cold

LONG ago Julius Caesar, ruler of the Roman Empire, was waging war against Pompey. The city of Marseille, forced to choose between the two camps, plumped for Pompey.

"We chose the wrong side," says Mr Jean Pellegrino, deputy chief executive of Marseille city council. "Caesar defeated Pompey and sent his soldiers to wreak revenge on Marseille. The city was destroyed."

Mr Pellegrino, like many others involved in the politics of modern Marseille, suspects that the theme of political isolation still haunts the city today. Marseille's socialist city council was shunned by the Gaullist governments of the 1960s and 1970s. The city stayed out in the cold during the socialist administrations of the 1980s when Mr Robert Vigouroux, the iconoclastic socialist mayor clashed with the party establishment for Marseille.

The city has undoubtedly suffered from its political isolation. It missed out both on the industrial initiatives of the Pompidou presidency in the early 1970s and from the socialists' decentralisation policy in the 1980s. It is instructive that Marseille is one of the few major French cities without access to the high-speed TGV rail network. The TGV link comes on stream in three years.

**There is a threat of racial tension. Unemployment at 19 per cent is almost twice the national average**

when it was founded by the Greeks, flourished during the French empire when it was the fulcrum for trade between France and its North African colonies.

The colonial trade withered when the empire dispersed in the post-war period. The port fell into decline, as did the factories that had made its goods to sell to the colonies. The last Marseille soapworks closed three years ago. The city's problems were aggravated in the late 1950s and early 1960s by the arrival of 200,000 *pieds noirs* immigrants from the old colonies, all

searching for housing and jobs. Marseille slipped into decline. Businesses left the city to move to the tax-efficient enterprise zones on its fringes. The *pieds noirs* left, too. The population fell by 30,000 between 1974 and 1982 and by 80,000 over the next 10 years. The city, which once had nearly 1m inhabitants, is now reduced to 800,000.

The situation has been made worse by the quarrels among local politicians, and their disputes with Bouches-

du-Rhône colleagues, notably Mr Bernard Tapie, the businessman and former minister who chairs the Olympique Marseille football club.

There is also the omnipresent threat of racial tension fuelled by the high rate of joblessness which, at 19 per cent,

is almost twice the national average and reaches 30 per cent in the most deprived areas of the city. The picturesque, but peeling, facades along the waterfront symbolise the city's problems. Even the Mafia has fled. The main figures in Côte d'Azur crime have moved on to richer pickings in Nice.

Mr Vigouroux has managed to soothe the racial tension in the city. The Gulf War was seen as a litmus test. The mayor took pre-emptive action by inviting all the city's religious leaders to the Hôtel de Ville at the start of the conflict. This display of solidarity seemed to work. Marseille did not experience one instance of racial hostility during the war.

The calmer racial climate is also reflected in the fading support for the extreme right-wing National Front which peaked during the 1988 elections when it received 23 per cent of the votes. Its share slipped to less than 20 per cent in this spring's poll. The centre-right swept the board, winning five of the city's seven parliamentary seats from the left, leaving the socialists and communists with one seat each.

The city has also made some progress in resolving its financial problems. Marseille incurred heavy debts during the late 1980s, mainly due to the FF4bn bill for two subway



The port of Marseille, with the Basilica of Notre Dame de la Garde in the background

lines and a water treatment station. The council has since cut costs and delegated to the private sector some projects, such as the construction of an underground roadway. The level of debt has already fallen from FF4bn to FF3bn.

Marseille is now in the throes of implementing an economic regeneration strategy.

Mr Jean Clavier, head of economic development, has identified a number of measures, such as more flexible planning policies, to try to dissuade companies from leaving the city. He also hopes Marseille will be able "to build on its historic strengths" in medicine and the port to attract new investment.

This is a difficult time to engineer an economic revival. The French economy is in a delicate state and interest rates are still too high, despite the recent reductions, for companies to feel confident about sanctioning new investment.

Marseille could discourage foreign companies from setting up in France. There is also, of course, tough competition from other cities.

But local officials are cheered by the more conciliatory political mood. "At last there is a real will to forget political differences and to build a new consensus for Marseille," says Mr Clavier. "After all, the city needs it."

## Toulouse awaits an upturn

### Swing to right breaks tradition

THE RED and yellow Occitan flag, the symbol of the Languedoc region that dominated Southern France in medieval times, still flutters above the towers and turrets of Toulouse.

Toulouse, the centre of the Midi-Pyrénées region, has a long history of intellectual and political independence from northern France. It began with the Occitans in the Middle Ages, went on with Jean Jaurès, the 19th century dissident writer who founded *L'Humanité*, the communist newspaper, and continued with the left-wing liberalism that infused the city's politics until the early 1980s.

But this spring's parliamentary elections marked a dramatic break with that tradition. The centre-right coalition won a sweeping victory against the old socialist government but nowhere was the scale of the swing from left to right more extreme than in Toulouse. The city went into the elections as a socialist stronghold, with seven of its eight deputies belonging to the left. The result of the elections reversed the balance of political power with the right winning all but one seat.

To some extent, this political shift can be explained by *l'effet Baudis* or the influence of Dominique Baudis, the dynamic centre-right mayor of Toulouse. Mr Baudis, son of Pierre Baudis, another prominent local politician, abandoned his previous career as a television presenter to follow his father into politics and has since revitalised the local scene.

But the right's success really reflects the French electorate's disillusion with the left after almost a decade of government by the scandal-scarred socialists and its concern about the impact of the slowdown in the French economy, particularly on employment levels.

Until recently Toulouse, which has a population of 360,000 in the city itself and of 650,336 with its environs, was relatively resilient to the pressures on the rest of the economy. The unemployment level at the beginning of last year was 9 per cent, slightly lower than the national average.

Toulouse was, after all, sheltered by its role as a centre for aerospace and electronics. Aerospace companies converged on the city after World War I when many of France's foremost aircraft makers moved there as part of the government's strategy of basing militarily sensitive sectors as far away as possible from the German border. Aerospace is still the biggest single source of jobs in the city because of the presence of large groups including Aerospatiale, Matra and the Airbus consortium.

The infrastructure of research and training facilities built to service these groups has also encouraged electronics companies to move to the area, thereby creating another source of jobs from such companies as Siemens of Germany.

Smaller businesses are under pressure as big companies cut orders to sub-contractors

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# Company Location: What's New in Europe?

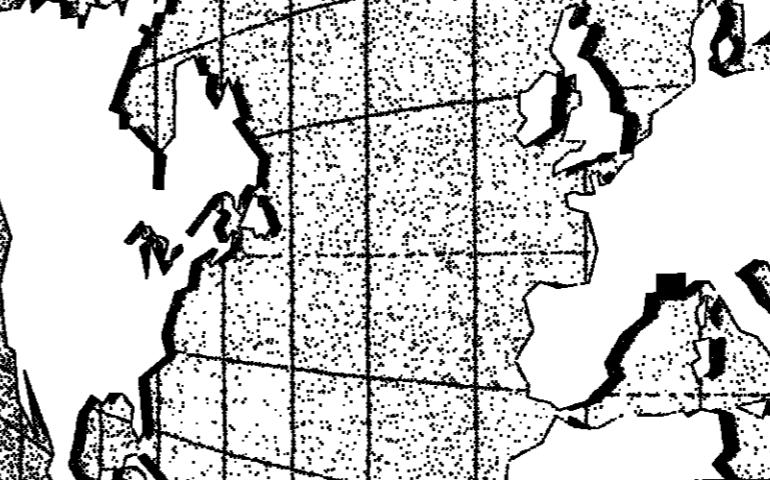
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## SOUTHERN FRANCE 4

Sharon Stone with Michael Douglas and Jeanne Tripplehorn in Cannes for the premiere of *Basic Instinct*

The annual Cannes festival

**Film fun goes on**

IT was back in 1939, on the eve of World War II, that the French government decided to put its plans on ice. It was not until 1946 that the newly formed Centre National de la Cinématographie staged its very first Festival International du Film in the old casino in the heart of Cannes.

The outbreak of war forced the organisers to continue. In 1949 they launched the Palme d'Or to be given to the film deemed to be the very best in the festival by a specially selected jury of film makers and actors. The first winner was Carol Reed's *The Third Man* starring Orson Welles.

The festival was more like a movie club than an international competition, given that only 300 people attended and every film went away with a prize of some sort or other. The organisers were also chroni-

cally short of cash. The festival, intended from the beginning to be an annual event, was scrapped in 1949 and 1950 because of financial problems.

But the organisers determined to continue. In 1949 they

launched the Palme d'Or to be given to the film deemed to be the very best in the festival by a specially selected jury of film makers and actors. The first winner was Carol Reed's *The Third Man* starring Orson Welles.

Cannes has since gone from strength to strength. The festival has been clouded by controversies from 1968 when it was cut short by *les émeutes*, the student riots, in Paris, to 1990 when screaming

teenagers invaded the town to mob Madonna, the pop star, when she arrived, clad only in a cream satin Jean-Paul Gaultier corset, for the premiere of *In Bed With Madonna*.

But the business aspect of Cannes has become bigger and bigger. The number of delegates has grown year after year from the paltry 300 at the first festival in 1946 to a daunting 19,905 last year.

Star spotters are often

doomed to disappointment.

The big stars jet in for their premieres, as Madonna did in 1990 and Sharon Stone last year for the opening of *Basic Instinct*. But the producers

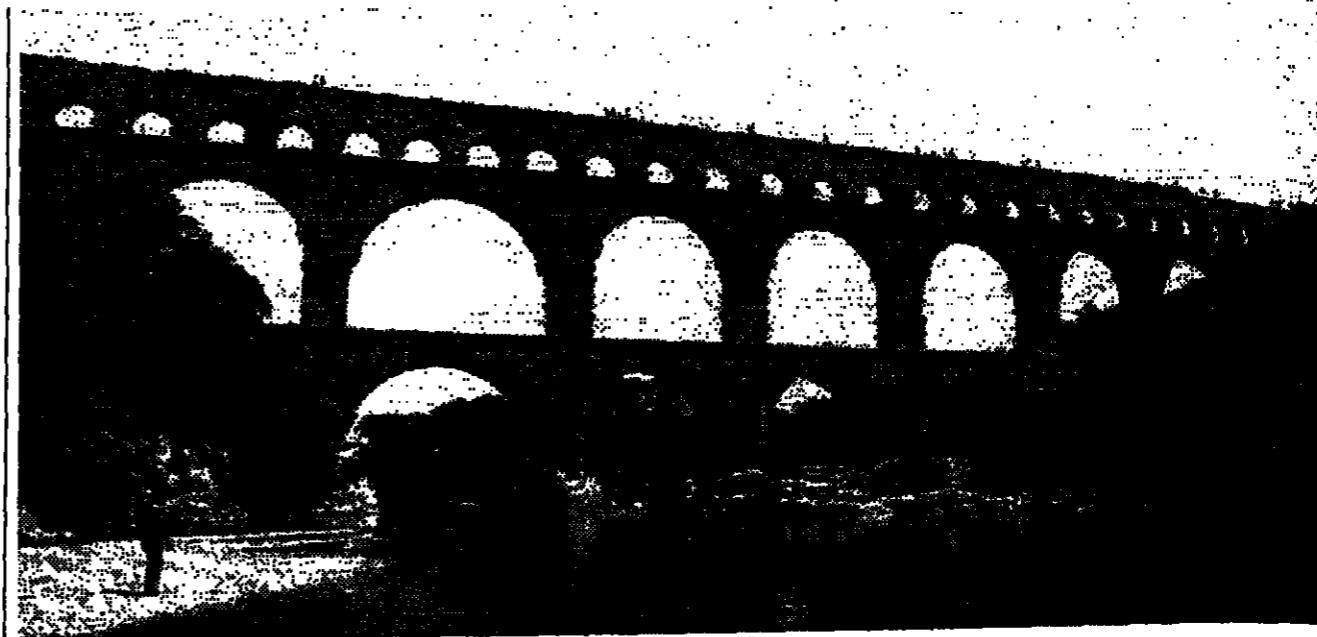
prowling around the bars of

the Carlton or the Martinez, or

As for the Palme d'Or, more

**Star spotters are often disappointed, but the business aspect has become bigger and bigger**

than 20 films have entered this year's competition. The short-list odds are on Kenneth Branagh's *Much Ado About Nothing*, Jane Campion's *The Piano*, and the Taviani brothers' *Fiorile di vita* to win.



The Pont du Gard near Nîmes

Nîmes: 'a vital, vibrant city - not a museum'

**The mayor's monument**

JEAN BOSQUET is not unaccustomed to the frills and formality of opening ceremonies, having presided over dozens in his dual role as chairman of Cacharel, the French fashion company, and mayor of Nîmes.

But the opening earlier this month of the Carré d'Art, the FF40m museum and library designed by Sir Norman Foster, the British architect, was a special event even for Mr Bosquet. The Carré d'Art, which stands opposite the Maison Carrée, an exquisite Roman temple, is the most ambitious of all the architectural schemes initiated by Mr Bosquet in his decade as mayor.

When Mr Bosquet was

elected, Nîmes was a firm fixture on the Mediterranean tourist trail, thanks to its Roman amphitheatre, the Maison Carrée and its labyrinthine 18th century centre, but it was also a sleepy city with a dwindling population.

The new mayor decided to put his city, and himself, on the map by making the most of the new urban planning powers devolved down to regional government by the socialists' decentralisation strategy. Just

as President François Mitterrand embarked upon his *grands projets*, the monumental modern architectural schemes in Paris, so Mr Bosquet launched his own *petits projets* in Nîmes.

Jean Nouvel, the futuristic French architect behind the L'Institut du Monde Arabe in Paris, was commissioned to build the ship-shaped Nemausus public housing project. Vittorio Gregotti designed the Costières sports stadium. Philippe Starck, the funky Paris designer, dreamed up a new city insignia and a bus stop.

But the most spectacular scheme of all is the Carré d'Art. It is Sir Norman's first commission in France and one of his few buildings in an urban, rather than a rural, context. He conceived it as a contemporary counterpart to the Maison Carrée. The Carré d'Art is a thoroughly modern monument in glass and steel,

modelled on the columns of the original temple.

Inside the Carré d'Art is Nîmes' 20th century art collection, which includes works by Picasso, Richard Long, Julian Schnabel and Marcel Duchamp. It also doubles as a library, thus fulfilling the same role for Nîmes as the Centre Georges Pompidou for Paris.

There are other *petits projets* still in the pipeline, notably the construction of the new university (to accommodate 4,000 students) beside the 17th century Fort Vauban. But the emphasis of Mr Bosquet's policy is now moving towards a long-term urban planning initiative intended to redefine the entire city, by reinforcing its boundaries and fusing the ancient and modern aspects of its architecture.

"It's a question of coherence," says Mr Joseph Juvin, head of Nîmes Agence d'Urbanisme. "We want Nîmes to be a vital, vibrant city, not a museum."

This linchpin of this policy is the creation of a *grand axe*, a central axis cutting through the city from the Jardins de la Fontaine in its ancient centre to the tiny villages on its fringes. The architect is the same as for the centrepiece of Mr Bosquet's *petits projets* – Sir Norman Foster.

The region's museums and art galleries embellish its glamorous image

**Côte d'Azur: take a sentimental journey**

tents have been left intact. Renoir's wheelchair is still in the studio, as are his easels, brushes and frames. The walls are hung with his paintings and those of friends such as Bonnard and Dufy.

The garden is lovely, with ancient olive trees straggling down the hill and a view that stretches to the Cape of Antibes. But the real appeal of the museum, as with all France's *musées sentimentaux*, is that it is impossible to visit without imagining what it was like when Renoir himself lived and worked there. (Musée Ren-

oir, avenue des Collettes, Cagnes-sur-Mer. Tel: 9320 6107.)

If Renoir was content with a simple rustic house, Pablo Picasso's taste was a little more opulent. Picasso spent a long part of his life in the south,

Léger's own brightly coloured friezes, is spectacular. The collection is illustrated by sketches and photographs which give a glimpse of the gregarious artist's life. (Musée National Fernand Léger, chemin du Val de Pome, Biot. Tel: 9363 6349.)

The Côte d'Azur also houses a number of private collections. Fondation Ephrussi de Rothschild on Cap-Ferrat has an air of the Hollywood hills with its motley assortment of antique treasures – a Grecian column here, a Gothic doorway there – and its candy-coloured Italianate facade.

The house was built at the turn of the century as a home for the baroness' collection of art and furniture, which ran from Tiepolo ceilings to Louis XIV chairs, Beauvais tapestries, Fragonard paintings and the tiny circular room on the ground floor where she entertained her lovers. (Fondation Ephrussi de Rothschild, Cap-Ferrat. Tel: 9361 3389.)

A little further along the coast from Antibes in the village of Biot is the Musée National Fernand Léger. This is the gallery bequeathed by the Maeghts, a family of Paris art dealers, to house their private collection and temporary exhibitions which include some of the best-known names in modern art, including Giacometti, Miró, Arp and Zadkine. (Fondation Maeght, 66570 Saint-Paul-de-Vence. Tel: 9332 8002.)

The village is also home to

La Colombe d'Or, the famous restaurant, where Picasso, Braque, Calder, Miró and Chagall used to eat, paying for their food with their work. The restaurant, now run by the fourth generation of the founding Roux family, has been left with an art collection

– a Léger frieze along the terrace, Braques and Picassos hung between the tables – which would be the envy of many museums.

French foodies are wont to say that La Colombe d'Or's food is not as good as it used to be – but they tend to say

that about almost every restaurant. Its tables quake under the weight of hearty Provence fare and it still scores a respectable 12 out of 20 in the smoky Gault Millau guide. (La Colombe d'Or, 06370 Saint-Paul. Tel: 9332 8002.)

Visitors to Saint-Paul should also look in on the Chapelle du Rosaire in the neighbouring village of Vence, a tiny church designed by Henri Matisse, who believed that it included his finest pieces of stained glass. (Chapelle du Rosaire, Avenue Henri Matisse, Vence.)

TRAVELLING around the Côte d'Azur conjures images of Brigitte Bardot sunning herself in Saint Tropez during the 1960s, or the packed pavement cafés of coastal towns in the 1980s.

But there is another aspect to the Côte d'Azur, the tiny museums and art galleries tucked away in the Provençal hills, or clinging to the cliffs along the sea. These are the places that give a glimpse of the south before the Bardot boom and of the serene lifestyle that attracted some of Europe's most famous artists – such as Renoir, Matisse and Picasso – to the region.

Musée Renoir is typical. It is a sturdy stone house perched in the hills above Cagnes-sur-Mer where the painter Pierre-Auguste Renoir, lived with his wife and three sons from 1903 to 1919. The house and its con-

but one of the best collections of his work is at Musée Grimaldi-Picasso on the Antibes waterfront, where he lived for the summer and autumn of 1946.

Musée Grimaldi-Picasso is a pretty old stone castle with stunning views onto the sea. The collection, although not as impressive as in the Musée Picasso in Paris, has a decent selection of oil paintings, ceramics and sculpture, most of which were completed while Picasso lived there. (Musée Grimaldi-Picasso, place Marjolain, Antibes. Tel: 9334 8191.)

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